**V F CORP** Form 4 February 25, 2015

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

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response...

subject to Section 16. Form 4 or Form 5 obligations

may continue.

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Rendle Steven E

(First)

(Street)

(Ctata)

(Middle)

(7:m)

2. Issuer Name and Ticker or Trading Symbol

Issuer

5. Relationship of Reporting Person(s) to

V F CORP [VFC]

3. Date of Earliest Transaction

Director

10% Owner

(Month/Day/Year)

105 CORPORATE CENTER BLVD 02/24/2015

Other (specify Officer (give title below)

(Check all applicable)

Sr. Vice President - Americas 6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original

Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

#### GREENSBORO, NC 27408

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transacti Code (Instr. 8)	4. Securit or Dispos (Instr. 3,	sed of 4 and (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock			Couc ,	rimount	(2)	Titee	148.098	I	by Trust		
Common Stock							32,836	I	by GRAT		
Common Stock	02/24/2015		M	32,400	A	\$ 19.03	174,784.2304	D			
Common Stock	02/24/2015		S	32,400 (3)	D	\$ 76.2886	142,384.2304	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	TransactionDerivative E Code Securities (N		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh	
2007 Non-Qualified Stock Option (right to buy)	\$ 19.03	02/24/2015		M	32,400	(2)	02/08/2017	Common Stock	32,4	

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Rendle Steven E 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408

Sr. Vice President - Americas

### **Signatures**

Mark R. Townsend for Steven E. Rendle (Pursuant to Signing Authority on File)

02/25/2015

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 401(k).
- (2) This option vested as follows: 10,800 shares vested on 02/09/08; 10,800 shares vested on 02/09/09; and 10,800 shares vested on 02/09/10.
  - The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$76,1000 to not more than \$77,2700. The reporting power undertakes to provide to VE Comparison any security helder of VE
- (3) \$76.1900 to not more than \$76.3700. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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