

FRESH DEL MONTE PRODUCE INC
 Form 4
 July 02, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CONTRERAS RICHARD

2. Issuer Name and Ticker or Trading Symbol
FRESH DEL MONTE PRODUCE INC [FDP]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
06/30/2014

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
SVP and CFO

C/O FRESH DEL MONTE PRODUCE INC., P.O. BOX 149222
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

CORAL GABLES, FL 33114-9222

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Ordinary Shares	06/30/2014		M		9,000 A \$ 15.775	9,000	D
Ordinary Shares	06/30/2014		M		50,000 A \$ 22.25	59,000	D
Ordinary Shares	06/30/2014		M		23,426 A \$ 21.72	82,426	D
Ordinary Shares	06/30/2014		S		82,426 D \$ 30.6619	0	D
	07/01/2014		M		16,574 A \$ 21.72	16,574	D

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Ordinary Shares							
Ordinary Shares	07/01/2014	M	8,000	A	\$ 23.76	24,574	D
Ordinary Shares	07/01/2014	M	5,000	A	\$ 24.29	29,574	D
Ordinary Shares	07/01/2014	S	29,574	D	\$ 30.9695 (2)	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 15.775	06/30/2014		M	9,000	(1) 08/14/2016	Ordinary Shares 9,000
Employee Stock Options (Right to Buy)	\$ 22.25	06/30/2014		M	50,000	(1) 07/30/2018	Ordinary Shares 50,000
Employee Stock Options (Right to Buy)	\$ 21.72	06/30/2014		M	23,426	(1) 07/31/2019	Ordinary Shares 23,426
Employee Stock	\$ 21.72	07/01/2014		M	16,574	(1) 07/31/2019	Ordinary Shares 16,574

Options
(Right to
Buy)

Employee
Stock

Options	\$ 23.76	07/01/2014	M	8,000	<u>(3)</u>	08/03/2021	Ordinary Shares	8,000
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Employee
Stock

Options	\$ 24.29	07/01/2014	M	5,000	<u>(4)</u>	08/01/2022	Ordinary Shares	5,000
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CONTRERAS RICHARD C/O FRESH DEL MONTE PRODUCE INC. P.O. BOX 149222 CORAL GABLES, FL 33114-9222			SVP and CFO	

Signatures

/s/ Bruce Jordan, Attorney-in-fact for Richard Contreras 07/02/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is currently exercisable with respect to all underlying shares.
This represents the weighted average sales price of shares. The shares were sold at prices ranging from \$30.66 to \$31.19. Mr. Contreras
- (2) will provide, upon request of the SEC staff, Fresh Del Monte Produce Inc., or a shareholder of Fresh Del Monte Produce Inc., complete information regarding the number of shares sold at each price within the range.
- (3) The option is currently exercisable with respect to 12,000 shares and will become exercisable with respect to an additional 4,000 shares on each 08/03/2014 and 08/03/2015.
- (4) The option is currently exercisable with respect to 10,000 shares and will become exercisable with respect to an additional 5,000 shares on each 08/01/2014, 08/01/2015 and 08/01/2016.

Remarks:

Options exercises and shares sales executed pursuant to a Rule 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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