

Bergio International, Inc.  
Form 10-Q  
August 14, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended: **June 30, 2014**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Commission File Number: **333-150029**

**BERGIO INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of

**27-1338257**  
(I.R.S. Employer

incorporation or organization)

Identification No.)

**12 Daniel Road E.**

**Fairfield, NJ 07004**

(Address of principal executive offices)

**(973) 227-3230**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act:

Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of August 4, 2014, there were 5,658,520,176 shares outstanding of the registrant's common stock.



**TABLE OF CONTENTS**

**PART I - FINANCIAL INFORMATION**

Item 1.	<u>Consolidated Financial Statements (unaudited).</u>	3
Item 2.	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations.</u>	11
Item 3.	<u>Quantitative and Qualitative Disclosures About Market Risk.</u>	15

Item 4.	<u>Controls and Procedures.</u>	15
---------	---------------------------------	----

**PART II - OTHER INFORMATION**

Item 1.	<u>Legal Proceedings.</u>	17
---------	---------------------------	----

Item 1A.

Risk Factors.

17

Item 2.

Unregistered Sales of Equity Securities and Use of Proceeds.

17

Item 3.

Defaults Upon Senior Securities.

17

Item 4.

Mine Safety Disclosures.

17

Item 5.

Other Information.

17

Item 6.

Exhibits.

18

Signatures

19



**Part I - Financial Information****Item 1. Financial Statements****BERGIO INTERNATIONAL, INC.****CONSOLIDATED BALANCE SHEETS (UNAUDITED)**

	<b>June 30, 2014</b>	<b>December 31, 2013</b>
<b>ASSETS:</b>		
Current assets:		
Cash	\$ 65,176	\$ -
Accounts receivable, net of allowance for doubtful accounts		
of \$309,980 at June 30, 2014 and December 31, 2013	400,587	763,187
Inventories	1,646,422	1,611,584
Prepaid expenses	-	11,855
Deferred financing costs	669	4,353
Total current assets	2,112,854	2,390,979
Property and equipment, net	295,874	124,924
Other assets:		
Investment in unconsolidated affiliate	5,828	5,828
Total other assets	5,828	5,828
Total assets	\$ 2,414,556	\$ 2,521,731
<b>LIABILITIES AND STOCKHOLDERS' EQUITY:</b>		
Current Liabilities:		
Accounts payable and accrued liabilities	\$ 247,248	\$ 119,333
Bank lines of credit, net	233,139	164,212
Convertible debt, net	314,712	171,443
Advances from stockholder and accrued interest	84,045	153,550
Derivative liability	-	57,882
Total current liabilities	879,144	666,420
Total Liabilities	879,144	666,420
Commitments and contingencies		
Stockholders' equity		



Edgar Filing: Bergio International, Inc. - Form 10-Q

Series A preferred stock - \$.00001 par value, 51 Shares		
Authorized, 51 and 51 shares issued and outstanding	-	-
Common stock, \$.00001 par value; 6,000,000,000 shares authorized, 5,364,421,218 and 2,431,169,267 issued and outstanding	53,644	24,312
Additional paid-in capital	6,917,296	6,399,621
Warrants	34,300	-
Accumulated deficit	(5,469,828)	(4,568,622)
Total stockholders' equity	1,535,412	1,855,311
Total liabilities and stockholders' equity	\$ 2,414,556	\$ 2,521,731

The accompanying notes are an integral part of these financial statements.

**BERGIO INTERNATIONAL, INC.****CONSOLIDATED STATEMENT OF OPERATIONS (UNAUDITED)**

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30, 2014</b>	<b>June 30, 2013</b>	<b>June 30, 2014</b>	<b>June 30, 2013</b>
Sales, Net	361,115	378,486	624,667	695,256
Cost of Sales	340,231	174,401	501,030	366,467
Gross Profit	20,884	204,085	123,637	328,789
Selling, General and Administrative Expenses:				
Selling, General and Administrative expenses	604,244	385,630	963,343	598,167
Total Selling, General and Administrative Expenses	604,244	385,630	963,343	598,167
Loss from Operations	(583,360)	(181,545)	(839,706)	(269,378)
Other Income (expense):				
Interest Expense	(1,546)	(16,897)	(7,322)	(32,614)
Derivative Expense	-	(976,196)	-	(1,027,632)
Amortization of Debt Discount	(5,514)	(76,297)	(108,376)	(145,185)
Change in Fair Value of Derivatives	-	44,552	(520,185)	8,932
Gain on extinguishment of derivative	11,530	-	578,067	-
Amortization of deferred financing costs	(1,257)	(15,082)	(3,684)	(36,006)
Total Other Income (Expense)	3,213	(1,039,920)	(61,500)	(1,232,505)
Loss before income taxes	(580,147)	(1,221,465)	(901,206)	(1501,883)
Provision for Income Taxes	-	-	-	-
Net Income (Loss)	\$ (580,147)	\$ (1,221,465)	\$ (901,206)	\$ (1,501,883)
Net Income (Loss) per Common Share:				
Basic	\$ (0.00)	\$ (0.00)	\$ (0.00)	\$ (0.00)
Fully diluted	(0.00)	(0.00)	(0.00)	(0.00)
Weighted Average Shares:				
Basic	4,919,275,525	877,080,124	4,146,314,305	707,235,948
Diluted	4,919,275,525	877,080,124	4,146,314,305	707,235,948

The accompanying notes are an integral part of these financial statements.

**BERGIO INTERNATIONAL, INC.****CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (UNAUDITED)**

	Preferred Stock		Common Stock			Additional Paid-in Capital/		Total
	Shares	Amount	Shares	Amount	Warrants	Deficit	Accumulated Stockholders' Equity	
Balance - December 31, 2012	51	-	361,970,539	361,970,539	877,708	(3,732,882)	1,506,796	
Issuance of common stock for debt conversion	-	-	2,032,948,728	2,032,948,728	19,196	-	853,753	
Issuance of common stock for professional services	-	-	36,250,000	36,250,000	30,766	-	67,016	
Gain on extinguishment of derivative liability	-	-	-	-	164,204	-	164,204	
Reclassification of derivative liability associated with convertible debt	-	-	-	-	69,282	-	69,282	
Net loss, for the year ended December 31, 2013	-	-	-	-	-	(835,740)	(835,740)	
Balance - December 31, 2013	51	-	2,431,169,267	2,431,169,267	992,764	(4,568,622)	1,855,311	
Reclassification for change in par value to \$0.00001 per share	-	-	-	(2,406,856)	2,406,856	-	-	
Issuance of common stock for debt conversion	-	-	2,293,251,951	2,293,251,951	1271,376	-	294,307	
Issuance of common stock for professional services	-	-	390,000,000	390,000,000	183,100	-	187,000	
Issuance of common stock and warrants for cash	-	-	250,000,000	250,000,000	97,500	-	100,000	
Net loss, for the six months ended June 30, 2014	-	-	-	-	-	(901,206)	(901,206)	
Balance - June 30, 2014	51	\$ -5,364,421,218	53,664,515	\$ 53,664,515	992,764	\$ (5,469,828)	\$ 1,535,412	

The accompanying notes are an integral part of these financial statements.

**BERGIO INTERNATIONAL, INC.****CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)**

	<b>Six Months Ended June 30,</b>	
	<b>2014</b>	<b>2013</b>
<b>Operating activities:</b>		
Net loss	\$ (901,206)	\$ (1,501,883)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation	10,058	9,465
Stock issued for services	187,000	67,016
Amortization of debt discount and deferred financing costs	112,059	170,692
Derivative expense	-	1,027,632
Gain on extinguishment of derivative liability	(578,067)	-
Change in fair value of derivative liabilities	520,185	(8,932)
<i>Changes in operating assets and liabilities:</i>		
<i>(Increase) decrease in:</i>		
Accounts receivable	362,600	252,505
Inventory	(34,838)	(202,173)
Prepaid expenses	11,855	22,665
Other receivable	-	-
<i>Increase (decrease) in:</i>		
Accounts payable and accrued liabilities	142,404	(38,347)
<b>Net cash used in operating activities</b>	<b>(167,950)</b>	<b>(201,360)</b>
<b>Investing activities:</b>		
Capital expenditures	(181,008)	(24,928)
<b>Net used in investing activities</b>	<b>(181,008)</b>	<b>(24,928)</b>
<b>Financing activities:</b>		
Advances of bank lines of credit, net	68,927	(2,869)
Proceeds from issuance of common stock and warrants	100,000	-
Proceeds from convertible debt	314,712	245,500
Repayments of note payable	-	(10,631)
Advances from (payments to) stockholder, net	(69,505)	(45,551)
Deferred offering costs	-	-
<b>Net cash provided by financing activities</b>	<b>414,134</b>	<b>186,449</b>
<b>Net change in cash</b>	<b>65,176</b>	<b>(39,839)</b>
<b>Cash - beginning of periods</b>	<b>-0-</b>	<b>52,703</b>
<b>Cash - end of periods</b>	<b>\$ 65,176</b>	<b>\$ 12,864</b>
<b><u>Supplemental disclosures of cash flow information:</u></b>		
Cash paid for interest	\$ 6,487	\$ 4,999
Cash paid for income taxes	\$ -	\$ 100

**Supplemental disclosure of non-cash investing and financing activities:**

Edgar Filing: Bergio International, Inc. - Form 10-Q

Debt discount from fair value of imbedded derivative	\$	-	\$	240,191
Issuance of common stock for convertible debt and accrued interest	\$	294,307	\$	406,971
Reclassification from line of credit to demand note	\$	-	\$	75,000
Reclassification of derivative liability to additional paid in capital	\$	-	\$	69,282

The accompanying notes are an integral part of these financial statements.

**BERGIO INTERNATIONAL, INC.**

**Notes to Consolidated Financial Statements (unaudited)**

**Note 1 - Nature of Operations and Basis of Presentation**

Bergio International, Inc. (the Company) was incorporated in the State of Delaware on July 24, 2007 under the name Alba Mineral Exploration, Inc. On October 21, 2009, as a result of a Share Exchange Agreement, the corporate name was changed to Bergio International, Inc. and the Company implemented a 12-for-1 forward stock split of its common shares. All share and per share data has been adjusted to reflect such stock splits. On February 26, 2014, the Company filed a Certificate of Amendment to its Certificate of Incorporation with the Secretary of State of the State of Delaware to increase the number of authorized shares of common stock of the Company to 6,000,000,000 shares from 3,000,000,000 shares. The Company is engaged in the product design, manufacturing, distribution of fine jewelry primarily in the United States and is headquartered in Fairfield, New Jersey. The Company also markets its fine jewelry in Russia. The Company experiences significant seasonal volatility. The first two quarters of the year typically represent 15% - 35% of annual sales, and the remaining two quarters represent the remaining portion of annual sales.

Crown Luxe, Inc., a wholly-owned subsidiary, was incorporated in the State of Delaware on March 5, 2014. The purpose of establishing this corporation is to create a new corporation for the Company's first retail store. It is our intent to provide another area for growth by establishing a retail outlet for the Company's products. The first retail store is expected to open in Bergen County, New Jersey in the fourth quarter of 2014.

In the opinion of management, the accompanying unaudited consolidated financial statements contain all adjustments necessary to present fairly the financial position of the Company as of June 30, 2014, the results of operations for the three and six months ended June 30, 2014 and 2013, and statements of cash flows for the six months ended June 30, 2014 and 2013. These results are not necessarily indicative of the results to be expected for the full year. The financial statements have been prepared in accordance with the requirements of Form 10-Q and consequently do not include disclosures normally made in an Annual Report on Form 10-K. The December 31, 2013 balance sheet included herein was derived from the audited financial statements included in the Company's Annual Report on Form 10-K as of that date. Accordingly, the financial statements included herein should be reviewed in conjunction with the financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2013, as filed with the Securities and Exchange Commission (SEC) on April 15, 2014 (the Annual Report).

The Company evaluated subsequent events, which are events or transactions that occurred after June 30, 2014 through the issuance of the accompanying financial statements.



**Note 2 - Summary of Significant Accounting Policies**

**Principles of Consolidation**

The consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States, and include the Company and its wholly-owned subsidiary. All significant inter-company accounts and transactions have been eliminated.

During the six months ended June 30, 2014, there have been no other material changes in the Company's significant accounting policies to those previously disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2013, as filed with the SEC on April 15, 2014.

**Note 3 - Loss per Share**

Basic earnings per share includes no dilution and is computed by dividing earnings available to common stockholders by the weighted average number of common shares outstanding for the period. Dilutive earnings per share reflect the potential dilution of securities that could occur through the effect of common shares issuable upon the exercise of stock options, warrants and convertible securities. Basic net loss per share equaled the diluted loss per share for the three and six months ended June 30, 2014 and 2013, since the effect of shares potentially issuable upon the exercise or conversion was anti-dilutive. Equity instruments that may dilute earnings per share in the future are listed in Note 6.

For the three and six months ended June 30, 2014, shares issuable upon the exercise of warrants and conversion of convertible debt were not included in the computation of diluted loss per share because their inclusion would be antidilutive. For the three and six months ended June 30, 2013, 167,835,816 shares, issuable upon the conversion of convertible debt were not included in the computation of diluted loss per share because their inclusion would be antidilutive.

**BERGIO INTERNATIONAL, INC.****Notes to Consolidated Financial Statements (unaudited)****Note 3 - Loss per Share (continued)**

The following table sets forth the computation of earnings per share:

	<b>Three Months Ended June 30, 2014</b>	<b>Three Months Ended June 30, 2013</b>
<b>Basic net loss per share computation:</b>		
Net loss	\$ (580,147)	\$ (1,221,465)
Weighted-average common shares outstanding	4,919,275,525	877,080,124
Basic net loss per share	\$ (0.00)	\$ (0.00)
<b>Diluted net loss per share computation:</b>		
Net (loss)	\$ (580,147)	\$ (1,221,465)
Weighted-average common shares outstanding	4,919,275,525	877,080,124
Incremental shares attributable to the shares issuable upon conversion of convertible debt	-	-
Total adjusted weighted-average shares	4,919,275,525	877,080,124
Diluted net loss per share	\$ (0.00)	\$ (0.00)
	<b>Six Months Ended June 30, 2014</b>	<b>Six Months Ended June 30, 2013</b>
<b>Basic net income (loss) per share computation:</b>		
Net income (loss)	\$ (901,206)	\$ (1,501,883)
Weighted-average common shares outstanding	4,146,314,305	707,235,948
Basic net loss per share	\$ (0.00)	\$ (0.00)
<b>Diluted net loss per share computation:</b>		
Net income (loss)	\$ (901,206)	\$ (1,501,883)
Weighted-average common shares outstanding	4,146,304,305	707,235,948
Incremental shares attributable to the shares issuable upon conversion of convertible debt	-	-
Total adjusted weighted-average shares	4,146,304,305	707,235,948
Diluted net income (loss) per share	\$ (0.00)	\$ (0.00)

**Note 4 - New Authoritative Accounting Guidance**

In May 2014, the FASB issued Accounting Standard Update No. 2014-09, Revenue from Contracts with Customers (Topic 606), ( ASU 2014-09 ). ASU 2014-09 outlines a new, single comprehensive model for entities to use in accounting for revenue arising from contracts with customers and supersedes most current revenue recognition guidance, including industry-specific guidance. This new revenue recognition model provides a five-step analysis in determining when and how revenue is recognized. The new model will require revenue recognition to depict the transfer of promised goods or services to customers in an amount that reflects the consideration a company expects to receive in exchange for those goods or services. This ASU is effective for annual reporting periods beginning after December 15, 2016 and early adoption is not permitted. Accordingly, the Company will adopt this ASU on January 1, 2017. Companies may use either a full retrospective or modified retrospective approach to adopt this ASU and management is currently evaluating which transition approach to use. The Company is currently assessing the impact that adopting this new accounting guidance will have on its consolidated financial statements and footnote disclosures.

No other recently issued accounting pronouncements had or are expected to have a material impact on the Company's consolidated financial statements.

**BERGIO INTERNATIONAL, INC.****Notes to Consolidated Financial Statements (unaudited)****Note 5 - Bank Lines of Credit**

A summary of the Company's credit facilities is as follows:

	<b>June 30, 2014</b>	<b>December 31, 2013</b>
Bank line of credit	\$ 170,000	\$ 100,000
Various unsecured Credit Cards, minimum payment of principal and interest are due monthly at the credit card's annual interest rate. June 30, 2014 and December 31, 2013, the interest rates ranged from 3.99% to 8.75%.	63,139	64,212
Current maturities included in current liabilities	\$ 233,139	\$ 164,212

The Company's CEO and majority shareholder also serves as a guarantor of the Company's debt.

**Note 6 - Convertible Debt****Asher**

On July 1, 2013, the Company issued an 8% convertible note (the "July 1 Note") in the amount of \$100,000 to Asher Enterprises, Inc. ("Asher"). The principal and accrued interest is payable on March 26, 2014, or such earlier date as defined in the agreement. The note is convertible by Asher at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company's common stock at a price of 60% of the average of the three lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion. During the six months ended June 30, 2014, the total principal amount of \$100,000 and accrued interest was converted into 808,000,000 shares of common stock. The outstanding balances at June 30, 2014 and December 31, 2013 were \$-0- and \$100,000, respectively, with accrued interest of \$4,011 at December 31, 2013.

## **Auctus**

On August 19, 2013, the Company issued an 8% convertible note (the August 19 Note ) in the amount of \$50,000 to Auctus Private Equity Fund, LLC ( Auctus ). The principal and accrued interest is payable on or before May 19, 2014. The note is convertible by Auctus at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 62.5% of the average of the two days during the ten day trading period prior to the date of conversion. During the six months ended June 30, 2014, principal of \$50,000 and accrued interest of \$2,437 was converted into 273,510,239 shares of common stock. The outstanding balances at June 30, 2014 and December 31, 2013 were \$-0- and \$50,000, respectively, with accrued interest of \$1,458 at December 31, 2013.

## **Fife, Typenex and Illiad**

In December 2012, the Company entered into a \$325,000 convertible note (the December 12, 2012 Note #21 ) consisting of three tranches to be drawn down with the first tranche totaling \$125,000, including \$25,000 in loan costs and an additional two tranches totaling \$200,000. The note bears a 5% annual interest rate and matures eighteen months from the issuance. The note is convertible into common shares of the Company based on 70% of the average of the 3 lowest closing prices of the common stock for the proceeding 15 consecutive trading days immediately prior to the conversion. During 2013, the conversion price was fixed at \$0.005 per share. As of December 31, 2012, the Company only drew down the first tranche totaling \$125,000. On February 11, 2013, April 5, 2013, April 23, 2013, and July 1, 2013, the Company drew down an additional \$250,000. During the year ended December 31, 2013, principal of \$237,518 and accrued interest was converted into 786,866,142 shares of common stock. During the six months ended June 30, 2014, principal of \$129,819 and accrued interest of \$8,052 was converted into 1,211,741,712 shares of common stock. In April, 2014, the Company drew down an additional \$314,712. The outstanding balances at June 30, 2014 and December 31, 2013 were \$314,712 and \$129,819, respectively, with accrued interest of \$6,644 and \$14,033 at June 30, 2014 and December 31, 2013, respectively.

**BERGIO INTERNATIONAL, INC.**

**Notes to Financial Statements (unaudited)**

On June 5, 2014, the Company, Fife, Typenex and Iliad Research and Trading, LLP ( Iliad ) entered into an Assignment and Assumption Agreement and Note Purchase Agreement (the "Note Purchase Agreement") whereby Iliad acquired all of Fife and Typenex's right, title, obligations and interest in, to and arising under the Company Notes (as defined in the Note Purchase Agreement) and the Note Purchase Documents (as defined in the Note Purchase Agreement).

**Note 7 - Derivative Liability**

The Company accounts for the fair value of the conversion features of its convertible debt in accordance with ASC Topic No. 815-15 Derivatives and Hedging; Embedded Derivatives ( Topic No. 815-15 ). Topic No. 815-15 requires the Company to bifurcate and separately account for the conversion features as an embedded derivative contained in the Company's convertible debt. The Company is required to carry the embedded derivative on its balance sheet at fair value and account for any unrealized change in fair value as a component of results of operations. The Company values the embedded derivatives using the Black-Scholes pricing model. Amortization of debt discount amounted to \$5,514 and \$108,376 for the three and six months ended June 30, 2014 as compared to \$76,297 and \$145,185 for the three and six months ended June 30, 2014 and 2013, respectively. The derivative liability is revalued each reporting period using the Black-Scholes model. As of June 30, 2014, outstanding convertible debt did not have any conversion features that required the Company to account for this convertible debt under ASC 815-15.

**Note 8 - Related Party Transactions**

The Company receives periodic advances from its principal stockholder based upon the Company's cash flow needs. At June 30, 2014 and December 31, 2013, \$84,045 and \$153,550, respectively, was due to the shareholder, including accrued interest. Interest expense is accrued at an average annual market rate of interest which was 3.15% at June 30, 2014 and December 31, 2013, respectively. No terms for repayment have been established. As a result, the amount is classified as a Current Liability.

Effective September 1, 2011, the Company and CEO entered into an Amended and Restated Employment Agreement (the Amended Agreement ) which primarily retains the term and compensation of the original agreement. The Amended Agreement, however, removes the section which previously provided for the issuance of Company common

stock to the CEO, from time to time, when the Company is unable to pay the CEO the full amount of his Base Salary (as defined in the Amended Agreement) which would allow the CEO to maintain a fifty-one percent (51%) share of the Company's outstanding common stock. However, the CEO does have the right to request all or a portion of his unpaid Base Salary be paid with the Company's restricted common stock. In addition, the Amended Agreement provides for the issuance of 51 shares of newly authorized Series A Preferred Stock to be issued to the CEO. As defined in the Certificate of Designations, Preferences and Rights of the Series A Preferred Stock, each share of Series A Preferred Stock has voting rights such that the holder of 51 shares of Series A Preferred Stock will effectively maintain majority voting control of the Company. Effective November 3, 2011, the CEO notified the Company that for the one year period, retroactive from April 1, 2011, through December 31, 2012, he would reduce his Base Salary to \$100,000. The reduction in base compensation was subsequently extended to December 31, 2013. The CEO also deferred a portion of his salary to conserve cash. Deferred wages due to the CEO amounted to \$91,299 and \$50,000 for the periods ended June 30, 2014 and December 31, 2013, respectively.

#### **Note 9 - Crown Luxe Retail Store**

On April 30, 2014, the Company purchased the assets of Closter Jewelers in Bergen County, NJ for the sum of \$82,530. The assets include furniture and fixtures, showcases, milling machine, safes and other equipment. These assets plus additional purchases of equipment and leasehold improvements, totaling \$300,000 to \$400,000, will be used to open the Company's first retail store in Bergen County, New Jersey.

#### **Note 10 - Litigation**

We are currently not involved in any litigation that we believe could have a material adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our companies or our subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

### **Forward Looking Statements**

This quarterly report on Form 10-Q and other reports (collectively, the Filings ) filed by Bergio International, Inc. ( Bergio or the Company ) from time to time with the U.S. Securities and Exchange Commission (the SEC ) contain or may contain forward-looking statements and information that are based upon beliefs of, and information currently available to, the Company's management as well as estimates and assumptions made by Company's management. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. When used in the Filings, the words anticipate, believe, estimate, expect, intend, plan, or the negative of these terms and similar expressions as they relate to the Company or the Company's management identify forward-looking statements. Such statements reflect the current view of the Company with respect to future events and are subject to risks, uncertainties, assumptions, and other factors, including the risks contained in the Risk Factors section of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2013, filed with the SEC on April 15, 2014, relating to the Company's industry, the Company's operations and results of operations, and any businesses that the Company may acquire. Should one or more of these risks or uncertainties materialize, or should the underlying assumptions prove incorrect, actual results may differ significantly from those anticipated, believed, estimated, expected, intended, or planned.

Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, the Company cannot guarantee future results, levels of activity, performance, or achievements. Except as required by applicable law, including the securities laws of the United States, the Company does not intend to update any of the forward-looking statements to conform these statements to actual results.

Our financial statements are prepared in accordance with accounting principles generally accepted in the United States ( GAAP ). These accounting principles require us to make certain estimates, judgments and assumptions. We believe that the estimates, judgments and assumptions upon which we rely are reasonable based upon information available to us at the time that these estimates, judgments and assumptions are made. These estimates, judgments and assumptions can affect the reported amounts of assets and liabilities as of the date of the financial statements as well as the reported amounts of revenues and expenses during the periods presented. Our financial statements would be affected to the extent there are material differences between these estimates and actual results. In many cases, the accounting treatment of a particular transaction is specifically dictated by GAAP and does not require management's judgment in its application. There are also areas in which management's judgment in selecting any available alternative would not produce a materially different result. The following discussion should be read in conjunction with our consolidated financial statements and notes thereto appearing elsewhere in this report.

### **Plan of Operation**



We concentrate our business on boutique, upscale jewelry stores. We currently sell our jewelry to approximately 50 independent jewelry retailers across the United States and 16 stores in Russia and have spent over \$3 million in branding the Bergio name through tradeshows, trade advertising, national advertising and billboard advertising since launching the line in 1995. Our products consist of a wide range of unique styles and designs made from precious metals such as, gold, platinum, and Karat gold, as well as diamonds and other precious stones. We have approximately 100 to 150 product styles in our inventory, with prices ranging from \$1,500 to \$200,000. We have manufacturing control over our line as a result of having a manufacturing facility in New Jersey and an arrangement with a manufacturing company in Russia as well as subcontracts with facilities located in Italy.

It is our intention to establish Bergio as a holding company for the purpose of acquiring established jewelry design and manufacturing firms who possess branded product lines. Branded product lines are products and/or collections whereby the jewelry manufacturers have established their products within the industry through advertising in consumer and trade magazines as well as possibly obtaining federally registered trademarks of their products and collections. This is in line with our strategy and belief that a brand name can create an association with innovation, design and quality which helps add value to the individual products as well as facilitate the introduction of new products.

We intend to acquire design and manufacturing firms throughout the United States and Europe. If and when we pursue any potential acquisition candidates, we intend to target the top 10% of the world's jewelry manufactures that have already created an identity and brand in the jewelry industry. We intend to locate potential candidates through our relationships in the industry and expect to structure the acquisition through the payment of cash, which will most likely be provided from third party financing, as well as our common stock but not cash generated from our operations. In the event we obtain financing from third parties for any potential acquisitions, Bergio may agree to issue our common stock in exchange for the capital received. However, as of the date of this report, we do not have any binding agreements with any potential acquisition candidates or arrangements with any third parties for financing.

It is also our intention to establish a chain of retail stores to further enhance the Bergio brand, and to take advantage of the higher margins at the retail level. The Company will be opening its first retail store in Bergen County, New Jersey in the fourth quarter of 2014.

## Results of Operations

	<b>Three Months Ended <u>June 30, 2014</u></b>	<b>Three Months Ended <u>June 30, 2013</u></b>	<b>Dollar Increase <u>(Decrease)</u></b>	<b>Percent Increase <u>(Decrease)</u></b>
Sales	\$ 361,115	\$ 378,486	\$ (17,371)	(4.6%)
Gross Profit	\$ 20,884	\$ 204,085	\$ (183,201)	(89.8%)
Gross Profit as a % of Sales	5.8%	53.4%		

	<b>Six Months Ended <u>June 30, 2014</u></b>	<b>Six Months Ended <u>June 30, 2013</u></b>	<b>Dollar Increase <u>(Decrease)</u></b>	<b>Percent Increase <u>(Decrease)</u></b>
Sales	\$ 624,667	\$ 695,256	\$ (70,589)	(10.2%)
Gross Profit	\$ 123,637	\$ 328,789	\$ (205,152)	(62.4%)
Gross Profit as a % of Sales	19.8%	47.3%		

### *Sales*

Net sales for the three and six months ended June 30, 2014 decreased \$17,381 (4.6%) and \$70,589 (10.2%) to \$361,115 and \$624,667, respectively, as compared to \$378,486 and \$695,256, respectively, for the three and six months ended June 30, 2013. The decrease in sales is attributed to the weaknesses in both the U.S. and Russian markets.

Typically, revenues experience significant seasonal volatility in the jewelry industry. The first two quarters of any given year typically represent approximately 25%-35% of total year revenues, based on historic results. The holiday buying season during the last two quarters of every year typically account for the remainder of annual sales. This year there has been a general slowdown in the market.

### *Gross Profit*

Gross profit for the three and six months ended June 30, 2014 decreased \$183,201 (89.8%) and \$205,152 (62.4%) to \$20,884 and \$123,637, respectively, as compared to \$204,085 and \$328,789 for the three and six months ended June 30, 2013. The decrease in gross profit is primarily due to manufacturing variances, a change in sales mix and lower prices. During the three months ended June 30, 2014, our gross profit as a percentage of sales was 5.8% as compared to a gross profit as a percentage of sales of 53.4% for the three months ended June 30, 2013. During the six months ended June 30, 2014, our gross profit as a percentage of sales was 19.8% as compared to a gross profit as a percentage of sales of 47.3% for the six months ended June 30, 2013.

*Selling, General and Administrative Expenses*

Total selling, general and administrative expenses increased \$218,634 (56.7%) and \$365,176 (61.0%) to \$604,244 and \$963,343, respectively, for the three and six months ended June 30, 2014, as compared to \$385,630 and \$598,167 for three and six months ended June 30, 2013, respectively. This increase is attributed to higher marketing and travel expenses as well as increased investment banking and legal fees.

*Loss from Operations*

As a result of the above, we had losses from operations totaling \$583,360 and \$839,706 for three and six months ended June 30, 2014, respectively, as compared to losses from operations of \$181,545 and \$269,378 for the three and six months ended June 30, 2013, respectively

*Other Income (Expense)*

For the three months ended June 30, 2014, the Company had Other Income of \$3,213 as compared to Other Expense of \$1,039,920 for the three months ended June 30, 2013. The decrease in Other Expense is mostly attributed to lower derivative expense and amortization of debt discount. For the six months ended June 30, 2014, the Company had Other Expense of \$61,500 as compared to Other Expense of \$1,232,505 for the six months ended June 30, 2013. The decrease in Other Expense is mostly attributed to lower derivative expense.

*Net Loss*

As a result of the above, we incurred a net loss of \$580,147 for the three months ended June 30, 2014, as compared to a net loss of \$1,221,465 for the three months ended June 30, 2013. For the six months ended June 30, 2014, we incurred a net loss of \$901,206 as compared to a net loss of \$1,501,883 for the six months ended June 30, 2013.

**Liquidity and Capital Resources**

The following table summarizes working capital at June 30, 2014, compared to December 31, 2013.

		June 30, 2014		December 31, 2013		Increase/ (Decrease)
Current Assets	\$	2,112,854	\$	2,390,979	\$	(278,125)
Current Liabilities	\$	879,144	\$	666,420	\$	(212,724)
Working Capital	\$	1,233,710	\$	1,724,559	\$	(490,849)

At June 30, 2014, we had cash of \$65,176 as compared to a cash balance of \$-0- at December 31, 2013, an increase of \$65,176. Over the next twelve months we believe that our existing capital combined with available borrowing under our bank line of credit and anticipated cash flow from operations will be sufficient to sustain our current operations. Additionally, our major stockholder has agreed to continue, from time to time as needed, to advance funds under similar terms as his current advances. It is anticipated that we will need to sell additional equity and/or debt securities in the event we locate potential mergers and/or acquisitions.

Our working capital decreased \$490,849. This decrease is primarily attributed to a decrease in accounts receivable and an increase in accounts payable and accrued liabilities and convertible debt.

Accounts receivable - net at June 30, 2014 and December 31, 2013, was \$400,587 and \$763,187, respectively, representing a decrease of \$362,600 or 47.5%. We typically offer our customers 60, 90 or 120 day payment terms on sales, depending upon the product mix purchased. When setting terms with our customers, we also consider the term of the relationship with individual customers and management's assessed credit risk of the respective customer, and may at management's discretion, increase or decrease payment terms based on those considerations. The decrease is mainly attributed to collecting receivables from prior periods. Inventory at June 30, 2014 and December 31, 2013, was \$1,646,422 and \$1,611,584, respectively. Our management seeks to maintain a very consistent inventory level that it believes is commensurate with current market conditions and manufacturing requirements related to anticipated sales volume. We historically do not have an inventory reserve for slow moving or obsolete products due to the nature of our inventory of precious metals and stones, which are commodity-type raw materials and rise in value based on quoted market prices established in actively trade markets. This allows for us to resell or recast these materials into new products and/or designs as the market evolves.

Accounts payable and accrued liabilities at June 30, 2014, were \$247,248, compared to \$119,333 at December 31, 2013, which represents a 107.2% increase. The main reason for the increase is management's attempt to control our payables by extending payments in these economic conditions in order to improve our cash flow as well as higher payables associated with the startup of the new retail store. Advances from our major stockholder at June 30, 2014, were \$84,045, compared to \$153,550 at December 31, 2013. The decrease is a result of making re-payments to our major stockholder.

During the six months ended June 30, 2014, the Company had a net increase in cash of \$65,176. The Company's principal sources and uses of funds were as follows:

*Cash used in operating activities.* For the six months ended June 30, 2014, the Company used \$167,950 in cash for operations as compared to \$201,360 in cash for the six months ended June 30, 2013. This decrease is primarily attributed to the higher operating loss and lower change in inventories offset partially by an increase in accounts payable and accrued liabilities.

*Cash used in investing activities.* Net cash used in investing activities was \$181,008 for the six months ended June 30, 2014 as compared to \$24,928 for the six months ended June 30, 2013, due to an increase in purchases of equipment and leasehold improvements related to the Company's first retail store.

*Cash provided by financing activities.* Net cash provided by financing activities for the six months ended June 30, 2014 was \$414,134 as compared to \$186,449 for the six months ended June 30, 2013. This increase was primarily the result of the increase in proceeds from convertible debt, bank lines of credit and from the sale of common stock.

#### *Bank Lines of Credit and Notes Payable*

Our indebtedness is comprised of various bank credit lines, term loans, capital leases and credit cards intended to provide capital for the ongoing manufacturing of our jewelry line, in advance of receipt of the payment from our retail distributors.

In December 2011, we entered into a \$75,000 bank line of credit agreement with Columbia Bank. During 2013, the Company increased the credit line to \$175,000. Interest is at the bank's prime rate plus 1.75% with a minimum rate of 5.75%. The line is collateralized by our assets as well as a personal guarantee by our Chief Executive Officer, Berge Abajian. As of June 30, 2014, we had an outstanding balance of \$170,000.

In addition to term loans, we have a number of various unsecured credit card obligations. These obligations require minimal monthly payments of interest and principal and as of June 30, 2013, have interest rates ranging from 3.99% to 8.75%. As of June 30, 2014, we have outstanding balances related to these obligations of \$63,139.

#### *Convertible Debt*

During the first six months of 2014, the Company converted all of its previous convertible debt. In April, 2014, the Company drew down an additional \$314,712.

On June 5, 2014, the Company, Fife, Typenex and Iliad Research and Trading, LLP (Iliad) entered into an Assignment and Assumption Agreement and Note Purchase Agreement (the "Note Purchase Agreement") whereby Iliad acquired all of Fife and Typenex's right, title, obligations and interest in, to and arising under the Company Notes (as defined in the Note Purchase Agreement) and the Note Purchase Documents (as defined in the Note Purchase Agreement).

All outstanding convertible debt at June 30, 2014 was held by Iliad. The outstanding balance of convertible debt at June 30, 2014 was \$314,712.

*Satisfaction of Our Cash Obligations for the Next 12 Months*

A critical component of our operating plan impacting our continued existence is to efficiently manage the production of our jewelry lines and successfully develop new lines through our Company or through possible acquisitions and/or mergers. Our ability to obtain capital through additional equity and/or debt financing, and joint venture partnerships will also be important to our expansion plans. In the event we experience any significant problems assimilating acquired assets into our operations or cannot obtain the necessary capital to pursue our strategic plan, we may have to reduce the growth of our operations. This may materially impact our ability to increase revenue and continue our growth.

Over the next twelve months we believe that our existing capital combined with cash flow from operations and advances from our major stockholder will be sufficient to sustain our current operations. However, in the event we locate potential acquisitions and/or mergers we will most likely need to obtain additional funding through the sale of equity and/or debt securities. There can be no assurance that if additional funding is required we will be able to secure it on terms that are favorable to us or at all.

*Research and Development*

We are not anticipating significant research and development expenditures in the near future.

*Expected Purchase or Sale of Plant and Significant Equipment*

We do not anticipate the purchase or sale of any plant or significant equipment; as such items are not required by us at this time.





### *Significant Changes in the Number of Employees*

We currently have three full-time employees and three part-time employees. Of our current employees, one is in sales and marketing, two are manufacturing and three hold administrative and executive positions. None of our employees are subject to any collective bargaining agreements. We do not anticipate a significant change in the number of full time employees over the next 12 months.

### **Off-Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, results or operations, liquidity, capital expenditures or capital resources that is deemed material.

### **Critical Accounting Policies**

The Company prepares its financial statements in accordance with accounting principles generally accepted in the United States of America. Preparing financial statements in accordance with generally accepted accounting principles requires the Company to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenue and expenses during the reported period.

Our critical accounting policies are described in Management's Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K for the year ended December 31, 2013, as filed with the SEC on April 15, 2014 (the Annual Report). There have been no changes in our critical accounting policies. Our significant accounting policies are described in our notes to the 2014 consolidated financial statements included in our Annual Report.

### **Recently Issued Accounting Standards**

In May 2014, the FASB issued Accounting Standard Update No. 2014-09, Revenue from Contracts with Customers (Topic 606), (ASU 2014-09). ASU 2014-09 outlines a new, single comprehensive model for entities to use in

accounting for revenue arising from contracts with customers and supersedes most current revenue recognition guidance, including industry-specific guidance. This new revenue recognition model provides a five-step analysis in determining when and how revenue is recognized. The new model will require revenue recognition to depict the transfer of promised goods or services to customers in an amount that reflects the consideration a company expects to receive in exchange for those goods or services. This ASU is effective for annual reporting periods beginning after December 15, 2016 and early adoption is not permitted. Accordingly, the Company will adopt this ASU on January 1, 2017. Companies may use either a full retrospective or modified retrospective approach to adopt this ASU and management is currently evaluating which transition approach to use. The Company is currently assessing the impact that adopting this new accounting guidance will have on its consolidated financial statements and footnote disclosures.

No other recently issued accounting pronouncements had or are expected to have a material impact on the Company's consolidated financial statements.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

We do not hold any derivative instruments and do not engage in any hedging activities.

### **Item 4. Controls and Procedures**

#### *(a) Evaluation of Disclosure Controls and Procedures*

We maintain disclosure controls and procedures designed to ensure that information required to be disclosed in the reports we file pursuant to the Securities Exchange Act of 1934, as amended (the "Exchange Act") are recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC, and that such information is accumulated and communicated to our Principal Executive Officer ("PEO") and Principal Financial Officer ("PFO"), to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can only provide a reasonable assurance of achieving the desired control objectives, and in reaching a reasonable level of assurance, management necessarily was required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Management designed the disclosure controls and procedures to provide reasonable assurance of achieving the desired control objectives.



We carried out an evaluation, under the supervision and with the participation of our management, including our PEO and PFO, of the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report. Based upon that evaluation, the PEO and PFO concluded that the Company's disclosure controls and procedures were ineffective.

*(b) Changes in Internal Control over Financial Reporting*

There were no changes in our internal control over financial reporting, as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act, during our most recently completed fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.





**PART II - OTHER INFORMATION**

**Item 1. Legal Proceedings.**

We are currently not involved in any litigation that we believe could have a material adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our companies or our subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

**Item 1A. Risk Factors.**

We believe there are no changes that constitute material changes from the risk factors previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2013, filed with the SEC on April 15, 2014.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

During the three months ended June 30, 2014, we have issued the following securities which were not registered under the Securities Act. Unless otherwise indicated, all of the share issuances described below were made in reliance on the exemption from registration provided by Section 4(2) of the Securities Act for transactions not involving a public offering.

On May 22, 2014, we issued 147,621,952 shares of common stock valued at \$31,001 to John M. Fife ( Fife ) for conversion of its convertible debt and accrued interest.

On June 23, 2014, we issued 86,422,331 shares of common stock valued at \$29,419 to Fife for conversion of its convertible debt and accrued interest.

Edgar Filing: Bergio International, Inc. - Form 10-Q

On April 22, 2014, we issued 53,571,429 shares of common stock valued at \$15,000 to Auctus Private Equity Fund, LLC ( Auctus ) for conversion of its convertible debt.

On May 15, 2014, we issued 69,938,810 shares of common stock valued at \$14,687 to Auctus for conversion of its convertible debt and accrued interest.

On April 18, 2014, we issued 125,000,000 shares of common stock valued at \$50,000 to the Company's legal counsel in exchange for legal services.

On April 10, 2014, we issued 85,000,000 shares of common stock valued at \$51,000 to TCA Global Credit Master Fund, LP ("TCA") in exchange for investment banking services.

On June 18, 2014, we issued 100,000,000 shares of common stock valued at \$30,000 to TCA in exchange for investment banking services.

**Item 3. Defaults upon Senior Securities.**

There has been no default in payment of principal, interest, sinking or purchase fund installment, or any other material default, with respect to any indebtedness of the Company.

**Item 4. Mine Safety Disclosure.**

Not applicable.

**Item 5. Other Information.**

Not applicable.





**Item 6. Exhibits.**

<b>Exhibit No.</b>	<b>Description</b>
31.1	Certification of Principal Executive Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 302 of 2002*
31.2	Certification of Principal Financial Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 302 of 2002*
32.1	Certification of Principal Executive Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002*
32.2	Certification of Principal Financial Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002*
101.INS	XBRL Instance Document *
101.SCH	XBRL Taxonomy Extension Schema *
101.CAL	XBRL Taxonomy Extension Calculation Linkbase *
101.DEF	XBRL Taxonomy Extension Definition Linkbase *
101.LAB	XBRL Taxonomy Extension Label Linkbase *
101.PRE	XBRL Taxonomy Extension Presentation Linkbase *

\* Filed herewith



**SIGNATURES**

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BERGIO INTERNATIONAL, INC.**

Date: August 14, 2014

By: /s/ Berge Abajian  
Name: Berge Abajian  
Title: Chief Executive Officer  
(Principal Executive Officer)  
  
(Principal Financial Officer)  
  
(Principal Accounting Officer)

