

FLORIN GERHARD  
Form 4  
January 31, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FLORIN GERHARD

(Last) (First) (Middle)

C/O ELECTRONIC ARTS, 209  
REDWOOD SHORES PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ELECTRONIC ARTS INC [ERTS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/28/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, MD European Publishing

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price   |
| Common Stock                    | 01/28/2005                           |  | M                              |   | 14,798  | A  | \$ 30.6   |
|                                 |                                      |  |                                |   |   |  | 20,800  |
| Common Stock                    | 01/28/2005                           |  | S                              |   | 14,798  | D  | \$ 62.6   |
|                                 |                                      |  |                                |   |   |  | 6,002   |
| Common Stock                    | 01/28/2005                           |  | M                              |   | 1,204   | A  | \$ 30.6   |
|                                 |                                      |  |                                |   |   |  | 7,206   |
| Common Stock                    | 01/28/2005                           |  | S                              |   | 1,204   | D  | \$ 62.6   |
|                                 |                                      |  |                                |   |   |  | 6,002   |
| Common Stock                    | 01/28/2005                           |  | M                              |   | 3,998   | A  | \$ 24.6563  |
|                                 |                                      |  |                                |   |   |  | 10,000  |

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Common Stock 01/28/2005 S 3,998 D \$ 62.6 6,002 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Non-Qualified Stock Option                 | \$ 24.6563   | 01/28/2005                           |  | M                              | 3,998   | <u>(1)</u> 09/29/2010                                    | Common Stock  | 3,998                      |
| Non-Qualified Stock Option                 | \$ 30.6  | 01/28/2005                           |  | M                              | 14,798  | <u>(1)</u> 06/20/2011                                    | Common Stock  | 14,798                     |
| Non-Qualified Stock Option                 | \$ 30.6  | 01/28/2005                           |  | M                              | 1,204   | <u>(1)</u> 06/20/2011                                    | Common Stock  | 1,204                      |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| FLORIN GERHARD<br>C/O ELECTRONIC ARTS<br>209 REDWOOD SHORES PARKWAY<br>REDWOOD CITY, CA 94065 |               |           | SVP, MD European Publishing |       |

## Signatures

Stephanie Kuo attorney in fact for Gerhard Florin 01/31/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option becomes exercisable on a monthly basis over a period of 50 months from vest date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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