UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 22, 2003

ALBERTO-CULVER COMPANY

(Exact name of registrant as specified in its charter)

Delaware1-505036-2257936(State or other jurisdiction of incorporation or organization)(Commission File Number)(IRS Employer Identification No.)

2525 Armitage Avenue

Melrose Park, Illinois 60160

(Address of principal executive offices) (Zip Code)

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Registrant s telephone number, including area code: (708) 450-3000

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE

On October 22, 2003, Alberto-Culver Company issued a press release announcing the conversion of its Class A common stock into Class B common stock effective November 5, 2003. The full text of the press release is attached hereto as Exhibit 99(a).

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibits are included herein:

Number	Description
99(a)	Press Release dated October 22, 2003
99(b)	Press Release dated October 22, 2003

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On October 22, 2003, Alberto-Culver Company issued a press release announcing its financial results for the fourth quarter and full fiscal year ended September 30, 2003. The full text of the press release is attached hereto as Exhibit 99(b).

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALBERTO-CULVER COMPANY

By: /s/ William J. Cernugel

William J. Cernugel Senior Vice President and Chief Financial Officer (Principal Financial Officer)

October 23, 2003