

CONNS INC  
Form 3  
February 01, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â POPPE MICHAEL J		(Month/Day/Year)	CONNS INC [CONN]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
3295 COLLEGE STREET			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
BEAUMONT, TX 77701			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
(City)	(State)	(Zip)	(give title below)	(specify below)
			Chief Financial Officer	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable      Expiration Date	Title      Amount or Number of Shares			

Stock Option (right to purchase common stock)	Â <u>(1)</u>	10/06/2014	Common Stock	15,000	\$ 14.48 <u>(2)</u>	D	Â
Stock Option (right to purchase common stock)	Â <u>(1)</u>	11/30/2014	Common Stock	15,000	\$ 17.73 <u>(3)</u>	D	Â
Stock Option (right to purchase common stock)	Â <u>(1)</u>	11/30/2015	Common Stock	10,000	\$ 33.88 <u>(4)</u>	D	Â
Stock Option (right to purchase common stock)	Â <u>(1)</u>	12/04/2016	Common Stock	20,000	\$ 22.68 <u>(5)</u>	D	Â
Stock Option (right to purchase common stock)	Â <u>(1)</u>	11/27/2017	Common Stock	20,000	\$ 19.99 <u>(6)</u>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
POPPE MICHAEL J 3295 COLLEGE STREET BEAUMONT, TX 77701	Â	Â	Â Chief Financial Officer	Â

## Signatures

/s/ Michael J. Poppe 02/01/2008

    \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests in 20% increments on each anniversary date of the original grant until fully vested.
- (2) This option was granted on October 6, 2004.
- (3) This option was granted on November 30, 2004.
- (4) This option was granted on November 30, 2005.
- (5) This option was granted on December 4, 2006.
- (6) This option was granted on November 27, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.