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PEPSICO INC Form 4 February 13, 2008 FORM 4 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Investment Company Act of 1940										
See Instruction 30(n) of the Investment Company Act of 1940 1(b).										
(Print or Type Responses)										
1. Name and Address of Reporting Person <u>*</u> Maniscalco Charles	2. Issuer Name and Symbol		Tradir	ıg	5. Relationship of Reporting Person(s) to Issuer					
(Last) (First) (Middle)	ast) (First) (Middle) 3. Date of Earliest Transaction				(Check all applicable)					
PEPSICO, INC., 700 ANDERSON HILL ROAD	(Month/Day/Year) 02/11/2008				Director 10% Owner Officer (give title Other (specify below) President of PepsiCo Chicago					
(Street) PURCHASE, NY 10577	4. If Amendment, Day Filed (Month/Day/Yea	-	l		 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
(City) (State) (Zip)	Table I - Non-I	Dorivativa	Socur	ities A ca	Person uired, Disposed of	or Bonoficial	ly Owned			
(Instr. 3) any	emed 3.	4. Securit or(A) or Dis (Instr. 3, 4	ies Ac sposed 4 and 5 (A)	quired l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect			
	Code V	Amount	or (D)	Price	(Instr. 3 and 4)					
PepsiCo, Inc. 02/11/2008 Common Stock	S	250	D	\$ 69.73	81,221	D				
PepsiCo, Inc. 02/11/2008 Common Stock	S	1,650	D	\$ 69.74	79,571	D				
PepsiCo, Inc. 02/11/2008 Common Stock	S	12,409	D	\$ 69.75	67,162	D				

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PepsiCo, Inc. Common Stock	02/11/2008	S	500	D	\$ 69.76	66,662	D	
PepsiCo, Inc. Common Stock	02/11/2008	S	2,100	D	\$ 69.77	64,562	D	
PepsiCo, Inc. Common Stock						24,045.96 <u>(1)</u>	I	by 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	7. Title and A Underlying S (Instr. 3 and	Securities	8. Price Deriva Securit (Instr. :
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
PepsiCo, Inc. Convertible Preferred Stock	(2)					(2)	(2)	PepsiCo, Inc. Common Stock	0 (2)	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
			President of PepsiCo Chicago			

Maniscalco Charles PEPSICO, INC. 700 ANDERSON HILL ROAD PURCHASE, NY 10577

Signatures

/s/ Charles Maniscalco

02/12/2008

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects number of shares held under the reporting person's account in the PepsiCo 401(k) Plan as of 02/01/2008.

PepsiCo convertible preferred stock was issued solely in connection with an employee stock ownership plan (ESOP) established by The Quaker Oats Company and these preferred shares are redeemable for common stock by the former ESOP participants. Each share of

(2) Guader Oats Company and these preferred shares are redeemable for common stock by the former ESOF participants. Each share of preferred stock is convertible at any time at the option of the holder into 4.9625 shares of PepsiCo common stock and has no expiration date. All shares of preferred stock are held under the reporting person's account in the PepsiCo 401(k) Plan as of February 1, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.