UNILEVER PLC Form 6-K September 16, 2008

# FORM 6-K SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of September 2008

## **UNILEVER PLC**

(Translation of registrant's name into English)

## UNILEVER HOUSE, BLACKFRIARS, LONDON, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):\_\_\_\_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No .X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_

Exhibit 99 attached hereto is incorporated herein by reference.

## **Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

UNILEVER PLC

/S/ S H M A Dumoulin By S H M A Dumoulin Secretary

Date: 9 September, 2008

**EXHIBIT INDEX** 

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EXHIBIT NUMBER EXHIBIT DESCRIPTION

Notice to London Stock Exchange dated 9 September, 2008

Unilever Completes Sale of North American Laundry

Exhibit 99

# UNILEVER COMPLETES SALE OF NORTH AMERICAN LAUNDRY BUSINESS TO VESTAR CAPITAL PARTNERS

London

, 9 September -

Unilever today announced that it has completed the sale of its North American laundry business in US,

Canada

and

Puerto Rico

to Vestar Capital Partners

(Vestar)

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Vestar, a leading global private equity firm, will merge the business with its existing operation, Huish Detergents Inc., to form a new company, The Sun Products Corporation (Sun Products).

Unilever has received an aggregate consideration approximately \$1.45 b illion consisting of approximately \$1.075 billion in cash , preferred shares in Sun Products with a face value of \$375 million and warrants offering the opportunity to acquire up to 2.5% of the common equity of Sun Products. The sale is part of Unilever's previously announced plans to dispose of non-strategic brands with collectively more than €2 billion in turnover. -ends-September 9th, 2008

**Unilever Media Relations** 

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## **Unilever**

#### Safe

## Harbour

<u>:</u>

This announcement may contain forward-looking statements, including 'forward-looking statements' within the meaning of the United States Private Securities Litigation Reform Act of 1995. Words such as 'expects', 'anticipates', 'intends' or the negative of these terms and other similar expressions of future performance or results, including financial objectives to 2010, and their negatives are intended to identify such forward-looking statements. These forward-looking statements are based upon current expectations and assumptions regarding anticipated developments and other factors affecting the Group. They are not historical facts, nor are they guarantees of future performance. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including, among others, competitive pricing and activities, consumption levels, costs, the ability to maintain and manage key customer relationships and supply chain sources, currency values, interest rates, the ability to integrate acquisitions and complete planned divestitures, the ability to complete planned restructuring activities, physical risks, environmental risks, the ability to manage regulatory, tax and legal matters and resolve pending matters within current estimates, legislative, fiscal and regulatory developments, political, economic and social conditions in the geographic markets where the Group operates and new or changed priorities of the Boards. Further details of potential risks and uncertainties affecting the Group are described in the Group's filings with the London Stock Exchange, Euronext Amsterdam and the US Securities and Exchange Commission, including the Annual Report & Accounts on Form 20-F. These forward-looking statements speak only as of the date of this announcement. Except as required by any applicable law or regulation, the Group expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Group's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

## **About Unilever**

Unilever's mission is to add vitality to life. We meet everyday needs for nutrition, hygiene and personal care with brands that help people feel good, look good and get more out of life.

Unilever is one of the world's leading suppliers of fast moving consumer goods with strong local roots in more than 100 countries across the globe. Its portfolio includes some of the world's best known and most

loved brands including twelve €1 billion brands and global leadership in many categories in which the company operates. The portfolio features brand icons such as Knorr, Lipton, Hellmann's, Flora, Breyer's, Dove, Lux, Pond's, Degree, Axe, Suave, Sunsilk, Persil, Cif and Domestos.

Unilever has around 174,000 employees in approaching 100 countries and generated annual sales of over €40

billion in 2007. For more information about Unilever and its brands, please visit <a href="https://www.unilever.com">www.unilever.com</a>

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