

NETFLIX INC  
Form 4  
July 16, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BATTLE A GEORGE**

(Last) (First) (Middle)  
**100 WINCHESTER CIRCLE**  
  
(Street)

**LOS GATOS, CA 95032**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NETFLIX INC [NFLX]**

3. Date of Earliest Transaction (Month/Day/Year)  
**07/12/2013**

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or Price (D)		
Common Stock	07/12/2013		M		352 <sup>(1)</sup> A \$ 31	4,352	D
Common Stock	07/12/2013		S		352 <sup>(1)</sup> D \$ 250	4,000	D
Common Stock	07/12/2013		M		1,095 <sup>(1)</sup> A \$ 36.51	5,095	D
Common Stock	07/12/2013		S		1,095 <sup>(1)</sup> D \$ 250	4,000	D
Common Stock	07/12/2013		M		1,292 <sup>(1)</sup> A \$ 30.94	5,292	D
	07/12/2013		S		D \$ 250	4,000	D

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Common Stock			<u>1,292</u> (1)				
Common Stock	07/12/2013	M	<u>1,575</u> (1)	A	\$ 25.39	5,575	D
Common Stock	07/12/2013	S	<u>1,575</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>1,517</u> (1)	A	\$ 26.35	5,517	D
Common Stock	07/12/2013	S	<u>1,517</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>1,681</u> (1)	A	\$ 23.78	5,681	D
Common Stock	07/12/2013	S	<u>1,681</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>1,522</u> (1)	A	\$ 26.29	5,522	D
Common Stock	07/12/2013	S	<u>1,522</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>1,883</u> (1)	A	\$ 21.22	5,883	D
Common Stock	07/12/2013	S	<u>1,883</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>2,203</u> (1)	A	\$ 18.14	6,203	D
Common Stock	07/12/2013	S	<u>2,203</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>2,331</u> (1)	A	\$ 17.16	6,331	D
Common Stock	07/12/2013	S	<u>2,331</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>2,053</u> (1)	A	\$ 19.48	6,053	D
Common Stock	07/12/2013	S	<u>2,053</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	<u>1,855</u> (1)	A	\$ 21.57	5,855	D
Common Stock	07/12/2013	S	<u>1,855</u> (1)	D	\$ 250	4,000	D
Common Stock	07/12/2013	M	641 <u>(1)</u>	A	\$ 22.15	4,641	D
	07/12/2013	S	641 <u>(1)</u>	D	\$ 250	4,000	D

Common  
Stock

Common Stock 07/12/2013

S 4,000<sup>(1)</sup> D \$ 250 0 D

Common Stock 9,500 I by Trust<sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 17.16	07/12/2013		M	<u>2,331</u> <sup>(1)</sup>	08/01/2007 08/01/2017	Common Stock	2,331
Non-Qualified Stock Option (right to buy)	\$ 18.14	07/12/2013		M	<u>2,203</u> <sup>(1)</sup>	09/04/2007 09/04/2017	Common Stock	2,203
Non-Qualified Stock Option (right to buy)	\$ 19.48	07/12/2013		M	<u>2,053</u> <sup>(1)</sup>	07/02/2007 07/02/2017	Common Stock	2,053
Non-Qualified Stock Option (right to buy)	\$ 21.22	07/12/2013		M	<u>1,883</u> <sup>(1)</sup>	10/01/2007 10/01/2017	Common Stock	1,883
Non-Qualified Stock Option (right to buy)	\$ 21.57	07/12/2013		M	<u>1,855</u> <sup>(1)</sup>	06/01/2007 06/01/2017	Common Stock	1,855
Non-Qualified Stock Option (right to buy)	\$ 22.15	07/12/2013		M	<u>641</u> <sup>(1)</sup>	05/01/2007 05/01/2017	Common Stock	641

Non-Qualified Stock Option (right to buy)	\$ 23.78	07/12/2013	M	<u>1,681</u> (1)	12/03/2007	12/03/2017	Common Stock	1,6
Non-Qualified Stock Option (right to buy)	\$ 25.39	07/12/2013	M	<u>1,575</u> (1)	02/01/2008	02/01/2018	Common Stock	1,5
Non-Qualified Stock Option (right to buy)	\$ 26.29	07/12/2013	M	<u>1,522</u> (1)	11/01/2007	11/01/2017	Common Stock	1,5
Non-Qualified Stock Option (right to buy)	\$ 26.35	07/12/2013	M	<u>1,517</u> (1)	01/02/2008	01/02/2018	Common Stock	1,5
Non-Qualified Stock Option (right to buy)	\$ 30.94	07/12/2013	M	<u>1,292</u> (1)	03/03/2008	03/03/2018	Common Stock	1,2
Non-Qualified Stock Option (right to buy)	\$ 31	07/12/2013	M	<u>352</u> (1)	05/01/2008	05/01/2018	Common Stock	35
Non-Qualified Stock Option (right to buy)	\$ 36.51	07/12/2013	M	<u>1,095</u> (1)	04/01/2008	04/01/2018	Common Stock	1,0

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BATTLE A GEORGE 100 WINCHESTER CIRCLE LOS GATOS, CA 95032		X		

## Signatures

By: David Hyman, Authorized Signatory For: A. George Battle 07/16/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).
- (2) As Trustee of the A. GEORGE BATTLE 2011 SEPARATE PROPERTY TRUST

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.