

Holtz Curtis A.  
Form 4  
October 15, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Holtz Curtis A.

2. Issuer Name and Ticker or Trading Symbol  
V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
105 CORPORATE CENTER BLVD  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/06/2017

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Vice President & Group Pres.

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Code V Amount (D) Price		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. D
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8) Code	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock <u>(1)</u>	<u>(2)</u>	03/06/2017	A		6.0008		<u>(3)</u>	<u>(3)</u>	Common Stock	6.0008
Phantom Stock <u>(1)</u>	<u>(2)</u>	03/20/2017	A		19.9746		<u>(3)</u>	<u>(3)</u>	Common Stock	19.9746
Phantom Stock <u>(1)</u>	<u>(2)</u>	04/03/2017	A		19.5628		<u>(3)</u>	<u>(3)</u>	Common Stock	19.5628
Phantom Stock <u>(1)</u>	<u>(2)</u>	04/17/2017	A		19.577		<u>(3)</u>	<u>(3)</u>	Common Stock	19.577
Phantom Stock <u>(1)</u>	<u>(2)</u>	05/01/2017	A		20.0117		<u>(3)</u>	<u>(3)</u>	Common Stock	20.0117
Phantom Stock <u>(1)</u>	<u>(2)</u>	05/15/2017	A		19.9468		<u>(3)</u>	<u>(3)</u>	Common Stock	19.9468
Phantom Stock <u>(1)</u>	<u>(2)</u>	05/30/2017	A		19.9727		<u>(3)</u>	<u>(3)</u>	Common Stock	19.9727
Phantom Stock <u>(1)</u>	<u>(2)</u>	06/12/2017	A		19.2172		<u>(3)</u>	<u>(3)</u>	Common Stock	19.2172
Phantom Stock <u>(1)</u>	<u>(2)</u>	06/26/2017	A		18.96		<u>(3)</u>	<u>(3)</u>	Common Stock	18.96
Phantom Stock <u>(1)</u>	<u>(2)</u>	07/10/2017	A		19.0844		<u>(3)</u>	<u>(3)</u>	Common Stock	19.0844
Phantom Stock <u>(1)</u>	<u>(2)</u>	07/24/2017	A		18.3338		<u>(3)</u>	<u>(3)</u>	Common Stock	18.3338
Phantom Stock <u>(1)</u>	<u>(2)</u>	08/07/2017	A		17.0387		<u>(3)</u>	<u>(3)</u>	Common Stock	17.0387
Phantom Stock <u>(1)</u>	<u>(2)</u>	08/21/2017	A		17.1063		<u>(3)</u>	<u>(3)</u>	Common Stock	17.1063
Phantom Stock <u>(1)</u>	<u>(2)</u>	09/05/2017	A		16.8943		<u>(3)</u>	<u>(3)</u>	Common Stock	16.8943
Phantom Stock <u>(1)</u>	<u>(2)</u>	09/18/2017	A		17.2765		<u>(3)</u>	<u>(3)</u>	Common Stock	17.2765
Phantom Stock <u>(1)</u>	<u>(2)</u>	10/02/2017	A		17.0185		<u>(3)</u>	<u>(3)</u>	Common Stock	17.0185
Phantom Stock <u>(1)</u>	<u>(2)</u>	10/16/2017	A		16.8349		<u>(3)</u>	<u>(3)</u>	Common Stock	16.8349
Phantom Stock <u>(1)</u>	<u>(2)</u>	10/30/2017	A		15.388		<u>(3)</u>	<u>(3)</u>	Common Stock	15.388

Phantom Stock <sup>(1)</sup>	<u>(2)</u>	11/13/2017	A	15.4133	<u>(3)</u>	<u>(3)</u>	Common Stock	15.4133	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	11/27/2017	A	14.5266	<u>(3)</u>	<u>(3)</u>	Common Stock	14.5266	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	12/11/2017	A	14.7222	<u>(3)</u>	<u>(3)</u>	Common Stock	14.7222	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	12/26/2017	A	14.5188	<u>(3)</u>	<u>(3)</u>	Common Stock	14.5188	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	03/05/2018	A	14.6791	<u>(3)</u>	<u>(3)</u>	Common Stock	14.6791	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	03/19/2018	A	14.4758	<u>(3)</u>	<u>(3)</u>	Common Stock	14.4758	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	04/02/2018	A	14.6981	<u>(3)</u>	<u>(3)</u>	Common Stock	14.6981	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	04/16/2018	A	15.2617	<u>(3)</u>	<u>(3)</u>	Common Stock	15.2617	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	04/30/2018	A	14.5717	<u>(3)</u>	<u>(3)</u>	Common Stock	14.5717	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	05/14/2018	A	15.2458	<u>(3)</u>	<u>(3)</u>	Common Stock	15.2458	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	05/29/2018	A	14.5289	<u>(3)</u>	<u>(3)</u>	Common Stock	14.5289	\$
Phantom Stock <sup>(1)</sup>	<u>(2)</u>	06/11/2018	A	14.1708	<u>(3)</u>	<u>(3)</u>	Common Stock	14.1708	\$

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

Holtz Curtis A.  
 105 CORPORATE CENTER BLVD  
 GREENSBORO, NC 27408

Vice President & Group Pres.

## Signatures

Mark R. Townsend for Curtis A. Holtz (Pursuant to signing authority on file) 10/11/2018

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. The reported transactions were periodic acquisitions of

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phantom stock units by means of previously elected participation through payroll deductions, in transactions exempt from liability under Rule 16b-3(d). Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired in column (5) is based on the amount of the payroll deduction on the transaction date divided by the market price on that date, and the number of phantom stock units reports as beneficially owned in column (9) is based on the aggregate phantom stock unit account value on the transaction date divided by the market price on that date.

(2) 1 for 1

(3) There is no date that should appear in these columns. See footnote 1 above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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