COSGROVE STEPHEN J

Form 4

October 31, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

response...

OMB APPROVAL

if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue. See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * COSGROVE STEPHEN J

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Middle)

JOHNSON & JOHNSON [JNJ] 3. Date of Earliest Transaction

(Check all applicable)

JOHNSON & JOHNSON, ONE

10/27/2011

(Month/Day/Year)

Director 10% Owner X_ Officer (give title Other (specify

below) below)

Corporate Controller

JOHNSON & JOHNSON PLAZA

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

NEW BRUNSWICK, NJ 08933

(City)	(State)	(Zip) Tabl	le I - Non-	-Deriv	vative S	Securi	ties Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transact Code (Instr. 8)	tion(A (In	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
~			Code V	V A	mount	(D)	Price	(Instr. 3 and 4)		
Common Stock	10/27/2011		M	1,	700	A	\$ 57.3	76,636	D	
Common Stock	10/27/2011		F	1,	487	D	\$ 65.5	75,149	D	
Common Stock	10/28/2011		M	28	3,300	A	\$ 57.3	103,449	D	
Common Stock	10/28/2011		S	26	5,300	D	\$ 65.45 (1)	77,149	D	
Common Stock (2)	09/30/2011		J V	V 50)	A	(2)	333	I	Johnson & Johnson

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Fund under the 401(k) Savings Plan **ESOP** under the Common 1,594 Ι 401(k) Stock (3) Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Stock

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) 6. Date Exer Expiration I (Month/Day Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e	Underlying S	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Options (Right to Buy) (4)	\$ 57.3	10/27/2011		M	1,700	02/11/2005	02/10/2012	Common Stock	1,700	
Employee Stock Option (Right to	\$ 57.3	10/28/2011		M	28,300	02/11/2005	02/10/2012	Common Stock	28,300	

Reporting Owners

Buy) (4)

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			

2 Reporting Owners

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COSGROVE STEPHEN J JOHNSON & JOHNSON ONE JOHNSON & JOHNSON PLAZA NEW BRUNSWICK, NJ 08933

Corporate Controller

Signatures

Linda E. King, Attorney-in-Fact for Stephen J. Cosgrove

10/31/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This transaction was executed in multiple trades at prices ranging from \$65.41 to \$65.51. The price reported above reflects the weighted (1) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the
- issuer full information regarding the number of shares and prices at which the transaction was effected.

 Shares acquired in the Johnson & Johnson Stock Fund under the Johnson & Johnson 401(k) Savings Plan as of Plan's most recent
- reporting date (09/30/2011).

 (3) Shares held by ESOP under the Johnson & Johnson 401(k) Savings Plan as of Plan's most recent reporting date (09/30/2011).
- (4) Awarded under Issuer's Stock Option Plan and exercisable in full starting three years from date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3