

LYON GLENN S
Form 4
March 30, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LYON GLENN S

(Last) (First) (Middle)
3308 N. MITTHOEFFER ROAD
(Street)

INDIANAPOLIS, IN 46235

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
FINISH LINE INC /IN/ [FINL]

3. Date of Earliest Transaction
(Month/Day/Year)
03/28/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO, Chairman of the Board

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock	03/28/2011		M		15,000	A	\$ 8.155
					80,065		
Class A Common Stock	03/28/2011		S		15,000	D	\$ 19.1302
					65,065		
Class A Common Stock	03/28/2011		M		17,500	A	\$ 5.65
					82,565		
Class A Common	03/28/2011		S		17,500	D	\$ 19.1302
					65,065		

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	An Nu Sh
						Date Exercisable	Expiration Date		
Stock Options (Right to Buy)	\$ 18.895	03/28/2011		A	137,431	03/28/2012	03/28/2021	Class A Common Stock	13
Class B Common Stock	\$ 0 ⁽¹⁾	03/28/2011		A	31,424	03/28/2014	⁽²⁾	Class A Common Stock	3
Class B Common Stock	\$ 0 ⁽¹⁾	03/28/2011		A	31,424	03/28/2014	⁽³⁾	Class A Common Stock	3
Stock Options (Right to Buy)	\$ 8.155	03/28/2011		M	15,000	02/07/2003	02/07/2012	Class A Common Stock	1
Stock Options (Right to Buy)	\$ 5.65	03/28/2011		M	17,500	02/04/2004	02/04/2013	Class A Common Stock	1

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LYON GLENN S 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235	X		CEO, Chairman of the Board	

Signatures

/s/ Gary D. Cohen as attorney
in fact

03/30/2011

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) When eligible for conversion Class B Common Stock is convertible into shares of Class A Common Stock on a one-to-one basis for no additional consideration.
 - (2) This award of Class B Common Stock will vest on 3/28/14.

This award of Class B Common Stock is subject to the achievement of specified performance criteria which will not be measured until
 - (3) 3/28/2014. Depending upon the level of achievement of the performance criteria, the actual number of Class B Common Stock shares that will vest may differ from this amount.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.