FISERV INC Form 4 February 24, 2015

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue.

See Instruction

See Instruction

See Instruction

See Instruction

Obligations paradata to Section 16(a) of the Section 16(b) of the Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Ad<br>YABUKI JE | •        | rting Person * | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer   |  |  |  |
|-----------------------------|----------|----------------|--|--|--|--|--|
|                             |          |                | FISERV INC [FISV]                                  | (Check all applicable)   |  |  |  |
| (Last)                      | (First)  | (Middle)       | 3. Date of Earliest Transaction                    |  |  |  |  |
| 255 FISERV DRIVE            |          |                | (Month/Day/Year)<br>02/20/2015                     | _X_ Director 10% Owner _X_ Officer (give title Other (specify below)  President and CEO              |  |  |  |
|                             | (Street) |                | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check  |  |  |  |
| BROOKFIELD, WI 53045        |          |                | Filed(Month/Day/Year)                              | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |
| (City)                      | (State)  | (Zip)          | Table I - Non-Derivative Securities Ac             | quired Disposed of or Reneficially Owned   |  |  |  |

| (City)                               | (State)                                 | (Zip) Tabl  | e I - Non-I     | Derivative :                          | Securi                         | ities Acqu     | iired, Disposed of   | f, or Beneficial   | ly Owned  |
|--------------------------------------|---|---|-----------------|---------------------------------------|--------------------------------|----------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code (Instr. 8) | 4. Securition(A) or Dis<br>(Instr. 3, | sposed<br>4 and 3<br>(A)<br>or | of (D)<br>5)   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock                      | 02/20/2015                              |   | Code V<br>F     | Amount 3,754 (1)                      | (D)                            | Price \$ 79.05 | 501,761  | D  |   |
| Common<br>Stock                      | 02/22/2015                              |   | F               | 12,453<br>(1)                         | D                              | \$<br>79.05    | 489,308  | D  |   |
| Common<br>Stock                      | 02/23/2015                              |   | F               | 4,559<br>(1)                          | D                              | \$<br>78.81    | 484,749  | D  |   |
| Common<br>Stock                      |   |   |                 |                                       |                                |                | 36,450   | I  | By Trust  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

#### Edgar Filing: FISERV INC - Form 4

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion                                     | 3. Transaction Date (Month/Day/Year) |                      | 4.<br>Transaction | 5.<br>orNumber  | 6. Date Exerc<br>Expiration Da |                    | 7. Title                         |  | 8. Price of Derivative | 9. Nu<br>Deriv  |
|------------------------|---|--------------------------------------|----------------------|-------------------|---|--------------------------------|--------------------|----------------------------------|--|------------------------|---|
| Security (Instr. 3)    | or Exercise<br>Price of<br>Derivative<br>Security |                                      | any (Month/Day/Year) | Code (Instr. 8)   | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | (Month/Day/                    |                    | Underly<br>Securiti<br>(Instr. 3 | ying<br>les                            | Security (Instr. 5)    | Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|                        |   |                                      |                      | Code V            | (A) (D)   | Date<br>Exercisable            | Expiration<br>Date | Title N                          | Amount<br>or<br>Number<br>of<br>Shares |                        |   |

#### **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |                   |       |  |  |  |
|--------------------------------|---------------|-----------|-------------------|-------|--|--|--|
| •                              | Director      | 10% Owner | Officer           | Other |  |  |  |
| YABUKI JEFFERY W               |               |           |                   |       |  |  |  |
| 255 FISERV DRIVE               | X             |           | President and CEO |       |  |  |  |

### **Signatures**

**BROOKFIELD, WI 53045** 

/s/ Thomas J. Hirsch (attorney-in-fact) 02/24/2015

\*\*Signature of Reporting Person Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects payment of tax liability by withholding securities incident to vesting of restricted stock units.
- (2) By the Yabuki Family Foundation of which Mr. Yabuki serves as trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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