

MEREDITH CORP  
Form 3  
August 11, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Harty Thomas H                          |         | (Month/Day/Year)                     | MEREDITH CORP [MDP]  |  |
| (Last)                                    | (First) | (Middle)                             | 08/10/2010   |  |
| 57 FIELD TERRACE                          |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| IRVINGTON,Â NYÂ 10533                     |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | President-National Media Group   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4)                          | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|---|--|---|
| Common Stock (\$1 par value) <sup>(1)</sup>              | 350   | D  | Â   |
| Common Stock (Restricted) (\$1 par value) <sup>(2)</sup> | 20,000  | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|---|---|---|
|--|--|---|---|---|---|

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|  | Date Exercisable | Expiration Date | Title                        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|--|------------------|-----------------|------------------------------|----------------------------|----------|---------------------------------------|---|
| Non-Qualified Stock Option (right to buy) <sup>(3)</sup> | 08/11/2012       | 08/11/2019      | Common Stock (\$1 par value) | 38,100                     | \$ 28.6  | D                                     | Â |
| Non-Qualified Stock Option (right to buy) <sup>(3)</sup> | 08/12/2011       | 08/12/2018      | Common Stock (\$1 par value) | 25,000                     | \$ 29.23 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) <sup>(3)</sup> | 08/08/2009       | 08/08/2016      | Common Stock (\$1 par value) | 5,000                      | \$ 46.21 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) <sup>(3)</sup> | 08/09/2008       | 08/09/2015      | Common Stock (\$1 par value) | 6,000                      | \$ 49.1  | D                                     | Â |
| Non-Qualified Stock Option (right to buy) <sup>(3)</sup> | 08/10/2007       | 08/10/2014      | Common Stock (\$1 par value) | 4,500                      | \$ 49.97 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) <sup>(3)</sup> | 08/07/2010       | 08/07/2017      | Common Stock (\$1 par value) | 10,000                     | \$ 53.9  | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address                            | Relationships |           |                                  |       |
|---|---------------|-----------|----------------------------------|-------|
|   | Director      | 10% Owner | Officer                          | Other |
| Harty Thomas H<br>57 FIELD TERRACE<br>IRVINGTON, NY 10533 | Â             | Â         | Â President-National Media Group | Â     |

## Signatures

THOMAS H.  
HARTY

08/11/2010

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in the reporting person's Meredith Corporation Employee Stock Purchase Plan account. Quarterly dividends on these shares are paid in the form of additional Common Stock, \$1 par value.
  - (2) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
  - (3) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.

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