Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

| ENERGIZE Form 4 October 04, | ER HOLDINGS IN 2005 | NC | - | | | | | | |
|---|---|-------------|---|--|------------------------|--|---|--|---|
| FORM | ΓΛ | | | | | | | | PPROVAL |
| _ | UNITED | STATES | | RITIES A | | | COMMISSIO | N OMB Number: | 3235-0287 |
| Check the check | | | | | | | Expires: | January 31, 2005 | |
| subject Section Form 4 | to SIAIEN 16. | AENT OI | T OF CHANGES IN BENEFICIAL OWNERSHIP O SECURITIES | | | | | Estimated burden hou response | average Jrs per |
| Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Section 17(a) of the Public Utility Holding Company Act of 30(h) of the Investment Company Act of 1940 | | | | | | of 1935 or Secti | , . | | |
| (Print or Type | Responses) | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> Armstrong Bill G | | | 2. Issuer Name and Ticker or Trading Symbol | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| | | | ENERGIZER HOLDINGS INC [ENR] | | | | (Check all applicable) | | |
| (Last) | (First) (I | Middle) | | of Earliest T | ransaction | | X Director Officer (given the second se | | % Owner her (specify |
| 211 WEST POINT DRIVE | | | (Month/Day/Year) 09/30/2005 | | | below) below) | | | |
| (Street) | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person | | | |
| VILAS, NO | C 28692 | | | | | | Form filed by Person | More than One R | eporting |
| (City) | (State) | (Zip) | Tab | le I - Non-l | Derivative | Securities A | cquired, Disposed | of, or Beneficia | lly Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | Date, if | 3. Transactio Code (Instr. 8) Code V | Disposed (Instr. 3, | (A) or of (D) 4 and 5) (A) or | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Reminder: Re | port on a separate line | for each cl | ass of sec | | | | or indirectly | | |
| Renninder. Re | port on a separate fine | | | andes belle | - | - | spond to the colle | ection of | SEC 1474 |
| | | | | | inforr requi | nation cont red to respo ays a curre | tained in this form ond unless the fo ntly valid OMB co | n are not orm | (9-02) |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number | 6. Date Exercisable and | 7. Title and Amou |
|-------------|-------------|---------------------|--------------------|------------|------------|-------------------------|-------------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transactio | onof | Expiration Date | Underlying Securi |
| Security | or Exercise | | any | Code | Derivative | (Month/Day/Year) | (Instr. 3 and 4) |

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| (Instr. 3) | Price of Derivative Security | | (Month/Day/Year) | (Instr. 8) | Securit Acquir (A) or Dispos of (D) (Instr. and 5) | red | | | |
|---|------------------------------------|------------|------------------|------------|--|-----------------------|--------------------|---|-------------------------|
| | | | | Code V | ' (A) | (D) Date Exercisable | Expiration Date | Title | Am or Nur of S |
| Phantom Stock Units in Deferred Compensation Plan | \$ 0 | 09/30/2005 | | А | 113 | <u>(1)</u> | <u>(1)</u> | Energizer Holdings, Inc. Common Stock | 1 |
| Non-Qualified Stock Option 1/25/05 | \$ 55.2 | | | | | 01/25/2006 <u>(2)</u> | 01/24/2015 | Energizer Holdings, Inc. Common Stock | 10 |

Reporting Owners

| Reporting Owner Name / Addre | 255 | Relationships | | | | | | |
|---|------------|---------------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| Armstrong Bill G 211 WEST POINT DRIVE VILAS, NC 28692 | Х | | | | | | | |
| Signatures | | | | | | | | |
| BILL G ARMSTRONG | 10/04/2005 | | | | | | | |
| **Signature of Reporting | Date | | | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Phantom stock units are payable in cash following termination of the Reporting Person's Service on the Board of Directors of Energizer Holdings, Inc.
- (2) Exercisable at a rate of 20% per year commencing January 25, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Person