

Lavine Bruce I  
Form 4  
June 06, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Lavine Bruce I

2. Issuer Name and Ticker or Trading Symbol  
WisdomTree Investments, Inc.  
[WETF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
380 MADISON AVENUE, 21ST FLOOR  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
06/04/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Operating Officer

NEW YORK, NY 10017

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock					730,759 <sup>(2)</sup>	D	
Common Stock	06/04/2012		S		48,109	D	\$ 6.4 <sup>(1)</sup>
Common Stock	06/05/2012		S		50,000	D	\$ 6.56 <sup>(3)</sup>
Common Stock	06/06/2012		S		25,000	D	\$ 6.73 <sup>(4)</sup>

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with 7 main columns: 1. Title of Derivative Security, 2. Conversion or Exercise Price, 3. Transaction Date, 3A. Deemed Execution Date, 4. Transaction Code, 5. Number of Derivative Securities, 6. Date Exercisable and Expiration Date, 7. Title and Amount of Underlying Securities. Includes a row for Stock Options (right to buy) with a price of \$ 2.25, transaction date 06/04/2012, and 75,000 shares.

Reporting Owners

Table with 2 columns: Reporting Owner Name / Address and Relationships. Includes Lavine Bruce I, 380 MADISON AVENUE, 21ST FLOOR, NEW YORK, NY 10017, with relationships as Director, 10% Owner, and Chief Operating Officer.

Signatures

/s/ Peter M. Ziemba, Attorney-in-Fact, dated 06/06/2012. Includes a signature line and date field.

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1) The price included in Column 4 is a weighted price. These shares were sold in multiple transactions at prices ranging from \$6.40 to \$6.42, inclusive.
(2) Includes (i) restricted stock award vesting as to 10,797 shares on January 25, 2013, and (ii) restricted stock award vesting as to 150,000 shares on each of February 16, 2013 and 2014.

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- (3) The price in Column 4 is a weighted price. These shares were sold in multiple transactions at prices ranging from \$6.50 to \$6.62, inclusive.
- (4) The price in Column 4 is a weighted price. These shares were sold in multiple transactions at prices ranging from \$6.70 to \$6.77, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.