

TELECOM ARGENTINA SA

Form 6-K

March 27, 2009

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FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of March, 2009

Commission File Number: 001-13464

Telecom Argentina S.A.

(Translation of registrant's name into English)

Alicia Moreau de Justo, No. 50, 1107

Buenos Aires, Argentina

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes ☐ No ☒

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes ☐ No ☒

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐ No ☒

If ☒ Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

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Item	
1.	<u>English translation of letter to the Comisión Nacional de Valores (the Argentine National Securities Commission - CNV), dated March 26, 2009, regarding the appointment of a Chief Executive Officer.</u>

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FREE TRANSLATION

FOR IMMEDIATE RELEASE

Buenos Aires, March 26, 2009

Mr. Chairman of the

Comisión Nacional de Valores

Dr. Eduardo Hecker

RE.: Chapter III, Art 8° of the CNV Rules Relevant Information .

Dear Sir,

In my capacity as Chairman of the Board of Directors of **Telecom Argentina S.A.** (Telecom Argentina or the Company), I hereby inform you that the Board of Directors, in meeting held yesterday, has disposed to unify the current roles of the General Director of Corporate Matters and the General Director of Operations in the position of Chief Executive Officer in charge of Mr. Franco Bertone (who was the General Director of Operations as of today).

Yours sincerely,

Enrique Garrido

Chairman of the Board of Directors

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Telecom Argentina S.A.

Date: March 27, 2009

By: /s/ Enrique Garrido

Name: Enrique Garrido

Title: Chairman of the Board of Directors