Dr Pepper Snapple Group, Inc.

Form FWP

November 13, 2012

Filed Pursuant to Rule 433

Registration Statement No. 333-163697

Supplementing the Preliminary Prospectus Supplement dated November 13, 2012 (To Prospectus dated December 14, 2009)

\$500,000,000

Dr Pepper Snapple Group, Inc.

\$250,000,000 2.000% Senior Notes due 2020 \$250,000,000 2.700% Senior Notes due 2022

Final Term Sheet

November 13, 2012

Issuer: Dr Pepper Snapple Group, Inc.

Trade Date: November 13, 2012 Settlement Date (T+5): November 20, 2012

Upon the occurrence of a "Change of Control Triggering Event," the Issuer will be required, unless it has exercised its right to redeem the Notes, within

Change of Control: a specified period, to make an offer to repurchase all Notes at a price equal

to 101% of the principal amount, plus any accrued and unpaid interest to the

date of repurchase.

Denominations: \$2,000 x \$1,000

Joint Book-Running Managers: J.P. Morgan Securities LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

UBS Securities LLC

Co-Managers: Barclays Capital Inc.

BB&T Capital Markets, a division of Scott & Stringfellow, LLC

BOSC, Inc.

Credit Suisse Securities (USA) LLC Deutsche Bank Securities Inc. Goldman, Sachs & Co.

HSBC Securities (USA) Inc.

Mitsubishi UFJ Securities (USA), Inc.

Morgan Stanley & Co. LLC Rabo Securities USA, Inc. U.S. Bancorp Investments, Inc. Wells Fargo Securities, LLC The Williams Capital Group, L.P.

2.000% Senior Notes due 2020 2.700% Senior Notes due 2022

 Size:
 \$250,000,000
 \$250,000,000

 Maturity Date:
 January 15, 2020
 November 15, 2022

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Coupon (Interest Rate): 2.000% 2.700%

Interest Payment Dates:

Each January 15 and July 15,
beginning on July 15, 2013

Each May 15 and November 15,
beginning on May 15, 2013

 Price to Public (Issue Price):
 99.225%
 99.627%

 Yield to Maturity:
 2.117%
 2.743%

Benchmark Treasury: UST 1.250% due October 31, 2019 UST 1.625% due November 15, 2022

Benchmark Treasury Price and Yield: 101-18; 1.017% 100-9+; 1.593%

Spread to Benchmark Treasury: 1.100% (110 basis points) 1.150% (115 basis points)

Make-Whole Call: T+ 20 basis points T+ 20 basis points (prior to August

15, 2022)

Par Call: — On or after August 15, 2022

CUSIP Number: 26138E AQ2 26138E AR0

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It is expected that delivery of the notes will be made against payment therefor on or about November 20, 2012, which is the fifth business day following the date hereof (such settlement cycle being referred to as "T+5"). Under Rule 15c6-1 under the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in three business days unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes on the date of pricing or the next two succeeding business days will be required, by virtue of the fact that the notes initially will settle in T+5, to specify an alternative settlement cycle at the time of any such trade to prevent failed settlement.

The issuer has filed a registration statement (including a prospectus) with the Securities and Exchange Commission ("SEC") for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling J.P. Morgan Securities LLC collect at 1-212-834-4533 or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.