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SEACOAST BANKING CORP OF FLORIDA

Form 4

November 19, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

if no longer subject to

Check this box

Section 16. Form 4 or Form 5 obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * GILBERT A DOUGLAS			2. Issuer Name and Ticker or Trading Symbol SEACOAST BANKING CORP OF FLORIDA [SBCF]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) SEACOAST TELORIDA, P.			3. Date of Earliest Transaction (Month/Day/Year) 11/16/2007	X Director 10% Owner Other (specify below) Pres. & Chief Operating Off.		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
STUART, FL 34995				Form filed by More than One Reporting Person		

(State)

(Zip)

(City)

	~		
Table I - Non-Derivativ	va Sacuritiae Acquir	ad Dienocad of or	Ranaficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	ecution Date, if Transaction(A) or Disposed of Code (D)		ed of	Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	11/16/2007		<u>J(1)</u>	3,500	D	\$ 0 (1)	18,300	D (2)	
Common Stock	11/16/2007		F	926	D	\$ 12.9	17,374	D (2)	
Common Stock	11/16/2007		G(3)	2,574	D	\$ 0 (3)	14,800	D (2)	
Common Stock	11/16/2007		G(3)	2,574	A	\$ 0 (3)	66,304	I	Held by Spouse
Common Stock							21,729	D (4)	

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Common Stock	3,760	D (5)
Common Stock	46,592	D
Common Stock	48,000	D (6)
Common Stock	21,695	D (7)
Common Stock	7,957.8818	D (8)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Deletionships

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e	7. Title and A Underlying S (Instr. 3 and	Securities	8. Pr Deri Secu (Inst
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Common Stock	\$ 8.7879				07/01/1999	06/30/2008	Common	36,300	

(10)Right to Stock

Buy (9)

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
GILBERT A DOUGLAS SEACOAST BANKING CORP. OF FLORIDA P.O. BOX 9012 STUART, FL 34995	X		Pres. & Chief Operating Off.		

Reporting Owners 2

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Signatures

Sharon Mehl as Power of Attorney for A. Douglas Gilbert

11/19/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Disposition to ex-wife by legal decree under divorce agreement
- 7,000 shares represent unvested shares in time-based restricted stock award granted on 11/17/2003 under Seacoast's 2000 Long-Term
 Incentive Plan which shall vest in on 11/17/2008, subject to continued employment. Another 7,800 shares represent unvested shares in a tim-based restricted stock award granted on 12/21/2004 under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment, in 2,600 share increments on each aniversary of the date of grant.
- (3) Vested restricted stock award gifted to wife
- (4) Held jointly with spouse
- (5) Held in IRA
 - 35,000 shares represent a performance based restricted stock award granted under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment, over a 5-year performance period beginning January 1, 2004. Another 13,000 shares represent a restricted stock award granted under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued
- employment, over a 5-year performance period beginning January 1, 2005. Both restricted stock awards vest based on achievement of EPS targets compared to the prior fiscal year. 38% EPS growth = 25% vesting; 50% EPS growth = 50% vesting, 75% EPS growth = 75% vesting; 85% EPS growth = 100% vesting. Notwithstanding the above schedule, 100% of the performance based awards shall vest on the fifth anniversary of the grant date if the Company achieves an ROE of at least 16.5% for 3 consecutive quarters during the performance period, regardless of whether the EPS targets are met.
- Represents unvested time-based restricted stock awards granted under Seacoast's 2000 Long-Term Incentive Plan which vest in 25% increments beginning on the second anniversary of the date of grant, and each of the three anniversaries thereafter, subject to continued employment.
- (8) Represents shares held in the Company's Profit Sharing Plan as of September 30, 2007.
- (9) Granted pursuant to Seacoast Banking Corportion of Florida's 1996 Long-Term Incentive Plan
- (10) The Form 4 filing software only allows for numbers to be expressed up to four dcimal places. The actual price of the stock option is \$8.787879.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3