

VIACOM INC
Form 8-K
October 23, 2003

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **October 23, 2003**

VIACOM INC.

(Exact name of registrant as specified in its charter)

Delaware
State or other jurisdiction
of incorporation

001-09553
Commission
File Number

04-2949533
IRS Employer
Identification Number

1515 Broadway, New York, NY 10036
(Address of principal executive offices) (Zip Code)
(212) 258-6000
(Registrant's telephone number, including area code)

Item 7. Financial Statements and Exhibits

(c) Exhibits

Exhibit 99: Press release, dated October 23, 2003, issued by the Registrant announcing earnings for the third quarter ended September 30, 2003.

Item 12. Results of Operations and Financial Condition

On October 23, 2003, the Registrant issued a press release announcing earnings for the third quarter ended September 30, 2003. A copy of such press release is furnished herewith as Exhibit 99 and is incorporated by reference herein in its entirety.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.
(Registrant)

By: /s/ MICHAEL D. FRICKLAS

Michael D. Fricklas
Executive Vice President, General Counsel
and Secretary

Date: October 23, 2003

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99	Press release, dated October 23, 2003, issued by the Registrant announcing earnings for the third quarter ended September 30, 2003.
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