### Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

ENERGIZER Form 4 January 29, 20	HOLDINGS I	NC									
<b>FORM</b>	Л								• · · · •	PPROVAL	_
	UNITEL	<b>STATES</b>		RITIES A			NGE	COMMISSION	OMB Number:	3235-0	287
Check this if no longe	ar.								Expires:	January	
subject to Section 16	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Estimated average burden hours per				
Form 4 or Form 5 obligation: may contin <i>See</i> Instruct 1(b).	Filed pu s Section 17	(a) of the	Public U		ding Cor	npan	y Act	nge Act of 1934, of 1935 or Sectio 940	response		0.5
(Print or Type Ro	esponses)										
1. Name and Address of Reporting Person <u>*</u> SESCLEIFER DANIEL J			2. Issuer Name <b>and</b> Ticker or Trading Symbol ENERGIZER HOLDINGS INC				-	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) ENERGIZEF INC., 533 M. UNIVERSIT	R HOLDINGS, ARYVILLE	(Middle)		of Earliest T Day/Year) 2007	ransaction			Director X Officer (giv below) EXECUTIVE V	e title Oth below)	6 Owner ler (specify ENT & CFC	)
ST LOUIS	(Street) 4. If Amendment, Date Origina Filed(Month/Day/Year)				1		<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
								Person			
(City)	(State)	(Zip)	Tab	ole I - Non-I	Derivative	Secu	rities A	cquired, Disposed o	f, or Beneficia	lly Owned	
	2. Transaction Date Month/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3, 4	(A) or of (D) and (A) or	)	SecuritiesIBeneficially(Owned(	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect	
Demind D		- f 1 1									
Kenninder: Kepo	rt on a separate lir	le for each cl	ass of sec	unties bener		neu di		n maneeuy.			

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Ame Underlying Secu (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title A or N or
Phantom Stk Units in Deferred Compensation Plan CM	\$ 0	01/25/2007		Ι	566	<u>(1)</u>	<u>(1)</u>	Energizer Holdings, Inc. Common Stock
Phantom Stock Units in Deferred Compensation Plan	\$ 0	01/25/2007		Ι	8,769	<u>(1)</u>	<u>(1)</u>	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 10/19/04	\$ 46.13					10/19/2005 <u>(2)</u>	10/18/2014	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 9/23/02	\$ 30.1					09/23/2005 <u>(3)</u>	09/22/2012	Energizer Holdings, Inc. 1 Common Stock
Phantom Stock Units in Executive Savings Investment Plan	\$ 0					<u>(1)</u>	<u>(1)</u>	Energizer Holdings, Inc. Common Stock
Phantom Units in DCP - Performance	\$ 0					<u>(4)</u>	<u>(1)</u>	Energizer Holdings, Inc. 1 Common Stock
Restricted Stock Equivalent 10/19/04	\$ 0					<u>(5)</u>	(5)	Energizer Holdings, Inc. Common Stock

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Restricted Stock Equivalent 10/9/06	\$ 0	<u>(6)</u>	<u>(6)</u>	Energizer Holdings, Inc. 1 Common Stock
Restricted Stock Equivalents 5/19/03	\$ 0	(7)	(7)	Energizer Holdings, Inc. 2 Common Stock

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
SESCLEIFER DANIEL J ENERGIZER HOLDINGS, INC. 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MO 63141			EXECUTIVE VICE PRESIDENT & CFO				
Signatures							
DANIEL J.							

SESCLEIFER 01/29/2007 \*\*Signature of Reporting Date

Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.
- (2) Exercisable at a rate of 25% per year commencing October 19, 2005.
- (3) Exercisable at the rate of 33 1/3% on grant date in the years 2005, 2006 and 2007.

25% of phantom stock units granted will vest on 10/11/08, 25% will vest in November, 2008, only if the Company's compounded annual growth rate (CAGR) for earnings per share exceeds 10% for the preceding 3 year period, and the remaining 50% will vest in entirety at

(4) growth rate (crypter) for earlings per share exceeds 10% for the preceding 5 year period, and the remaining 50% will vest in entricity at that time only if CAGR equals or exceeds 15% (with incremental vesting between 11 and 15%). All units that do not vest will be forfeited.

Restricted Stock Equivalents will convert into shares of Energizer Holdings, Inc. common stock - 25% on 10/19/05, 25% on 10/19/06, 25% on 10/19/07 and 25% on 10/19/08 unless Reporting Person elects to defer conversion until retirement or other termination, or unless

(5) deferral is mandated by Energizer Holdings, Inc. Equivalents are subject to forfeiture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.

25% of Restricted Stock Equivalents granted will vest and convert into shares of Energizer Common Stock on 10/9/09, 25% will vest and convert into shares of Energizer Common Stock in November, 2009, only if the Company's compounded annual growth rate (CAGR) for earnings per share exceeds 10% for the preceding 3 year period, and the remaining 50% will vest in entirety and convert into shares of

- (6) Energizer Common Stock at that time only if CAGR equals or exceeds 15% (with incremental vesting between 11 and 15%). All units will also vest and convert into shares of Energizer Common Stock upon the reporting person's death, involuntary termination (other than for cause) or Change in Control of the Company. All units that do not vest will be forfeited.
- (7) Restricted Stock Equivalents will convert into shares of Energizer Common Stock 1/3 on 5/19/06, 1/3 on 5/19/09 and 1/3 on 5/19/12, unless Reporting Person elects to defer conversion until retirement or other termination, or unless deferral of conversion is mandated by

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Energizer Holdings, Inc. Equivalents subject to forfeture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.