OLD DOMINION FREIGHT LINE INC/VA Form 8-K December 30, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

December 30, 2010

Old Dominion Freight Line, Inc.

(Exact name of registrant as specified in its charter)

0-19582

(Commission

File Number)

Virginia

(State or other jurisdiction of incorporation)

500 Old Dominion Way, Thomasville, North Carolina

(Address of principal executive offices)

Registrant s telephone number, including area code:

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

56-0751714

(I.R.S. Employer Identification No.)

27360

(Zip Code)

(336) 889-5000

<u>Top of the Form</u> Item 7.01 Regulation FD Disclosure.

On December 30, 2010, John B. Yowell, Executive Vice President and Chief Operating Officer of Old Dominion Freight Line, Inc. (the "Company"), unexpectedly passed away. Prior to his appointment to his current position in January 2008, Mr. Yowell had served the Company in various senior management positions since joining the Company in 1983.

The Company intends to implement the succession plan previously approved by its Board of Directors at the appropriate time.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Old Dominion Freight Line, Inc.

December 30, 2010

By: /s/ John P. Booker, III

Name: John P. Booker, III Title: Vice President – Controller (Principal Accounting Officer)