

AMERICAN GREETINGS CORP  
Form 8-K  
November 29, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): November 16, 2011**

**American Greetings Corporation**

(Exact Name of Registrant as Specified in Charter)

**Ohio**  
(State or Other Jurisdiction of Incorporation)

**1-13859**  
(Commission File Number)

**34-0065325**  
(IRS Employer Identification No.)

**One American Road,**  
**Cleveland, Ohio**  
(Address of Principal Executive Offices)

**44114**  
(Zip Code)

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**Registrant's telephone number, including area code: (216) 252-7300**

**(Former Name or Former Address, if Changed Since Last Report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01. Other Events.**

American Greetings Corporation (the Company) is filing herewith the following exhibits to its Registration Statement on Form S-3 (Registration No. 333-177986):

1. Underwriting Agreement, dated as of November 16, 2011, by and between the Company and J.P. Morgan Securities LLC, acting as representative of the several underwriters named therein;
2. Form of First Supplemental Indenture relating to the Company's 7.375% Senior Notes due 2021 (including Form of Senior Note); and
3. Opinion of Jones Day (including Consent).

**Item 9.01. Financial Statements and Exhibits.**

- (d) Exhibits.

<b>Exhibit Number</b>	<b>Description</b>
1.1	Underwriting Agreement, dated as of November 16, 2011, by and between the Company and J.P. Morgan Securities LLC, acting as representative of the several underwriters named therein
4.1	Form of First Supplemental Indenture relating to the Company's 7.375% Senior Notes due 2021 (including Form of Senior Note)
5.1	Opinion of Jones Day
23.1	Consent of Jones Day (included in Exhibit 5.1)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**AMERICAN GREETINGS CORPORATION**

By: /s/ Catherine M. Kilbane  
Name: Catherine M. Kilbane  
Title: Senior Vice President, General

Counsel and Secretary

Date: November 29, 2011

**Exhibit Index**

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