## Edgar Filing: Dayon Alexandre - Form 4

Dayon Alex Form 4											
November 2											
FORM	$\mathbf{\Lambda} 4_{\text{UNITED}}$	STATES	SECU	RITIE	S A	AND FX	СНА	NGE CO	MMISSION		PROVAL
	UNITED	STATES				a, D.C. 2(				OMB Number:	3235-0287
Subject to Section 16. Form 4 or			F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Vection 16(a) of the Securities Exchange Act of 1934,							Expires: Estimated av burden hour response	
obligati may con <i>See</i> Inst 1(b).	ons ntinue. ruction	(a) of the l	Public U	Jtility	Hol	lding Coi	npan	-	935 or Section		
(Print or Type	(Kesponses)										
Dayon Alexandre Symbol				l Is				I	5. Relationship of Reporting Person(s) to ssuer		
(Least)	(First)	Middle)		SALESFORCE COM INC [CRM]					(Check all applicable)		
(Month/				U/2U10					Director _X Officer (give t elow)		Owner r (specify
	(Street)		1 If Am	andmar	t D	ate Origina	1	6	. Individual or Join		
		0.5	Filed(M			-	11	А	pplicable Line) X_ Form filed by Or Form filed by Mo	ne Reporting Per	son
SAN FRA	NCISCO, CA 941	.05						P	erson		6
(City)	(State)	(Zip)	Tal	ble I - N	on-	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ansaction Date 2A. Deemed tht/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A) or TransactionDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				r 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/26/2018			Code M <u>(1)</u>	V	Amount 20,855	(D) A	Price \$ 59.34	66,044	D	
Common Stock	11/26/2018			S <u>(1)</u>		4,300	D	\$ 124.2679 (2)	61,744	D	
Common Stock	11/26/2018			S <u>(1)</u>		8,405	D	\$ 125.37 ( <u>3)</u>	<sup>4</sup> 53,339	D	
Common Stock	11/26/2018			S <u>(1)</u>		7,550	D	\$ 126.3403 (4)	45,789	D	
	11/26/2018			<b>S</b> (1)		600	D		45,189	D	

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Common Stock \$ 126.88 (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and An Underlying Sec (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	A Title N C
Non-qualified Stock Option (Right to Buy)	\$ 59.34	11/26/2018		M <u>(1)</u>	20,855	11/25/2015 <u>(6)</u>	11/25/2021	Common , Stock

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships							
	Director	10% Owner	Officer	Ot				
Dayon Alexandre 415 MISSION STREET 3RD FLOOR SAN FRANCISCO, CA 94105			Pres. & Chief Product Officer					
Signatures								
/s/ Lisa Yun, Attorney-in-Fact fo Dayon	or Alexan	ndre	11/27/2018					

#### \*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Trading Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$123.8100 to \$124.7400 inclusive. The
 (2) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Date

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Weighted average price. These shares were sold in multiple transactions at prices ranging from \$124.8100 to \$125.8000 inclusive. The (3) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$125.8100 to \$126.8000 inclusive. The
(4) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$126.8500 to \$126.9000 inclusive. The
 (5) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(6) Option is exercisable and vests over four years at the rate of 25% on November 25, 2015, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.