CASEYS GENERAL STORES INC Form DEFA14A July 28, 2010

## **UNITED STATES**

## **SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

# FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

July 28, 2010

# **Casey s General Stores, Inc.**

(Exact name of registrant as specified in its charter)

Commission File Number: 001-34700

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Iowa (State or other jurisdiction

of incorporation)

42-0935283 (IRS Employer Identification No.)

One Convenience Blvd.

P.O. Box 3001

Ankeny, IA 50021

(Address of principal executive offices, including zip code)

(515) 965-6100

(Registrant s telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- x Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 8.01. Other Events.

On July 28, 2010, Casey s General Stores, Inc. issued a press release and distributed a communication to its employees. Copies of the press release and communication are attached hereto as Exhibit 99.1 and 99.2, respectively, and are incorporated by reference into this Item 8.01.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

#### Exhibit

### No. Description

- 99.1 Press release issued by Casey s General Stores, Inc., dated July 28, 2010.
- 99.2 Employee communication, dated July 28, 2010.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

By:

CASEY S GENERAL STORES, INC.

Date: July 28, 2010

/s/ WILLIAM J. WALLJASPER William J. Walljasper Senior Vice President and Chief Financial Officer

#### **Exhibit Index**

The following exhibits are filed herewith:

### Exhibit

No.	Description
99.1	Press release issued by Casey s General Stores, Inc., dated July 28, 2010.

99.2 Employee communication, dated July 28, 2010.