Google Inc. Form 4 December 03, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

response...

burden hours per

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SCHMIDT ERIC E			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
			Google Inc. [GOOG]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
			(Month/Day/Year)	X Director 10% Owner			
C/O GOOGLE INC., 1600			12/02/2013	X Officer (give title Other (specify			
AMPHITHEATRE PARKWAY		KWAY		below) below) Executive Chairman of Board			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
MOUNTAIN VIEW, CA 94043				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tal	-Derivativ	red, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired (A) onor Disposed of (D) (Instr. 3, 4 and 5) (A) or		(D) (5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Google Stock Unit (1)	12/02/2013		Code V F(2)	Amount 52	(D)	Price \$ 1,059.59	1,440	D	
Google Stock Unit (1)	12/02/2013		C(3)	47	D	\$ 0	1,393	D	
Class A Common Stock (4)	12/02/2013		C(3)	47	A	\$ 0	36,766	D	
Class A Common	12/03/2013		C	85,960	A	\$0	85,960	I	By Trust

			Edgar Filin	g: G	oogle I	nc.	- Form 4				
Stock (4)											
Class A Common Stock (4)	12/03/201	3	G	V 8	35,960	D	\$ 0	0	I	By Trus	t
Google Stock Unit (5)								28,413	D		
Google Stock Unit (6)								2,584	D		
Class A Common Stock								62,028	I	By The Schmidt Family Foundat	
Class A Common Stock								23,796	I	By Schr Ocean Institute	
Class A Common Stock								235,836	I	By Schr Science Philanth Foundat	and ropic
Reminder: R	eport on a sepa	arate line for each clas	ss of securities l	benefi	Perso information	ons mati red ays	directly or ind who respon- ion containe to respond to a currently v	d to the colle d in this forr unless the fo	m are not orm	SEC 1474 (9-02)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Datany (Month/Day/Y	ĺ	4. Transac Code (Instr. 8	8) A (5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day)	ate		d Amount of g Securities d 4)
								Date Exercisable	Expiration Date	Title	Amount or Number of

Code V (A)

C

Class B

Stock Class B

Stock

Common

Common

\$0

\$0

12/03/2013

Common 1,194,30

85,960

Shares

(8)

(8)

Class A

Common

Stock

Class A

Stock

Exercisable Date

<u>(7)</u>

<u>(7)</u>

85,960

Edgar Filing: Google Inc. - Form 4

Class B Common Stock	\$ 0	<u>(7)</u>	(8)	Class A Common Stock	155,382
Class B Common Stock	\$ O	<u>(7)</u>	(8)	Class A Common Stock	712,511
Option To Purchase Class A Common Stock	\$ 612	<u>(9)</u>	02/02/2021	Class A Common Stock	181,840

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

X

SCHMIDT ERIC E C/O GOOGLE INC. 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043

Executive Chairman of Board

Signatures

/s/ Valentina Margulis, as attorney-in-fact for Eric E. Schmidt

12/03/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The Google Stock Units ("GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest as follows: 31/48 of the 4,773 shares vest on September 25, 2013 and 1/48th
- of the remaining GSUs will vest on October 2, 2013 and each month thereafter until the GSUs are fully vested, subject to continued employment with Google on the applicable vesting dates.
- (2) Shares withheld to satisfy tax obligations arising out of vesting of GSUs.
- (3) Vesting of GSUs grant of which was previously reported in Form 4.
- (4) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.
- (5) The GSUs vest as follows: 1/4th of the GSUs shall vest 12 months after vesting commencement date and 1/16th each quarter thereafter until the units are fully vested, subject to continued employment with Google on the applicable vesting dates.
- (6) The GSUs vest as follows: 5/8 of the 8,266 shares vest on September 25, 2013 and 1/16th of the remaining GSUs will vest on November 2, 2013 and each quarter thereafter, subject to continued employment on the applicable vesting dates.
- (7) All shares are exercisable as of the transaction date.
- (8) There is no expiration date for the Issuer's Class B Common Stock.
- (9) The option provided for vesting as follows: 25% of the option shall vest 12 months after vesting commencement date and 1/48th of shares shall vest each month thereafter until the option is fully vested, subject to continued employment with Google on the applicable vesting

Reporting Owners 3

Edgar Filing: Google Inc. - Form 4

dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.