Sheeley Michael J. Form 3 March 10, 2011

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement UNITED FIRE & CASUALTY CO [UFCS] Sheeley Michael J. (Month/Day/Year) 03/01/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 118 SECOND AVENUE SE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer Other Person (give title below) (specify below) **CEDAR** Form filed by More than One VP/COO - United Life Ins. Co. RAPIDS, IAÂ 52407-3909 Reporting Person (State) (City) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock 982 By Issuer's Employee Stock Common Stock Ι 1,251 Ownership Plan for Self Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

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currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5.<br>Ownership<br>Form of | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|--|--|--|---------------------------|----------------------------|---|
|  |  | (Instr. 4)   | Price of                  | Derivative                 | · · ·   |

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|                             | Date<br>Exercisable | Expiration<br>Date | Title           | Amount or<br>Number of<br>Shares | Derivative<br>Security | Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) |   |
|-----------------------------|---------------------|--------------------|-----------------|----------------------------------|------------------------|---|---|
| Stock Option (right to buy) | (1)                 | 02/21/2013         | Common<br>Stock | 400                              | \$ 15.85               | D   | Â |
| Stock Option (right to buy) | (1)                 | 02/20/2014         | Common<br>Stock | 900                              | \$ 21.66               | D   | Â |
| Stock Option (right to buy) | (1)                 | 02/18/2015         | Common<br>Stock | 1,000                            | \$ 32.39               | D   | Â |
| Stock Option (right to buy) | (1)                 | 02/17/2016         | Common<br>Stock | 1,000                            | \$ 39.13               | D   | Â |
| Stock Option (right to buy) | (2)                 | 02/16/2017         | Common<br>Stock | 1,000                            | \$ 35.23               | D   | Â |
| Stock Option (right to buy) | (3)                 | 02/15/2018         | Common<br>Stock | 1,000                            | \$ 34.39               | D   | Â |
| Stock Option (right to buy) | (4)                 | 05/20/2019         | Common<br>Stock | 1,000                            | \$ 18.14               | D   | Â |
| Stock Option (right to buy) | (5)                 | 02/19/2020         | Common<br>Stock | 750                              | \$ 16.89               | D   | Â |
| Stock Option (right to buy) | (6)                 | 02/18/2021         | Common<br>Stock | 1,000                            | \$ 20.54               | D   | Â |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |                               |       |
|---|---------------|-----------|-------------------------------|-------|
| coporting of the remaining  | Director      | 10% Owner | Officer                       | Other |
| Sheeley Michael J.<br>118 SECOND AVENUE SE<br>CEDAR RAPIDS, IA 52407-3909 | Â             | Â         | VP/COO - United Life Ins. Co. | Â     |

## **Signatures**

/s/ Michael J. Sheeley by Dianne M. Lyons, Attorney-in-Fact

03/10/2011

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All options currently exercisable.
- (2) 800 options currently exercisable and 200 options vest and become exercisable on 02/16/2012.
- (3) 600 options currently exercisable and 400 options vest and become exercisable in two equal installments of 200 options each on 02/15/2012 and 02/15/2013.

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- (4) 400 options currently exercisable and 600 options vest and become exercisable in three equal installments of 200 options each on 05/20/2012, 05/20/2013 and 05/20/2014.
- (5) 150 options currently exercisable and 600 options vest and become exercisable in four equal installments of 150 options each on 02/19/2012, 02/19/2013, 02/19/2014 and 02/19/2015.
- (6) 1,000 options become exercisable in five equal installments of 200 option shares each on 02/18/2012, 02/18/2013, 02/18/2014, 02/18/2015 and 02/18/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.