PEPSICO INC Form 4

February 26, 2008

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

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Estimated average burden hours per

**OMB APPROVAL** 

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* **BRIDGMAN PETER A** 

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

below)

PEPSICO INC [PEP]

(Check all applicable)

(Last)

(First) (Middle) 3. Date of Earliest Transaction

Director X\_ Officer (give title

10% Owner Other (specify

700 ANDERSON HILL ROAD

(Month/Day/Year) 02/22/2008

SVP and Controller 6. Individual or Joint/Group Filing(Check

(Street)

02/22/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

(Instr. 3 and 4)

\_X\_ Form filed by One Reporting Person

D

Form filed by More than One Reporting

PURCHASE NV 10577

TUKCHAS	ol, NT 10577		Person						
(City)	(State)	(Zip) Tab	le I - Non-I	Derivative Securities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6.	7. Nature of		
Security	(Month/Day/Year)	Execution Date, if	Transaction	on(A) or Disposed of (D)	Securities	Ownership	Indirect		
(Instr. 3)		any	Code	(Instr. 3, 4 and 5)	Beneficially	Form: Direct	Beneficial		
		(Month/Day/Year)	(Instr. 8)		Owned	(D) or	Ownership		
					Following	Indirect (I)	(Instr. 4)		
				(4)	Reported	(Instr. 4)			
				(A)	Transaction(s)				

Code V Amount PepsiCo,

M 20,000 \$ 43.5 55,572.06

Price

or

(D)

Common Stock

Inc.

Inc.

PepsiCo,

02/22/2008 S 20,000 D 35,572.06 D Common

PepsiCo,

Stock

Inc. S 32,572.06 (1) D 02/22/2008 3,000 Common

Stock

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PepsiCo,

Inc. 440.93 (2) I by 401(k) Common

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Stock

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactic Code (Instr. 8)	S. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to	\$ 43.5	02/22/2008		M	20,000	02/01/2004	01/31/2011	PepsiCo, Inc. Common	20,000

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Other Director 10% Owner Officer

**BRIDGMAN PETER A** 700 ANDERSON HILL ROAD PURCHASE, NY 10577

SVP and Controller

**Signatures** 

buy)

/s/ Peter A. 02/26/2008 Bridgman

\*\*Signature of Date

Reporting Person

Reporting Owners 2

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# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This amount includes 162 additional shares accumulated through dividend reinvestment plan.
- (2) Reflects number of shares held under the reporting person's account in the PepsiCo 401(k) Plan as of 02/01/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.