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IRSA INVESTMENTS & REPRESENTATIONS INC

Form 3/A

February 17, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

response...

OMB Number: 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement SUPERTEL HOSPITALITY INC [SPPR] À ELSZTAIN EDUARDO S (Month/Day/Year) 02/01/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) **BOLIVAR 108. BUENOS** 02/13/2012 (Check all applicable) AIRES ARGENTINA (Street) 6. Individual or Joint/Group _X__ 10% Owner Director Officer Other Filing(Check Applicable Line) (give title below) (specify below) Form filed by One Reporting Person **SOUTH** _X_ Form filed by More than One AMERICA. C1Â 066AAD Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Series C Cumulative Convertible Preferred I See Footnote (1) (2) 2,100,000 **Shares** Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

currently valid OMB control number.

| 1. Title of Derivative | 2. Date Exercisable and | 3. Title and Amount of | 4. | 5. | 6. Nature of Indirect |
|------------------------|-------------------------|------------------------|-------------|------------|-----------------------|
| Security | Expiration Date | Securities Underlying | Conversion | Ownership | Beneficial |
| (Instr. 4) | (Month/Day/Year) | Derivative Security | or Exercise | Form of | Ownership |
| | | (Instr. 4) | Price of | Derivative | (Instr. 5) |
| | | | Derivative | Security: | |

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|--|---------------------|--------------------|---------------|----------------------------------|----------|--|------------------|
| Option to Purchase shares of common stock. | 02/01/2012 | 01/31/2017 | Common shares | 21,000,000 | \$ 1.2 | I | See Footnote (3) |

Reporting Owners

| | Relationships | | | | |
|---|---------------|--------------|---------|-------|--|
| Reporting Owner Name / Address | | 10% Owner | Officer | Other | |
| ELSZTAIN EDUARDO S BOLIVAR 108 BUENOS AIRES ARGENTINA SOUTH AMERICA, C1 066AAD | Â | ÂX | Â | Â | |
| Ifis LTD FLORIDA 537, PISO 18? BUENOS AIRES, C1 C1005AAK | Â | ÂX | Â | Â | |
| TYRUS STOCK CORP PLAZA INDEPENDENCIA 811, PB MONTEVIDEO, X3 11100 | Â | ÂX | Â | Â | |
| AGROINVESTMENT STOCK CORP RUTA 8, KM. 17.500 EDIFICIO 3, LOCAL 3 MONTEVIDEO, X3 91600 | Â | ÂX | Â | Â | |
| CONSULTORES VENTURE CAPITAL URUGUAY STOCK CORP RUTA 8, KM. 17.500 EDIFICIO 3, LOCAL 3 MONTEVIDEO, X3 91600 | Â | ÂX | Â | Â | |
| REAL ESTATE STRATEGIES LP 2 CHURCH STREET HAMILTON, DO HM CX | Â | ÂX | Â | Â | |
| INVERSIONES FINANCIERAS DEL SUR STOCK CORP RUTA 8, KM. 17.500 EDIFICIO 3, LOCAL 3 MONTEVIDEO, X3 91600 | Â | ÂX | Â | Â | |
| IRSA INVESTMENTS & REPRESENTATIONS INC | ? | î w | • | î | |
| Â | Â | ÂΧ | A | Â | |
| CRESUD INC Â | Â | ÂX | Â | Â | |
| | Â | ÂX | Â | Â | |

Reporting Owners 2

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CONSULTORES ASSETS MANAGEMENT STOCK CORP BOLIVAR 108, PISO 2? BUENOS AIRES, C1Â C1066AAD

Signatures

/S/ Eduardo S. 02/16/2012 Elsztain

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The filing of the group members included in this amended Form 3 filing were inadvertently omitted from the filing of the original Form 3 on February 13, 2012.
- (2) Please see Exhibit.
- (3) Please see Exhibit.

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Remarks:

This Form 3/A is being filed in two parts because of the ten person reporting limitation of the Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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