## Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GENER	AL INC											
Form 4 February 03, 201:	5											
									PPROVAL			
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								N OMB Number:	3235-0287			
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	STATEM Filed pur Section 17(	<b>MENT OF</b> rsuant to S (a) of the I 30(h)	Estimated a burden hou response	ted average hours per								
(Print or Type Respondence)	nses)											
1. Name and Addres Woodward Jame	Person <u>*</u>	Symbol	er Name <b>an</b> A GENEF		-	5. Relationship of Reporting Person(s) to Issuer						
(Last)	(First) (I						(Check all applicable)					
333 E FRANKL	(Month/) 01/30/2	Day/Year) 2015			Director 10% Owner X Officer (give title Other (specify below) below) Senior VP and CFO							
(	4. If Amendment, Date Original Filed(Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>							
RICHMOND, V	A 23219						Person	More than One R	eporting			
(City) (	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned			
	ansaction Date th/Day/Year)	Execution any	Date, if	3. Transactio Code (Instr. 8) Code V		(A) or of (D)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Reminder: Report on	a senarate line	e for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly					
Kenninger, Keport on	a separate fille			unues delle	Perso inform requir	ns who res nation con red to resp ays a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)			

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Month/Day/Year) Execution Date, if		onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security		(	Month/Day/Yea	ar) (Instr.	8)	Securi Acqui (A) or Dispos of (D) (Instr. and 5)	red sed 3, 4,					(Instr. 5)
					Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	(1)	01/30/	2015		А		120		(2)	(2)	Voting Common Stock (no par value)	120	<u>(1)</u>
Reporting Owners													
Reporting Owner Name / Address			R	elationship	DS								
		Director	10% Owner	Officer				Other					
Woodward James F 333 E FRANKLIN ST					Senior	VP	and C	CFO					

RICHMOND, VA 23219 Signatures

/s/ James F. Woodward, by Andrew C. Carington, 02/03/2015 Attorney-in-fact \*\*Signature of Reporting Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share (1) of Voting Common Stock.

Date

Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may (2) transfer the units into an alternative investment account at any time.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.