

SITESTAR CORP
Form 10QSB
November 19, 2002

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-QSB

(Mark One)

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2002

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT

For the transition period from _____ to _____

000-27763

(Commission file number)

SITESTAR CORPORATION

(Exact name of small business issuer as specified in its charter)

Nevada

88-0397234

(State or other jurisdiction

(IRS Employer

of incorporation or organization)

Identification No.)

7109 Timberlake Road, Lynchburg, VA 24502

(Address of principal executive offices)

(434) 239-4272

(Issuer's telephone number)

15303 Ventura Boulevard, Suite 1510, Sherman Oaks, CA 91403

(Former name, former address and former fiscal year, if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [] No []

APPLICABLE ONLY TO CORPORATE ISSUERS

State the number of shares outstanding of each of the issuer's classes of common equity. As of September 30, 2002
99,843,147 shares of Common Stock

SITESTAR CORPORATION

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FINANCIAL INFORMATION

Item 1.

Financial Statements

SITESTAR CORPORATION AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEET

SEPTEMBER 30, 2002

(Unaudited)

ASSETS

CURRENT ASSETS

Cash and cash equivalents

\$

28,450

Accounts receivable, net of allowance of \$349,569

384,174

Inventory

79,549

Other current assets

50,456

Total current assets

542,629

PROPERTY AND EQUIPMENT, net

326,764

CUSTOMER LIST, net

869,943

GOODWILL

2,472,719

TOTAL ASSETS

\$ 4,212,055

2

SITESTAR CORPORATION AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEET, Continued

SEPTEMBER 30, 2002

(Unaudited)

LIABILITIES AND STOCKHOLDERS' EQUITY

CURRENT LIABILITIES

| | |
|--|--|
| Accounts payable and accrued expenses | |
| \$ | |
| 298,353 | |
| Deferred revenue | |
| 240,071 | |
| Convertible debenture | |
| 139,412 | |
| Line of credit | |
| 77,493 | |
| Note payable - stockholders, current portion | |
| 127,681 | |
| Notes payable, current portion | |
| 183,668 | |
| Capital lease obligations, current portion | |
| <u>5,165</u> | |
| Total current liabilities | |
| 1,071,843 | |
| NOTES PAYABLE - STOCKHOLDERS, less current portion | |
| 388,381 | |
| NOTES PAYABLE, less current portion | |
| <u>140,784</u> | |
| TOTAL LIABILITIES | |
| <u>1,601,008</u> | |

COMMITMENTS AND CONTINGENCIES

STOCKHOLDERS' EQUITY

Preferred Stock, \$.001 par value, 10,000,000 shares
authorized, 0 shares issued and outstanding

-

Common Stock, \$.001 par value, 300,000,000 shares
authorized, 99,843,147 shares issued and outstanding

99,844

Additional paid-in capital

13,619,522

Accumulated deficit

(11,108,319)

Total stockholders equity

2,611,047

TOTAL LIABILITIES AND

STOCKHOLDERS' EQUITY

\$ 4,212,055

See the accompanying notes to the consolidated financial statements

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CONSOLIDATED STATEMENTS OF OPERATIONS
FOR THE THREE MONTHS ENDED SEPTEMBER 30, 2002 AND 2001

(Unaudited)

2002

2001

REVENUE

\$

930,785

\$

1,078,154

COST OF REVENUE

462,928

389,860

GROSS PROFIT

467,857

688,294

SELLING, GENERAL AND

ADMINISTRATIVE EXPENSES

754,614

1,066,345

LOSS FROM OPERATIONS

(286,757)

(378,051)

OTHER INCOME (EXPENSES)

Other income

288

1,297

Decrease in market value of marketable securities

-

(41,482)

Interest expense

(50,690)

(84,441)

LOSS BEFORE INCOME TAXES

(337,159)

(502,677)

INCOME TAXES

_____ -

_____ -

NET LOSS

\$ (337,159)

\$ (502,677)

BASIC AND DILUTED LOSS PER SHARE

\$ (0.00)

\$ (0.01)

WEIGHTED AVERAGE SHARES

OUTSTANDING - BASIC AND DILUTED

98,936,184

81,684,325

See the accompanying notes to the consolidated financial statements

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SITESTAR CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2002 AND 2001

2002

2001

REVENUE

\$

3,061,699

\$

2,910,286

COST OF REVENUE

1,533,117

1,100,701

GROSS PROFIT

1,528,582

1,809,585

SELLING, GENERAL AND

ADMINISTRATIVE EXPENSES

1,920,678

2,883,915

LOSS FROM OPERATIONS

(392,096)

(1,074,330)

OTHER INCOME (EXPENSES)

Other income

2,304

97,831

Increase in market value of marketable securities

-

89,206

Interest expense

(154,996)

(252,832)

LOSS BEFORE INCOME TAXES

(544,788)

(1,140,125)

INCOME TAXES

 -

 -

NET LOSS

\$ (544,788)

\$ (1,140,125)

BASIC AND DILUTED LOSS PER SHARE

\$ (0.01)

\$

(0.02)

WEIGHTED AVERAGE SHARES

OUTSTANDING - BASIC AND DILUTED

98,562,170

70,986,360

See the accompanying notes to the consolidated financial statements

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SITESTAR CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2002 AND 2001

2002

2001

CASH FLOWS FROM OPERATING ACTIVITIES:

Net loss

\$

(544,788)

\$

(1,140,125)

Adjustments to reconcile net loss to net

cash provided by operating activities:

Depreciation and amortization expense

354,365

861,338

Amortization of debt financing costs

-

107,315

Increase in market value of marketable securities

-

(89,206)

Stock issued in lieu of compensation

and professional fees

125,000

508,328

Value of common shares cancelled

-

(96,517)

Net purchases of marketable securities

-

169,999

(Increase) decrease in:

Accounts receivable

39,521

(71,670)

Inventory

10,451

33,003

Other assets

40,908

12,170

Increase (decrease) in:

Accounts payable and accrued expenses

111,511

(108,380)

Deferred revenue

77,477

(97,417)

Net cash provided by operating activities

214,445

88,838

CASH FLOWS FROM INVESTING ACTIVITIES:

Purchase of property and equipment

(27,050)

(14,336)

Acquisition of subsidiary, net of cash acquired

-

(131,608)

Purchase of investments

(35,500)

-

Net cash used in investing activities

(62,550)

(145,944)

CASH FLOWS FROM FINANCING ACTIVITIES:

Net change in line of credit

(2,316)

-

Repayment of notes payable

(85,980)

(46,289)

Repayment of convertible debenture

(325,000)

(10,000)

Repayment of notes payable stockholders

(61,446)

(50,503)

Payment on capital lease obligation

(27,410)

(23,970)

Net cash used in financing activities

(502,152)

(130,762)

NET DECREASE IN CASH

AND CASH EQUIVALENTS

(350,257)

(187,868)

CASH AND CASH EQUIVALENTS -

BEGINNING OF PERIOD

378,707

289,294

CASH AND CASH EQUIVALENTS -

END OF PERIOD

\$ 28,450

\$ 101,426

See the accompanying notes to the consolidated financial statements

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SITESTAR CORPORATION AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2002 AND 2001 (continued)

SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:

During the nine months ended September 30, 2002 and 2001, the Company paid no income taxes and interest of approximately \$ 140,000 and \$ 43,000, respectively.

NON-CASH INVESTING AND FINANCING TRANSACTIONS:

During the nine months ended September 30, 2002, the Company converted \$12,200 of the convertible debenture into 1,218,255 shares of common stock, issued 3,720,238 shares of common stock for executive compensation of \$125,000 and issued 2,000,000 shares of common stock to the original Sitestar.net shareholders that represented the contingent shares to be issued if no additional liabilities arose during the first two years after the acquisition. The value of these shares issued was \$60,000 which is recorded as additional goodwill. The Company also transferred certain non-cash assets valued at \$179,061 to two of its former officers and directors in satisfaction of accrued salaries owed them.

During the nine months ended September 30, 2001, the Company converted \$202,443 of the convertible debenture into 5,137,540 shares of common stock, issued 4,018,682 shares of common stock for professional services valued at \$151,327, issued 7,140,000 shares of common stock for officers' salaries of \$357,000 and canceled 1,741,418 shares of common stock valued at \$96,517. In addition, during the nine months ended September 30, 2001, the Company entered into capital lease obligations of \$12,253. The Company also issued 6,021,818 shares of its common stock valued at \$301,091 as part of the acquisition of Advanced Internet in July 2001.

See the accompanying notes to the consolidated financial statements

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SITESTAR CORPORATION

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 BASIS OF PRESENTATION

The unaudited Condensed Consolidated Financial Statements have been prepared by Sitestar Corporation (the Company or Sitestar), pursuant to the rules and regulations of the Securities and Exchange Commission. The information furnished herein reflects all adjustments (consisting of normal recurring accruals and adjustments) which are, in the opinion of management, necessary to fairly present the operating results for the respective periods. Certain information and footnote disclosures normally present in annual consolidated financial statements prepared in accordance with generally accepted accounting principles have been omitted pursuant to such rules and regulations. These financial statements should be read in conjunction with the audited consolidated financial statements and footnotes for the year ended December 31, 2001 included in the Company's Annual Report on Form 10-KSB. The results of the nine months ended September 30, 2002 are not necessarily indicative of the results to be expected for the full year ending December 31, 2002.

NOTE 2 EARNINGS PER SHARE

In 1997, the Financial Accounting Standard Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 128, "Earnings per Share." SFAS No. 128 replaced the previously reported primary and fully diluted earnings per share with basic and diluted earnings per share. Unlike primary earnings per share, basic earnings per share excludes any dilutive effects of options, warrants, and convertible securities. Diluted earnings per share is very similar to the previously reported fully diluted earnings per share. Basic earnings per share is computed using the weighted-average number of common shares outstanding during the period. Common equivalent shares are excluded from the computation if their effect is anti-dilutive. As of September 30, 2002 the Company has outstanding 500,000 warrants to purchase shares of common stock at \$0.77.

NOTE 3 CONVERTIBLE DEBENTURE

On May 11, 2000, the Company issued two convertible debentures aggregating \$500,000. The debentures bear interest at 12% per annum and were due on May 1, 2001. On August 14, 2000, the Company issued another two convertible debenture aggregating \$500,000 to the holders of the above-mentioned debentures for the same terms described above, except for the due date of August 14, 2001.

Cumulative through September 30, 2002, the holder of the debentures converted \$525,588 in principal and \$90,822 of accrued interest into 14,319,161 and 5,176,365, respectively, shares of the Company's common stock. Also as of September 30, 2002, the Company has repaid \$335,000 of this debenture in cash.

SITESTAR CORPORATION

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS, continued

NOTE 3 CONVERTIBLE DEBENTURE, continued

As of September 30, 2002, the convertible debentures are past their maturity and callable at anytime by the debenture holders. The debenture holder has also served notice to the Company that the convertible debentures are in default. The Company also has not redeemed any of the convertible debentures since February 2002 and converted \$12,200 into shares of common stock in August and September 2002.

As of September 30, 2002, there is a discrepancy between the balance maintained by the Company and the balance calculated by the debenture holders. The balance the Company has disclosed in its financial statements is derived from all the conversion notices and confirmation received from our debenture holders as of the last fiscal year's audited financial statements. The Company and the representatives of the debenture holders are working to reconcile and resolve the balance discrepancies.

The Company believes that it has proper documentation to support its position in this matter; however, in the event the Company is not successful in reconciling and resolving this matter, the outstanding balance of the convertible debenture could increase significantly. As of September 30, 2002, the Company has disclosed that the outstanding principal balance is \$139,412. This outstanding balance could increase to over \$300,000 if the debenture holders are able to demonstrate that their balance is the correct balance.

NOTE 4 COMMON STOCK

During the nine months ended September 30, 2002, the Company issued 3,720,238 shares of common stock for executive compensation of \$125,000.

In addition, in January 2002 the Company issued 2,000,000 shares of common stock to the original Sitestar.net shareholders that represented the contingent shares to be issued if no additional liabilities arose during the first two years after the acquisition. The value of these shares issued was \$60,000 which is recorded as additional goodwill in the accompanying financial statements. The value of the shares issued was the market value of the shares at the date of issuance.

In August and September 2002, the Company converted \$12,200 of the convertible debenture into 1,218,255 share of its common stock

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS, continued

NOTE 5 SEGMENT INFORMATION

The Company has four business units that have separate management and reporting infrastructures that offer different products and services. The business units have been aggregated into four reportable segments: Corporate, Internet, Development and Retail. The Corporate group is the holding company and oversees the operating of the other business units. The Corporate group also arranges financing for the entire organization. The Internet group provides Internet access to customers in the Martinsville and Lynchburg, Virginia and Mt. Airy, North Carolina areas. The Development group provides customer software programming to companies, principally in the manufacturing industries. The Retail group operates a retail computer store in Lynchburg, Virginia as well as providing toner cartridge remanufacturing services. (<http://www.recharge.net>)

The Company evaluates the performance of its operating segments based on income from operations, before income taxes, accounting changes, non-recurring items, and interest income and expense.

Summarized financial information concerning the Company's reportable segments is shown in the following table for the nine months ended September 30, 2002 and 2001:

September 30, 2002

Corporate

Internet

Development

Retail

Consolidated

Revenue

\$

-

\$

2,492,097

\$

180,505

\$

389,097

\$

3,061,699

Operating income (loss)

\$

(690,118)

\$

257,113

\$

(15,873)

\$

56,782

\$

(392,096)

Depreciation and
amortization

\$

2,450

\$

339,235

\$

9,840

\$

2,840

\$

354,365

Interest expense

\$

16,492

\$

138,324

\$

180

\$

-

\$

154,996

Intangible assets

\$

-

\$

3,342,662

\$

-

\$

-

\$

3,342,662

Identifiable assets

\$

41,776

\$

4,067,418

\$

28,880

\$

154,069

\$

4,292,143

September 30, 2001

Corporate

Internet

Development

Retail

Consolidated

Revenue

\$

-

\$

2,163,188

\$

226,888

\$

520,210

\$

2,910,286

Operating Income (loss)

\$

(905,521)

\$

(73,714)

\$

(103,526)

\$

8,431

\$

1,074,330

Depreciation and

amortization

\$

2,831

\$

806,639

\$

51,683

\$

2,670

\$

863,823

Interest expense

\$

164,700

\$

88,132

\$

-

\$

-

\$

252,832

NOTE 6 RECENTLY ISSUED ACCOUNTING PRONCEMENTS

The Company has adopted SFAS No. 142, "Goodwill and Other Intangibles" and accordingly has ceased amortizing goodwill. Amortization expense related to goodwill for the nine months ended September 30, 2001 was \$237,690.

Pursuant to the standard, the Company performed the first tier goodwill impairment test based on criteria in effect at date of adoption, January 1, 2002, and determined that there is no indication of impairment. The Company has not yet determined the date of the annual impairment test, and therefore may perform the test again before the year end December 31, 2002, but does not expect the result to have a material impact on financial position and results of operations.

In August 2001, the FASB issued SFAS No. 144, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of." SFAS 144 addresses financial accounting and reporting for the impairment or disposal of long-lived assets. SFAS 144 requires that long-lived assets be reviewed for impairment whenever events or changes in circumstances indicate that its carrying amount may not be recoverable and is measured by a comparison of the carrying amount of an asset to undiscounted future net cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future undiscounted cash flows, an impairment charge is recognized for the amount by which the carrying amount of the asset exceeds the fair value of the asset. SFAS 144 requires companies to separately report discontinued operations and extends that reporting to a component of an entity that either has been disposed of (by sales, abandonment or in a distribution to owners) or is classified as held for sale. Assets to be disclosed are reported at the lower of the carrying amount or fair value less costs to sell. The Company has adopted SFAS 144 on January 1, 2002. The provisions of this statement for assets held for sale or other disposal generally are required to be applied prospectively after the adoption date to newly initiated disposal activities and, therefore, will depend on future actions initiated by management. As a result, we cannot determine the potential effects that adoption of SFAS 144 will have on our consolidated financial statements with respect to future disposal decisions, if any.

In April 2002, the FASB issued Statement No. 145, "Rescission of FASB Statements No. 4, 44, and 64, Amendment of FASB Statement No. 13, and Technical Corrections." This Statement rescinds FASB Statement No. 4, "Reporting Gains and Losses from Extinguishment of Debt", and an amendment of that Statement, FASB Statement No. 64, "Extinguishments of Debt Made to Satisfy Sinking-Fund Requirements" and FASB Statement No. 44, "Accounting for Intangible Assets of Motor Carriers". This Statement amends FASB Statement No. 13, "Accounting for Leases", to eliminate an inconsistency between the required accounting for sale-leaseback transactions and the required accounting for certain lease modifications that have economic effects that are similar to sale-leaseback transactions. The Company does not expect the adoption to have a material impact to the Company's financial position or results of operations.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS, continued

NOTE 6 RECENTLY ISSUED ACCOUNTING PRONCEMENTS, continued

In June 2002, the FASB issued Statement No. 146, "Accounting for Costs Associated with Exit or Disposal Activities." This Statement addresses financial accounting and reporting for costs associated with exit or disposal activities and nullifies Emerging Issues Task Force ("EITF") Issue No. 94-3, "Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)." The provisions of this Statement are effective for exit or disposal activities that are initiated after December 31, 2002, with early application encouraged. The Company does not expect the adoption to have a material impact to the Company's financial position or results of operations.

NOTE 7 TRANSFER OF ASSETS TO OFFICERS

On September 30, 2002, the Company transferred certain assets to its former officers and directors (see Note 8) as payment for accrued salaries. The fair value of the assets transferred on September 20, 2002 were as follows: marketable securities - \$27,248; furniture and equipment - \$21,313 and investments - \$130,500.

NOTE 8 SUBSEQUENT EVENT

On October 15, 2002, Frederick T. Manlunas and Clinton J. Sallee, entered into a Capital Stock Purchase Agreement with Frank Erhartic, Jr. and Julie Erhartic. Pursuant to the Agreement, which closed on October 15, 2002, Frederick T. Manlunas and Clinton J. Sallee sold 4,000,000 shares of Sitestar Corporation's common stock to Frank Erhartic, Jr. and Julie Erhartic in exchange for an aggregate purchase price of \$100,000. The 4,000,000 shares acquired by Frank Erhartic, Jr. and Julie Erhartic equal approximately 4% of Sitestar Corporation's issued and outstanding shares.

Messrs. Manlunas and Sallee have resigned as officers of the Company and Frank Erhartic, Jr. has been appointed President and Chief Financial Officer and Julie Erhartic has been appointed Secretary. Mr. and Mrs. Erhartic will replace Messrs. Manlunas and Sallee on the Board of Directors of the Company ten days after a Schedule 14f-1 is delivered to the Company's shareholders.

Item 2.

Management's Discussion and Analysis of Financial Condition and Results of Operations

General

The following discussion and analysis should be read in conjunction with the our consolidated financial statements and related footnotes for the year ended December 31, 2001 included in our Annual Report on Form 10-KSB. The discussion of results, causes and trends should not be construed to imply any conclusion that such results or trends will necessarily continue in the future.

Overview

We are a publicly held investment company that invests in emerging technology-based enterprises. Our primary focus is rural and secondary markets of the mid-Atlantic region of the United States. Our wholly owned subsidiaries provide narrow and broadband Internet access, electronic infrastructure development, Web-hosting and design services, computer sales and repair and other technology-related solutions to residential and business users. Our wholly owned subsidiaries include Sitestar.net, Sitestar Applied Technologies, Lynchburg.net, Computers by Design, CBD Toner Recharge and Advanced Internet Services..

In July 1999, we began to implement our broader strategy of acquiring and investing in emerging technology-based enterprises to create a broad and diverse set of core electronic businesses that deliver a variety of online solutions. In addition to developing and integrating technology-based technologies, our broader objective is to create a mix of Internet operating companies and technology-related portfolio investments that will enhance the value of our core holdings.

Our Internet operating subsidiaries provide Internet services to our customers by providing Internet access and enhanced products and services to small and medium sized enterprises in selected high growth markets. We target primarily small and medium sized enterprise customers located in selected high growth secondary markets. We currently provide our customers with Internet access and enhanced products and services in the mid-Atlantic area of the United States. We have designed our comprehensive suite of enhanced products and services to meet the expanding needs of our customers and to increase our revenue per customer.

The products and services we provide include:

-
- Internet access services;
-
- Web design services;
-
- Web hosting services;
-
- End to end e-commerce solutions;
-
- Online marketing consulting; and
-
- Management of mission critical Internet applications.

Our Internet service provider operating subsidiaries derive their income from the excess of the Internet service prices we charge our customers over the cost of service we pay our suppliers. Additionally, our retail customers pay for services by cash or credit card while we pay our suppliers on extended terms. As a result, we are able to increase our working capital between the time we receive payment for services and the time we are required to pay suppliers. We also generate income from the development of computer software for companies principally in the manufacturing industries and from sales from our retail computer store in Lynchburg, Virginia and Mt. Airy, North Carolina.

On July 1, 2001, we acquired 100% of the equity and voting interest of Advanced Internet Services, Inc., a North Carolina corporation which is a successor in interest to two sole proprietorships one having the same name as the corporation and the other with the name Professional Data Systems (collectively "ADVI"). ADVI is an Internet service provider located in Mt. Airy, North Carolina. The purchase price was \$965,980, which consisted of \$150,000 in cash, 6,021,818 of our common shares valued at \$301,091 a non-interest bearing promissory note for \$1,199,990 payable in 24 quarterly installments of \$49,995 and transaction costs of \$30,000. However, due to the non-interest bearing nature of the note, we imputed a discount rate of 36% to calculate the present value of the note. This discount rate is an estimate of our current cost of capital. Based on this calculation, the present value of the non-interest promissory note is \$484,889.

We believe the acquisition of ADVI, with about 3,000 subscribers, enhanced our primary strategy of consolidating small Internet service providers in the rural markets of the mid-Atlantic region by enlarging our service footprint. We

also believe this transaction opened other acquisition opportunities for us to further increase our presence in the northern areas of North Carolina. This recent acquisition increases our Internet access customer base to over 15,000 subscribers. This acquisition included goodwill of \$702,642 that is the premium we paid to have the opportunity to generate revenues and earnings in this market. Furthermore, this acquisition generated us cost savings with the integration and consolidation of ADVI's corporate and administrative functions with our existing infrastructure. This estimated cost savings, along with the accretive nature of the transaction from an operating cash flow perspective, will further allow us to enhance our revenue streams and increase our operating cash flow.

Significant Accounting Policies and Estimates

Management's Discussion and Analysis of Financial Condition and Results of Operations discusses the Company's consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. On an on-going basis, management evaluates its estimates and judgments, including those related to reserves and intangible assets. Management bases its estimates and judgments on historical experiences and on various other factors that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. The most significant accounting estimates inherent in the preparation of the Company's financial statements include estimates as to the appropriate carrying value of certain assets and liabilities which are not readily apparent from other sources, primarily allowance for doubtful accounts recovery of intangible assets. These accounting policies are described at relevant sections in this discussion and analysis and in the notes to the consolidated financial statements included in our Annual Report on Form 10-KSB for the fiscal year ended December 31, 2001.

Results of Operations

The following tables show financial data for the nine months ended September 30, 2002 and 2001. Operating results for any period are not necessarily indicative of results for any future period.

| | <u>For the nine months ended September 30, 2002</u> | | | | |
|--------------------|--|-----------------|--------------------|---------------|--------------|
| | Corporate | Internet | Development | Retail | Total |
| Revenue | \$ - | \$2,492,097 | \$ 180,505 | \$389,097 | \$ 3,061,699 |
| Cost of revenue | - | 1,236,972 | 110,122 | 186,023 | 1,533,117 |
| Gross profit | - | 1,255,125 | 70,383 | 203,074 | 1,528,582 |
| Operating expenses | 690,118 | 998,012 | 86,256 | 146,292 | 1,920,678 |

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| | | | | | |
|-------------------------------|-------------|------------|-------------|-----------|--------------|
| Income (loss) from operations | (690,118) | 257,113 | (15,873) | 56,782 | (392,096) |
| Other income (expense) | (14,299) | (138,283) | (180) | 70 | (152,692) |
| Net income (loss) | \$(704,417) | \$ 118,830 | \$ (16,053) | \$ 56,852 | \$ (544,788) |
| EBITDA | \$(687,668) | \$ 596,348 | \$ (6,033) | \$ 59,622 | \$ (37,731) |
| Corporate expenses paid | | | | | |
| with common stock | 125,000 | - | - | - | 125,000 |
| Actual cash generated | \$(562,668) | \$ 596,348 | \$ (6,033) | \$ 59,622 | \$ 87,269 |

For the nine months ended September 30, 2001

| | Corporate | Internet | Development | Retail | Total |
|-------------------------------|------------------|-----------------|--------------------|---------------|---------------|
| Revenue | \$ - | \$ 2,163,188 | \$ 226,888 | \$ 520,210 | \$ 2,910,286 |
| Cost of revenue | - | 518,561 | 278,731 | 303,409 | 1,100,701 |
| Gross profit | - | 1,644,627 | (51,843) | 216,801 | 1,809,585 |
| Operating expenses | 905,521 | 1,718,341 | 51,683 | 208,370 | 2,883,915 |
| Income (loss) from operations | (905,521) | (73,714) | (103,526) | 8,431 | (1,074,330) |
| Other income (expense) | 21,023 | (88,100) | - | 1,282 | (65,795) |
| Net income (loss) | \$(884,498) | \$ (161,814) | \$(103,526) | \$ 9,713 | \$(1,140,125) |
| EBITDA | \$(881,667) | \$ 696,508 | \$ (51,843) | \$ 12,383 | \$ (224,619) |
| Corporate expenses paid | | | | | |
| with common stock | 508,327 | - | - | - | 508,327 |
| Actual cash generated | \$ (373,340) | \$ 696,508 | \$ (51,843) | \$ 12,383 | \$ 283,708 |

(1)

EBITDA (earnings before interest, taxes, depreciation and amortization) consists of revenue less cost of revenue and operating expense. EBITDA is provided because it is a measure commonly used by investors to analyze and compare companies on the basis of operating performance. EBITDA is presented to enhance an understanding of our operating results and is not intended to represent cash flows or results of operations in accordance with GAAP for the periods

indicated. EBITDA is not a measurement under GAAP and is not necessarily comparable with similarly titled measures for other companies. See Liquidity and Capital Resource section for further discussion of cash generated from operations.

THREE MONTHS ENDED SEPTEMBER 30, 2002 COMPARED TO SEPTEMBER 30, 2001

REVENUE. Revenue for the three months ended September 30, 2002 decreased by \$147,369 or 13.7% from \$1,078,154 for the three months ended September 30, 2001 to \$930,785 for the same period in 2002. The decrease is principally as a result of increased competition in the high-speed internet access market.

COST OF REVENUE. Costs of revenue for the three months ended September 30, 2002 increased by \$73,068 or 18.7% from \$389,860 for the three months ended September 30, 2001 to \$462,928 for the same period in 2002. As a percentage of revenue cost of revenue has increased from 36.2% to 49.7%. The increase as a percentage of revenue is principally due higher internet access fees.

OPERATING EXPENSES. Operating expenses for the three months ended September 30, 2002 decreased by \$311,731 or 29.2% from \$1,066,345 for the three months ended September 30, 2001 to \$754,614 for the same period in 2002. The largest component of operating expense is depreciation and amortization that amounted to \$294,411 for the three months ended September 30, 2001 and \$117,073 for the same period in 2002. The decrease in depreciation and amortization is due to the adoption of SFAS No. 142 on January 1, 2002 which no longer requires us to amortize our goodwill balance. For the three months ended September 30, 2001 the goodwill amortization we recorded was \$118,845.

LOSS FROM MARKETABLE SECURITIES. During the three months ended September 30, 2001, we recognized \$41,482 in losses on the decrease in value of marketable securities. During the three months ended September 30, 2002 we recognized no such losses. We have classified the marketable securities in our portfolio as trading securities.

INTEREST EXPENSE. Interest expense for the three months ended September 30, 2002 decreased by \$33,751 or 40.0% from \$84,441 for the three months ended September 30, 2001 to \$50,690 for the same period in 2002. This decrease was a result of no loan amortization charges related to the convertible debenture during the three months ended September 30, 2002.

NINE MONTHS ENDED SEPTEMBER 30, 2002 COMPARED TO SEPTEMBER 30, 2001

REVENUE. Revenue for the nine months ended September 30, 2002 increased by \$151,413 or 5.2% from \$2,910,286 for the nine months ended September 30, 2001 to \$3,061,699 for the same period in 2002. The increase is attributed to the acquisition of Advance Internet in July 2001 that contributed revenue of \$676,110 for the nine months ended September 30, 2002. The revenue from our Sitestar.net and Lynchburg.net ISPs has decreased principally as a result of increased competition in the high-speed internet access market.

COST OF REVENUE. Costs of revenue for the nine months ended September 30, 2002 increased by \$432,416 or 39.3% from \$1,100,701 for the nine months ended September 30, 2001 to \$1,533,117 for the same period in 2002. As a percentage of revenue cost of revenue has increased from 37.8% to 50.1%. The increase as a percentage of revenue is principally due some rebates we received from our major supplier of Internet services during the 1st quarter of 2001 and higher internet access charges in 2002.

OPERATING EXPENSES. Operating expenses for the nine months ended September 30, 2002 decreased by \$963,237 or 33.4% from \$2,883,915 for the nine months ended September 30, 2001 to \$1,920,678 for the same period in 2002. The largest component of operating expense is depreciation and amortization that amounted to \$861,338 for the nine months ended September 30, 2001 and \$354,365 for the same period in 2002. The decrease in depreciation and

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amortization is due to the adoption of SFAS No. 142 on January 1, 2002 which no longer requires us to amortize our goodwill balance. For the nine months ended September 30, 2001 the goodwill amortization we recorded was \$356,535.

OTHER INCOME. During the nine months ended September 30, 2001, certain stockholders surrendered a total of 1,741,418 shares of common stock valued at \$96,517. We determined the value of the shares surrendered based on the market value of the common stock on the date of surrender. The surrendered shares were originally issued in connections with our acquisition of Sitestar, Inc. in July 1999.

GAIN FROM MARKETABLE SECURITIES. During the nine months ended September 30, 2001, we recognized \$89,206 in gains on the increase in value and sale of marketable securities. During the nine months ended September 30, 2002 we recognized no such gains. We have classified the marketable securities in our portfolio as trading securities.

INTEREST EXPENSE. Interest expense for the nine months ended September 30, 2002 decreased by \$97,836 or 38.7% from \$252,832 for the nine months ended September 30, 2001 to \$154,996 for the same period in 2002. This decrease was a result of no loan amortization charges related to the convertible debenture during the nine months ended September 30, 2002.

LIQUIDITY AND CAPITAL RESOURCES

For the nine months ended September 30, 2002, we generated EBITDA at our operating subsidiary level of \$649,937. This amount was offset by EBITDA at the corporate level of \$(687,668). However, at the corporate level we paid for certain salaries of \$125,000 by issuing shares of our common stock rather than paying these expenses with cash. After taking into account these non-cash expenses at the corporate level the actual net cash spent at the corporate level was \$562,668. The following table illustrates the actual cash flow generated during the nine months ended September 30, 2002:

EBITDA generated at the operating subsidiary level

\$

649,937

EBITDA generated at the corporate level

(687,668)

Corporate expenses paid with common stock

125,000

Actual cash generated

\$ 87,269

We recently moved our corporate headquarters from Sherman Oaks, CA to Lynchburg, VA and expect our corporate overhead to be reduced significantly. The reduction in corporate overhead will have a positive impact on our net income and cash flows in the future.

During the nine months ended September 30, 2002, we paid down our convertible debenture by \$325,000. We also repaid notes payable and notes payable to stockholders of approximately \$86,000 and \$61,000 respectively.

Our business plan has required, and is expected to continue to require, substantial capital to fund the growth of our operations, capital expenditures, and expansion of sales and marketing capabilities and acquisitions.

On May 11, 2000 we issued two convertible debentures aggregating \$500,000. The debentures bear interest at 12% per annum and were due on May 1, 2001. On August 14, 2000, we issued another two convertible debenture for an aggregate of \$500,000 to the holders of the above-mentioned debentures for the same terms described above. The debenture bears interest at 12% per annum and were due on August 14, 2001. These convertible debentures are currently callable at anytime since it is past its maturity date. The debenture holders can call these debentures upon sufficient written advance notice as agreed upon in the convertible debenture agreement.

As of September 30, 2002, the holder of the debentures converted \$525,588 in principal and \$90,822 of accrued interest into 14,319,161 and 5,176,365, respectively, shares of our common stock. Also as of September 30, 2002, we have repaid \$335,000 of this debenture in cash.

As of September 30, 2002, the convertible debentures are past their maturity and callable at anytime by the debenture holders. The debenture holder has also served notice to us that the convertible debentures are in default. We also have not redeemed any of the convertible debentures since February 2002 and converted \$12,200 into shares our common stock in August and September 2002.

As of September 30, 2002, there is a discrepancy between the balance maintained by us and the balance calculated by the debenture holders. The balance we have disclosed in our financial statements is derived from all the conversion notices and confirmation received from our debenture holders as of the last fiscal year's audited financial statements. The representatives of the debenture holders and us are working to reconcile and resolve the balance discrepancies.

We believe that we have proper documentation to support our position in this matter; however, in the event we are not successful in reconciling and resolving this matter, the outstanding balance of the convertible debenture could increase significantly. As of September 30, 2002, we have disclosed that the outstanding principal balance is \$139,412. This outstanding balance could increase to over \$300,000 if the debenture holders are able to demonstrate that their balance is the correct balance.

We believe that our existing cash and cash equivalents, and short-term investments and cash flow from operations, will be sufficient to meet our working capital and capital expenditure requirements for at least the next 12 months. Additional financing may not be available when needed or, if available, such financing may not be on terms favorable to our shareholders or us. If such sources of financing are insufficient or unavailable, or if we experience shortfalls in anticipated revenue or increases in anticipated expenses, we may need to slow down or stop the expansion of our

Internet Service Providers and reduce our marketing and development efforts. Any of these events could harm our business, financial condition or results of operations.

Forward looking statements

This report contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Stockholders are cautioned that all forward-looking statements involve risks and uncertainty, including without limitation, our ability to expand our customer base, make strategic acquisitions, general market conditions, and competition and pricing. Although we believe the assumptions underlying the forward-looking statements contained herein are reasonable, any of the assumptions could be inaccurate, and therefore, there can be no assurance that the forward-looking statements contained in the report will prove to be accurate.

Item 3.

Controls and Procedures

As required by SEC rules, we have evaluated the effectiveness of the design and operation of our disclosure controls and procedures within 90 days of the filing of this quarterly report. This evaluation was carried out under the supervision and with the participation of our management, including our principal executive officer and principal financial officer. Based on this evaluation, these officers have concluded that the design and operation of our disclosure controls and procedures are effective. There were no significant changes to our internal controls or in other factors that could significantly affect internal controls subsequent to the date of their evaluation.

Disclosure controls and procedures are our controls and other procedures that are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in the reports that we file under the Exchange Act is accumulated and communicated to our management, including principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure.

Part II.

OTHER INFORMATION

Item 1.

Legal Proceedings

None

Item 2.

Change in Securities and Use of Proceeds

None

Item 3.

Defaults Upon Senior Securities

None

Item 4.

Submission of Matters to a Vote of Security Holders

Not applicable

Item 5.

Other Information

Not applicable

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Item 6.

Exhibits and Reports on Form 8-K

(a)

Exhibits

99.1

Certification of the Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

(b)

Reports on Form 8-K

On October 15, 2002, we filed a Current Report on Form 8-K to report that Frederick T. Manlunas and Clinton J. Sallee entered into a Capital Stock Purchase Agreement with Frank Erhartic, Jr. and Julie Erhartic. Pursuant to the Agreement, which closed on October 15, 2002, Frederick T. Manlunas and Clinton J. Sallee sold 4,000,000 shares of Sitestar Corporation's common stock to Frank Erhartic, Jr. and Julie Erhartic in exchange for an aggregate purchase price of \$100,000. The 4,000,000 shares acquired by Frank Erhartic, Jr. and Julie Erhartic equal approximately 4% of Sitestar Corporation's issued and outstanding shares.

Messrs. Manlunas and Sallee have resigned as officers of the Company and Frank Erhartic, Jr. has been appointed President and Chief Financial Officer and Julie Erhartic has been appointed Secretary. Mr. and Mrs. Erhartic will replace Messrs. Manlunas and Sallee on the Board of Directors of the Company ten days after a Schedule 14f-1 is delivered to the Company's shareholders.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SITESTAR CORPORATION

By: /s/ Frank Erhartic, Jr.

Frank Erhartic, Jr.

Chairman of the Board

Date: November 19, 2002

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CERTIFICATION

PURSUANT TO SECTION 302

THE SARBANES-OXLEY ACT OF 2002

I, Frank Erhartic, Jr., Chief Executive Officer and Chief Financial Officer, certify that:

1. I have reviewed this quarterly report on Form 10-QSB of Sitestar Corporation;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and have:

a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and

c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):

a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 19, 2002

/s/ Frank Erhartic, Jr.

Frank Erhartic, Jr.

CEO and CFO

(Principal Executive and Financial Officer)