

MCDONALDS CORP  
Form 8-K  
November 03, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report: **November 3, 2003**

**McDONALD'S CORPORATION**

(Exact name of Registrant as specified in Charter)

**Delaware**

(State or other jurisdiction of incorporation)

**1-5231**

(Commission File No.)

**36-2361282**

(IRS Employer Identification No.)

**One McDonald's Plaza  
Oak Brook, Illinois 60523  
(630) 623-3000**

(Address and Phone Number of Principal Executive Offices)

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**Item 9. Regulation FD Disclosure**

McDonald's Corporation published an investment profile entitled "McDonald's revitalization plan," a copy of which is attached and furnished as Exhibit 99 hereto.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD'S CORPORATION

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(Registrant)

Date: November 3, 2003

By: /s/ PETER J. BENSEN

Peter J. Bensen  
Corporate Vice President Assistant Controller

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**Exhibit Index**

**Exhibit No.**

99 Investment Profile entitled "McDonald's revitalization plan."

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