

Rencher Bradley  
Form 4  
January 26, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Rencher Bradley

2. Issuer Name and Ticker or Trading Symbol  
ADOBE SYSTEMS INC [ADBE]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
ADOBE SYSTEMS  
INCORPORATED, 345 PARK  
AVENUE  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/24/2018

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP & GM, Experience Cloud

SAN JOSE, CA 95110

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	01/24/2018		M		18,410 A \$ 34.03	69,386	D
Common Stock	01/24/2018		S		18,410 D \$ 197.3288	50,976	D
Common Stock	01/24/2018		M		51,600 A \$ 0	102,576	D
Common Stock	01/24/2018		F		22,146 (2) D \$ 197.78	80,430	D
	01/24/2018		M		8,600 A \$ 0	89,030	D

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Common Stock							
Common Stock	01/24/2018	F	<u>3,814</u> (2)	D	\$ 197.78	85,216	D
Common Stock	01/24/2018	M	8,618	A	\$ 0	93,834	D
Common Stock	01/24/2018	F	<u>3,822</u> (2)	D	\$ 197.78	90,012	D
Common Stock	01/24/2018	M	8,657	A	\$ 0	98,669	D
Common Stock	01/24/2018	F	<u>3,839</u> (2)	D	\$ 197.78	94,830	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Options (right to buy)	\$ 34.03	01/24/2018		M		18,410	01/24/2018 <sup>(3)</sup>	01/24/2018	Common Stock
Performance Shares	\$ 0	01/24/2018		M		51,600	<u>(4)</u>	<u>(4)</u>	Common Stock
Restricted Stock Units	\$ 0	01/24/2018		M		8,600	<u>(5)</u>	<u>(5)</u>	Common Stock
Restricted Stock Units	\$ 0	01/24/2018		M		8,618	<u>(6)</u>	<u>(6)</u>	Common Stock
Restricted Stock Units	\$ 0	01/24/2018		M		8,657	<u>(7)</u>	<u>(7)</u>	Common Stock
Performance Shares	\$ 0	01/24/2018		A	V	31,950 <u>(8)</u>	<u>(9)</u>	<u>(9)</u>	Common Stock
	\$ 0	01/24/2018		A		15,975	<u>(10)</u>	<u>(10)</u>	

Restricted  
Stock Units

Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Rencher Bradley ADOBE SYSTEMS INCORPORATED 345 PARK AVENUE SAN JOSE, CA 95110			EVP & GM, Experience Cloud	

## Signatures

/s/ Jonathan Vaas, as  
attorney-in-fact

01/26/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed in multiple trades at prices ranging from \$197.29 to \$197.60. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- (2) Shares surrendered to pay tax liability due at vesting.
- (3) Options granted January 24, 2011 are fully vested and exercisable.
- (4) The Performance Shares vested in full upon the certification of performance goal achievement at 200% following the three-year anniversary of the January 24, 2015 grant date.
- (5) Vests at a rate of 1/3 annually on the first, second and third anniversaries of the January 24, 2015 vesting commencement date.
- (6) Vests at a rate of 1/3 annually on the first, second and third anniversaries of the January 24, 2016 vesting commencement date.
- (7) Vests at a rate of 1/3 annually on the first, second and third anniversaries of the January 24, 2017 vesting commencement date.
- (8) Represents 200% of the target payout (the maximum number of Performance Shares that will be earned, if at all) following the three-year performance period.
- (9) The Performance Shares will vest in full upon the certification of performance goal achievement following the three-year anniversary of the January 24, 2018 vesting commencement date, if the performance goal is achieved.
- (10) Vests at a rate of 1/3 annually on the first, second and third anniversaries of the January 24, 2018 vesting commencement date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.