SK TELECOM CO LTD Form 6-K May 07, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF MAY 2018

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant s name into English)

Euljiro 65, Jung-gu

Seoul 04539, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

- ø The preliminary results shown in this table may differ from the final results
- 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

		Year to Year
Current Pe	Current Period	
(First		
quarte	r	
	Previous Period	
	(Fourth quarter	(First quarter

Classification of 2018) Changes Changes (unit: in 100 millions of Won, %) of 2017) (%) of 2017) (%) **Quarterly Results** 44,973 -7.02 42,344 -1.25 41,815 **Operating Revenue** Year-to-date (YTD) Results 41,815 175,200 42,344 **Quarterly Results** 3,255 3,104 4,105 4.86 -20.71 **Operating Income YTD Results** 3,255 15,366 4,105 **Quarterly Results Profit from Continuing** 9,070 9,266 -2.12 7,242 25.24 **Operations Before** 9,070 **Income Tax YTD Results** 34,032 7,242 **Quarterly Results** 6,934 6,606 4.97 5,835 18.83 **Profit for the Period YTD Results** 6,934 26,576 5,835 **Attributable To: Quarterly Results** 6,950 5,900 17.80 5,891 17.98 **YTD Results Controlling Interests** 6,950 25,998 5,891

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classifi	cation	Current Perio (First	od Previous Period		Year to Year Comparison		
Classific	cation	quarter	(Fourth quarter		=	Changes	
(unit : in 100 milli	ons of Won, %)	of 2018)	of 2017)	(%)	of 2017)	(%)	
Operating Revenue	Quarterly Resul YTD Results	ts 29,885 29,885		-4.03	30,880 30,880	-3.22	
Operating Income	Quarterly Result YTD Results	3,693 3,693	•	-1.60	4,394 4,394	-15.95	
Profit Before Income Tax	Quarterly Resul YTD Results	ts 4,775 4,775		170.39	4,896 4,896	-2.47	
Profit for the Period	Quarterly Result YTD Results	3,644 3,644	·	142.77	3,882 3,882	-6.13	
Data Provider		ata Provider	IR Team, S	IR Team, SK Telecom			
3. Source of Data	Pı	Date of Provision May 4, 2		Analysts and Institutional Investors			
	Da			018 / 15:00(Seoul time)			
	Lo			om Headquarters, Conference Room			
	O	rganizing Team	IR Team, S	IR Team, SK Telecom			
			(+82-2-610	(+82-2-6100-2114)			
4. Other Matters Relating to an The above preliminary results have been prepared in according Investment Decision International Financial Reporting Standards as adopted in Korea			nce with				

Among the figures listed above, current period is based on IFRS 15.

As a supplemental information of our Q1 of 2018 operating results, the company provides unaudited results under the comparative historical accounting method prior to our adoption of IFRS 15.

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 $\emptyset - 1Q$ 2018 Earnings Results based on old standard (unit : in 100 millions of Won)

Classification	Consolidated	Non-consolidated
Operating Revenue	42,207	29,929
Operating Income	3,595	3,960
Profit for the Period	7,166	3,840

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.

(Registrant)

By: /s/ Jung Hwan Choi

(Signature)

Name: Jung Hwan Choi Title: Senior Vice President

Date: May 4, 2018

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