

Seagate Technology plc  
Form 3  
July 03, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â RE MARK		(Month/Day/Year)	Seagate Technology plc [STX]	
(Last)	(First)	(Middle)	07/01/2013	
SEAGATE TECHNOLOGY PLC,Â 10200 S. DE ANZA BOULEVARD			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
CUPERTINO,Â CAÂ 95014		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) SVP & Chief Technical Officer		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Ordinary Shares	44,379.503 <u>(1)</u> <u>(2)</u> <u>(3)</u> <u>(4)</u>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
NQ Stock Options	09/11/2010 <sup>(5)</sup>	03/06/2016	Ordinary Shares	16,667	\$ 3.345	D	Â
NQ Stock Options	09/13/2011 <sup>(6)</sup>	09/13/2017	Ordinary Shares	19,792	\$ 11.065	D	Â
NQ Stock Options	03/08/2012 <sup>(7)</sup>	03/21/2018	Ordinary Shares	56,000	\$ 13.365	D	Â
NQ Stock Options	09/12/2012 <sup>(8)</sup>	09/12/2018	Ordinary Shares	50,800	\$ 11.155	D	Â
NQ Stock Options	09/10/2013 <sup>(9)</sup>	09/10/2019	Ordinary Shares	18,030	\$ 29.87	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RE MARK SEAGATE TECHNOLOGY PLC 10200 S. DE ANZA BOULEVARD CUPERTINO, CA 95014	Â	Â	Â SVP & Chief Technical Officer	Â

## Signatures

/s/ Roberta S. Cohen by  
power-of-attorney

07/03/2013

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Includes a grant of restricted stock units of which 6,000 remain outstanding awarded to the Reporting Person. The restricted stock units will be converted into ordinary shares on a one-for-one basis. Subject to the Reporting Person's continuous employment, such restricted stock units will be settled in ordinary shares in equal installments on each of the first four anniversaries of September 13, 2010.
  - (2) Includes a grant of restricted stock units of which 4,800 remain outstanding awarded to the Reporting Person. The restricted stock units will be converted into ordinary shares on a one-for-one basis. Subject to the Reporting Person's continuous employment, such restricted stock units will be settled in ordinary shares in equal installments on each of the first four anniversaries of March 8, 2011.
  - (3) Includes a grant of restricted stock units of which 12,750 remain outstanding awarded to the Reporting Person. The restricted stock units will be converted into ordinary shares on a one-for-one basis. Subject to the Reporting Person's continuous employment, such restricted stock units will be settled in ordinary shares in equal installments on each of the first four anniversaries of September 12, 2011.
  - (4) Includes a grant of restricted stock units of which 11,536 remain outstanding awarded to the Reporting Person. The restricted stock units will be converted into ordinary shares on a one-for-one basis. Subject to the Reporting Person's continuous employment, such restricted stock units will be settled in ordinary shares in equal installments on each of the first four anniversaries of September 10, 2012.
  - (5) Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four and a half year vesting schedule. One quarter of the ordinary shares vested on September 11, 2010. Following continuous employment, the remaining options vest in equal monthly installments over the 36 months following September 11, 2010

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- Options granted to the Reporting Person under the Issuer's 2001 Share Option Plan are subject to a four-year vesting schedule. One
- (6) quarter of the ordinary shares vested on September 13, 2011. The remaining options vest in equal monthly installments over the 36 months following September 13, 2011.
- Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four-year vesting schedule.
- (7) One quarter of the ordinary shares vested on March 8, 2012. The remaining options will vest in equal monthly installments over the 36 months following March 8, 2012.
- Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four-year vesting schedule.
- (8) One quarter of the ordinary shares vested on September 12, 2012. The remaining options will vest in equal monthly installments over the 36 months following September 12, 2012.
- Options granted to the Reporting Person under the Issuer's 2012 Incentive Equity Award Plan are subject to a four-year vesting schedule.
- (9) One quarter of the ordinary shares vested on September 10, 2013. The remaining options will vest in equal monthly installments over the 36 months following September 10, 2013.

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### Remarks:

EXHIBITÂ INDEX

ExhibitÂ 24-PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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