

V F CORP

Form 4

February 14, 2008

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
MCDONALD MACKEY J

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
V F CORP [VFC]

3. Date of Earliest Transaction
(Month/Day/Year)
02/13/2008

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

Chairman of the Board

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/13/2008		M		76,362	A	\$ 26.2
Common Stock	02/13/2008		S		400	D	\$ 81.6325
Common Stock	02/13/2008		S		800	D	\$ 81.63
Common Stock	02/13/2008		S		2,900	D	\$ 81.62
Common Stock	02/13/2008		S		300	D	\$ 81.61

Edgar Filing: V F CORP - Form 4

Common Stock	02/13/2008	S	100	D	\$ 81.605	266,923.996	D
Common Stock	02/13/2008	S	600	D	\$ 81.6	266,323.996	D
Common Stock	02/13/2008	S	800	D	\$ 81.59	265,523.996	D
Common Stock	02/13/2008	S	1,900	D	\$ 81.58	263,623.996	D
Common Stock	02/13/2008	S	5,569	D	\$ 81.57	258,054.996	D
Common Stock	02/13/2008	S	100	D	\$ 81.565	257,954.996	D
Common Stock	02/13/2008	S	1,200	D	\$ 81.56	256,754.996	D
Common Stock	02/13/2008	S	100	D	\$ 81.555	256,654.996	D
Common Stock	02/13/2008	S	3,500	D	\$ 81.55	253,154.996	D
Common Stock	02/13/2008	S	300	D	\$ 81.54	252,854.996	D
Common Stock	02/13/2008	S	2,000	D	\$ 81.53	250,854.996	D
Common Stock	02/13/2008	S	500	D	\$ 81.52	250,354.996	D
Common Stock	02/13/2008	S	9,300	D	\$ 81.51	241,054.996	D
Common Stock	02/13/2008	S	400	D	\$ 81.505	240,654.996	D
Common Stock	02/13/2008	S	45,593	D	\$ 81.5	195,061.996	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)
---	--	---	---	--------------------------------------	--	--	--

Edgar Filing: V F CORP - Form 4

	Derivative Security	or Disposed of (D) (Instr. 3, 4, and 5)									
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2000											
Non-Qualified Stock Option (right to buy)	\$ 26.2	02/13/2008		M		76,362		02/08/2001	02/07/2010	Common Stock	76,362

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MCDONALD MACKEY J 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Chairman of the Board	

Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on
File) 02/14/2008

____**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.