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JULIAN PA	AUL C										
Form 4 September	05 2012										
	ЛЛ									APPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check t if no los	nger								Expires:	January 31, 2005	
subject to Section 16. Form 4 or					N BENEI IRITIES	FICI	AL OWI	NERSHIP OF	Estimated burden ho response.	average ours per	
Form 5 obligati may co <i>See</i> Inst 1(b).	ons ntinue. Section 17	(a) of the H	Public I		olding Co	mpa	ny Act of	e Act of 1934, 1935 or Section 0			
(Print or Type	Responses)										
1. Name and JULIAN P						5. Relationship of Reporting Person(s) to Issuer					
				of Earliest	Transaction	1		(Check all applicable)			
ONE POST STREET 09/04			(Month/Day/Year) 09/04/2012					Director 10% Owner X Officer (give title Other (specify below) below) EVP, Group President 6. Individual or Joint/Group Filing(Check			
			4. If An	If Amendment, Date Original							
SAN FRA	NCISCO, CA 941	104	Filed(M	onth/Day/Ye	ear)			Applicable Line) _X_ Form filed by C Form filed by M Person			
(City)	(State)	(Zip)	Та	ble I - Non	-Derivativ	e Seci	urities Aca		or Benefici	ally Owned	
1.Title of	2. Transaction Date	2A Deeme		3.		Ye Securities Acquired, Disposed of, or Beneficially Owned ties Acquired (A) 5. Amount of 6. 7. Nature of					
Security (Month/Day/Year) Execution Date (Instr. 3) any (Month/Day/Y			Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5)				(D)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership	
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(1130. 4)		
Common Stock	09/04/2012			М	36,250 (1)	А	\$ 62.21	36,307	D		
Common Stock	09/04/2012			S	36,250 (1)	D	\$ 87.0194	57	D		
Common Stock								345.9681	I	By Profit-Sharing Investment Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2.3. Transaction Date3A. Deemed4.Conversion(Month/Day/Year)Execution Date, if anyTransacti CodePrice of Derivative Security(Month/Day/Year)(Instr. 8)		5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)		
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Employee Stock Option (Right-to-buy)	\$ 62.21	09/04/2012	М	36,250 (1)	(2)	05/22/2014	Common Stock	36,2

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
JULIAN PAUL C ONE POST STREET SAN FRANCISCO, CA 94104			EVP, Group President				
Signatures							

Donna Spinola, 09/05/2012 Attorney-in-fact

**Signature of Reporting Person

Date

Explanation of Responses:

If the form is filed by more than one reporting person, *see* Instruction 4(b)(v). *

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option exercise and sale were pursuant to a previously adopted plan, intended to comply with Rule 10b5-1(c).

(2) This option granted 05/22/2007 vested 25% per year commencing on the 1st anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.