#### ACCELERON PHARMA INC

Form 4

December 09, 2014

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to

3235-0287 Number: January 31, Expires: 2005

**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations

may continue.

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

**SECURITIES** 

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * MCLAUGHLIN KEVIN F |          |          | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>ACCELERON PHARMA INC<br>[XLRN] | 5. Relationship of Reporting Person(s) to<br>Issuer  (Check all applicable)                       |  |  |
|--|----------|----------|---|---|--|--|
| (Last) 128 SIDNEY S  | (First)  | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 12/08/2014                             | Director 10% OwnerX Officer (give title Other (specify below)  SVP, CFO and Treasurer             |  |  |
|  | (Street) |          | 4. If Amendment, Date Original Filed(Month/Day/Year)                                    | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person |  |  |
| CAMBRIDGE, MA 02139  |          |          |   | Form filed by More than One Reporting Person  |  |  |

| (City)                               | (State)                                 | (Zip) Tabl  | le I - Non-D                            | erivative S   | Securi    | ties Acqu          | ired, Disposed of   | , or Beneficial | ly Owned  |
|--------------------------------------|---|---|---|---|-----------|--------------------|---|-----------------|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) |           |                    | 5. Amount of 6. Securities Ownership Beneficially Form: Dire Owned (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s) |                 | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                      |   |   | Code V                                  | Amount  | or<br>(D) | Price              | (Instr. 3 and 4)  |                 |   |
| Common<br>Stock                      | 12/08/2014                              |   | M(1)                                    | 10,000  | A         | \$ 3.88            | 20,000  | D               |   |
| Common<br>Stock                      | 12/08/2014                              |   | S <u>(1)</u>                            | 100   | D         | \$<br>38.52        | 19,900  | D               |   |
| Common<br>Stock                      | 12/08/2014                              |   | S(1)                                    | 201   | D         | \$<br>40.34<br>(2) | 19,699  | D               |   |
| Common<br>Stock                      | 12/08/2014                              |   | S <u>(1)</u>                            | 100   | D         | \$<br>41.14        | 19,599  | D               |   |
| Common<br>Stock                      | 12/08/2014                              |   | S <u>(1)</u>                            | 1,344   | D         | \$<br>42.96        | 18,255  | D               |   |

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|                 |            |              |       |   | (3)                       |        |   |
|-----------------|------------|--------------|-------|---|---------------------------|--------|---|
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 1,759 | D | \$<br>44.34<br>(4)        | 16,496 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 1,000 | D | \$<br>45.17<br>(5)        | 15,496 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 300   | D | \$<br>46.39<br>(6)        | 15,196 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 196   | D | \$<br>47.23<br><u>(7)</u> | 15,000 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 200   | D | \$<br>39.52<br>(8)        | 14,800 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 200   | D | \$<br>41.18<br><u>(9)</u> | 14,600 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 1,300 | D | \$<br>42.86<br>(10)       | 13,300 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 1,100 | D | \$<br>44.21<br>(11)       | 12,200 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 1,600 | D | \$<br>44.84<br>(12)       | 10,600 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 300   | D | \$<br>45.79<br>(13)       | 10,300 | D |
| Common<br>Stock | 12/08/2014 | S <u>(1)</u> | 200   | D | \$<br>46.76<br>(14)       | 10,100 | D |
| Common<br>Stock | 12/08/2014 | S(1)         | 100   | D | \$<br>47.64               | 10,000 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | TransactionDerivative Code Securities |                     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|---|---|---|---------------------------------------|---------------------|--|-----------------|---|--|
|   |   |   |   | Code V                                  | (A) (D)                               | Date<br>Exercisable | Expiration<br>Date   | Title           | Amount<br>or<br>Number<br>of Shares                           |  |
| Option to<br>Purchase<br>Common<br>Stock            | \$ 3.88   | 12/08/2014                              |   | M <u>(1)</u>                            | 10,000                                | (15)                | 12/02/2020   | Common<br>Stock | 10,000  |  |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |
|--------------------------------|---------------|
|--------------------------------|---------------|

Director 10% Owner Officer Other

MCLAUGHLIN KEVIN F 128 SIDNEY STREET CAMBRIDGE, MA 02139

SVP, CFO and Treasurer

# **Signatures**

/s/ John D. Quisel, as attorney-in-fact for Kevin F. McLaughlin

12/09/2014

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transactions were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$39.94 to \$40.74, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (2) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$42.47 to \$43.37, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (3) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.78 to \$44.75, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (4) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.78 to \$45.67, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (5) to this Form 4.

Reporting Owners 3

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- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.87 to \$46.70, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (6) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$46.93 to \$47.55, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (7) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$39.09 to \$39.94, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (8) to this Form 4.
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$40.74 to \$41.61, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (9) to this Form 4.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$42.43 to \$43.39, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (10) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.45 to \$44.45, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (11) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.47 to \$45.38, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (12) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.55 to \$46.15, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (13) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$46.59 to \$46.93, inclusive. The reporting person undertakes to provide Acceleron Pharma Inc., any security holder of Acceleron Pharma Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (14) to this Form 4
- (15) The options of registrant's common stock vest as to 25% of the shares on the first anniversary of the grant and in equal installments quarterly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.