SEACOAST BANKING CORP OF FLORIDA

Form 4

Common

Stock

November 16, 2007

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES OMB Number: STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								
(Print or Type Responsible) 1. Name and Addrese HUDSON DEN	ss of Reporting Person *	2. Issuer Name an Symbol SEACOAST B. FLORIDA [SB			Issue	er	deporting Person	(s) to
, ,	(First) (Middle) ANKING CORP. OF . BOX 9012	3. Date of Earliest (Month/Day/Year) 11/14/2007					tle 10% O tle Other (below) man & CEO	
STUART, FL 34	(Street) 4995	4. If Amendment, l Filed(Month/Day/Ye	_		Appl _X_	icable Line) Form filed by On Form filed by Mo	e Reporting Persore than One Report	n
(City)	(State) (Zip)	Table I - Non	-Derivative Secu	rities A	Acquired	, Disposed of,	or Beneficially	Owned
	ansaction Date 2A. Deen th/Day/Year) Execution any (Month/D	Date, if Transaction Code	4. Securities Acquidisposed of (D) (Instr. 3, 4 and 5)	_	(A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s		7. Nature of Indirect Beneficial Ownership (Instr. 4)
G		Code V	Amount	(D)	Price	(Instr. 3 and 4)	
Common Stock 11/1	4/2007	I	24,933.1169	A	\$ 13.86	24,933.116	9 D (1)	
Common Stock 11/1	5/2007	Р	1,400	A	\$ 13.75	1,400	I	Held by Spouse as Custodian for son
Common Stock						1,342	D (2)	

 $D^{(3)}$

59,474

Common Stock	24,000	D (4)	
Common Stock	1,121,778	I	Held by Sherwood Partners, Ltd, family partnership
Common Stock	24,200	I	Held by Spouse
Common Stock	10,900	D (5)	
Common Stock	68,553	D (6)	
Common Stock	2,685	D (7)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and A Underlying S (Instr. 3 and	Securitie
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Numbe of Shar
Stock-settled Stock Appreciation Rights (8)	\$ 22.22					04/02/2009(9)	04/02/2017	Common Stock	73,13
Stock-settled Stock Appreciation Rights (8)	\$ 26.72					05/16/2008(9)	05/16/2016	Common Stock	27,60

Common Stock RIght to Buy (10)	\$ 8.7879 (11)	07/01/1999	06/30/2008	Common Stock	72,60
Common Stock Right to Buy (8)	\$ 17.08	11/17/2004(12)	11/17/2013	Common Stock	75,00
Common Stock Right to Buy (8)	\$ 22.4	12/21/2005(12)	12/21/2014	Common Stock	30,00

Reporting Owners

Reporting Owner Name / Address	Keiationsnips					
,	Director	10% Owner	Officer	Other		
HUDSON DENNIS S III SEACOAST BANKING CORP. OF FLORIDA	X		Chairman & CEO			
P.O. BOX 9012 STUART, FL 34995						

Signatures

Sharon Mehl as Power of Attorney for Dennis S.
Hudson, III

11/15/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represent shares held in the Company's Profit Sharing Plan
- Represents a time-based restricted stock award granted on 2/2/2007 under Seacoast's 2000 Long-Term Incentive Plan which shall vest in
- (2) 25% increments beginning on the second anniversary of the date of grant, and each anniversary thereafter, subject to continued employment.
- (3) Shares held jointly with spouse
 - Represents unvested shares in performance based restricted stock awards granted under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment, over a 5-year performance period beginning the fiscal year after the award was granted as to the following percentage of shares based on Seacoast's EPS growth over the performance period compared to the prior
- (4) fiscal year's EPS: 38% EPS growth=25% vesting; 50% EPS growth=50% vesting; 75% EPS growth=75% vesting; 85% EPS growth=100% vesting. Notwithstanding the above schedule, 100% of the award will vest on the fifth anniversary of the grant date if Seacoast achieves an ROE of at least 16.5% for 3 consecutive quarters during the performance period, regardless of whether the EPS targets are met.
 - 7,000 shares represent unvested shares in a time-based restricted stock award granted under Seacoast's 2000 Long-Term Incentive Plan which shall vest in 3,500 shares increments on each anniversary of the data of grant (11/17/03), subject to continued employment.
- (5) Another 3,900 shares represent unvested shares in a time-based restricted stock award granted under seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment, in 1,300 share increments on each anniversary of the date of grant (12/21/04).
- (6) Shares held in Trust
- (7) Represents unvested time-based restricted stock award purchased under Seacoast's 2000 Long-Term Incentive Plan, subject to one-year holding period which expires on February 2, 2008.

Reporting Owners 3

- (8) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
- (9) Vest over five years in 25% increments beginning on the second anniversary of the date of the grant (the date indicated) and each of the following three anniversaries thereafter, subject to continued employment
- (10) Granted pursuant to Seacoast Banking Corportion of Florida's 1996 Long-Term Incentive Plan
- (11) The Form 4 filing software only allows for numbers to be expressed up to four decimal places. The actual price of the stock options is \$8,787879.
- (12) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continued employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.