SCHMIDT ERIC E

Form 4 May 02, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB 3235-0287

OMB APPROVAL

Check this box if no longer

Washington, D.C. 20549

Number: January 31,

subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Expires: 2005 Estimated average

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per 0.5 response...

See Instruction

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * SCHMIDT ERIC E		Sy	. Issuer Name a mbol pogle Inc. [G		or Tra	ding	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(M	Date of Earliest (onth/Day/Year) -/30/2007		on		_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below) Other (specify below) CEO, Chairman of Exec. Comm.			
	(Street)		If Amendment, ed(Month/Day/Y	_	nal		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Datany (Month/Day/Y	Code Year) (Instr. 8)	ior(A) or I (Instr. 3	Oispose , 4 and (A) or	15)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock (1) (2)							0	I	By Limited Partnership II	
Class A Common Stock (1) (2)	04/30/2007		S	9	D	\$ 479	9,094	I	By Limited Partnership I	
Class A Common Stock (1) (2)	04/30/2007		S	5	D	\$ 479.1	9,089	I	By Limited Partnership I	

Class A Common Stock (1) (2)	04/30/2007	S	6	D	\$ 479.14	9,083	Ι	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.16	9,080	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	9	D	\$ 479.16	9,071	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	1	D	\$ 479.22	9,070	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.23	9,067	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.23	9,064	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.24	9,061	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.24	9,058	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.24	9,055	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.26	9,052	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	1	D	\$ 479.27	9,051	I	By Limited Partnership I
	04/30/2007	S	2	D		9,049	I	

Class A Common Stock (1) (2)					\$ 479.27			By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.27	9,046	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.27	9,043	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	1	D	\$ 479.32	9,042	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	1	D	\$ 479.32	9,041	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	1	D	\$ 479.32	9,040	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	1	D	\$ 479.32	9,039	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	2	D	\$ 479.32	9,037	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	2	D	\$ 479.32	9,035	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.32	9,032	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.32	9,029	I	By Limited Partnership I
	04/30/2007	S	3	D		9,026	I	

Class A Common Stock (1) (2)					\$ 479.32			By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.32	9,023	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.32	9,020	I	By Limited Partnership I
Class A Common Stock (1) (2)	04/30/2007	S	3	D	\$ 479.32	9,017	I	By Limited Partnership I
Class A Common Stock (2)						1,841	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerci	isable and	7. Tit	le and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Da	ite	Amou	ınt of	Derivative	1
Security	or Exercise		any	Code	of	(Month/Day/Y	Year)	Unde	rlying	Security	5
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)]
	Derivative				Securities			(Instr	3 and 4)		(
	Security				Acquired						J
					(A) or						J
					Disposed						-
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
							Expiration	Title	Number		
						Exercisable	Date	11110	of		
				Code V	(A) (D)				Shares		
					(11)				51141.05		

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners 4

Director 10% Owner Officer Other

SCHMIDT ERIC E

X X CEO, Chairman of Exec. Comm.

Signatures

/s/Alan Ku as Attorney-in-Fact for Eric E.
Schmidt

05/02/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock at the election of the reporting person.
- (2) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.

Remarks:

Form 4 Filing -continuation report: Related transactions effected by the Reporting Person on April 30, 2007 are reported on ac ***All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.***

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5