White Christopher G Form 3 December 20, 2011

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person \*

A White Christopher G

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

12/19/2011

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

AMAG PHARMACEUTICALS INC. [AMAG]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

C/O AMAG

PHARMACEUTICALS,

INC., 100 HAYDEN AVENUE

(Street)

10% Owner Director \_X\_\_ Officer Other

(Check all applicable)

(give title below) (specify below) Chief Business Officer and SVP 6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person

Form filed by More than One

Reporting Person

LEXINGTON, MAÂ 02421

(City) (State)

1. Title of Security (Instr. 4)

(Zip)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership

Table I - Non-Derivative Securities Beneficially Owned

4. Nature of Indirect Beneficial

Ownership (Instr. 5) Form:

Direct (D) or Indirect (I)

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** 

(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

4. Conversion or Exercise

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership (Instr. 5)

(Instr. 4)

Expiration Exercisable Date

Title

Amount or Number of Derivative Security

Price of

Security: Direct (D)

1

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|                        |      |            |                 | Shares |               | or Indirect (I) (Instr. 5) |   |
|------------------------|------|------------|-----------------|--------|---------------|----------------------------|---|
| Stock Options          | (1)  | 09/04/2017 | Common<br>Stock | 15,000 | \$ 54.66      | D                          | Â |
| Stock Options          | (2)  | 02/26/2018 | Common<br>Stock | 14,000 | \$ 47.08      | D                          | Â |
| Restricted Stock Units | (3)  | (4)        | Common<br>Stock | 3,750  | \$ <u>(5)</u> | D                          | Â |
| Stock Options          | (6)  | 02/25/2019 | Common<br>Stock | 20,000 | \$ 34.26      | D                          | Â |
| Restricted Stock Units | (7)  | (4)        | Common<br>Stock | 2,500  | \$ <u>(5)</u> | D                          | Â |
| Stock Options          | (8)  | 02/24/2020 | Common<br>Stock | 10,000 | \$ 38.29      | D                          | Â |
| Restricted Stock Units | (9)  | (4)        | Common<br>Stock | 16,000 | \$ <u>(5)</u> | D                          | Â |
| Restricted Stock Units | (10) | (4)        | Common<br>Stock | 4,000  | \$ <u>(5)</u> | D                          | Â |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |                                |       |  |
|---|---------------|-----------|--------------------------------|-------|--|
|   | Director      | 10% Owner | Officer                        | Other |  |
| White Christopher G<br>C/O AMAG PHARMACEUTICALS, INC.<br>100 HAYDEN AVENUE<br>LEXINGTON, MA 02421 | Â             | Â         | Chief Business Officer and SVP | Â     |  |

## **Signatures**

Joseph L. Farmer, attorney-in-fact

\*\*Signature of Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant of stock option pursuant to the AMAG Pharmaceuticals, Inc. Amended and Restated 2000 Stock Plan. This grant vested in four equal installments on September 4, 2008, September 4, 2009, September 4, 2010 and September 4, 2011.
- Grant of stock option pursuant to the AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan. This grant vests in four equal installments. Installments one, two and three vested on February 26, 2009, February 26, 2010 and February 26, 2011, respectively. The fourth installment will vest on February 26, 2012.
- Grant of 15,000 restricted stock units pursuant to the AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan. This grant vests as follows: 50% on August 5, 2010, 25% on August 5, 2011 and the remaining 25% on August 5, 2012.

(4) Not applicable.

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- (5) Each restricted stock unit represents a contingent right to receive one share of common stock.
- Grant of stock option pursuant to the AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan. This grant vests in four equal installments. Installments one and two vested on February 25, 2010 and February 25, 2011, respectively. The remaining two installments will vest on February 25, 2012 and February 25, 2013.
- Grant of 3,333 restricted stock units pursuant to the AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan. This grant vests in four equal installments. Installment one vested on February 24, 2011. Installments two, three and four will vest on February 24, 2012, February 24, 2013 and February 24, 2014, respectively.
- Grant of stock option pursuant to the AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan. This grant vests in four equal installments. Installment one vested on February 24, 2011. Installments two, three and four will vest on February 24, 2012, February 24, 2013 and February 24, 2014, respectively.
- (9) Grant of restricted stock unit pursuant to the AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan. This grant vests as follows: 50% on January 7, 2012, 25% on January 7, 2013 and the remaining 25% on January 7, 2014.
- Grant of restricted stock unit pursuant to the AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan. (10) This grant vests in its entirety in a single installment on the earlier to occur of: January 7, 2015, or immediately prior to a change of control of the Company, provided that in either case the closing price of the Company's stock is at least \$30.00 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.