GENERAL MILLS INC

Form 4 July 02, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

30(h) of the Investment Company Act of 1940 See Instruction

0.5

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Church John R

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

GENERAL MILLS INC [GIS]

(Middle)

(Check all applicable)

(First)

(Month/Day/Year)

Director 10% Owner _X__ Officer (give title Other (specify

6. Individual or Joint/Group Filing(Check

NUMBER ONE GENERAL MILLS

06/30/2015

below) **Executive Vice President**

BOULEVARD

4. If Amendment, Date Original

3. Date of Earliest Transaction

Applicable Line)

(Street) Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

MINNEAPOLIS, MN 55426

| (City) | (State) (Z | Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | |
|--------------------------------------|---|---|----------------------|--------------|------------------|-------|--|--|---|--|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code Disposed of (D) | | |)) | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | | | | |
| Common Stock | 06/30/2015 | | A | 3,473 (1) | A | \$0 | 47,386 | D | | | | |
| Common Stock | 06/30/2015 | | A | 1,840 (1) | A | \$0 | 49,226 | D | | | | |
| Common Stock | | | | | | | 4,710 | I | by Trust (2) | | | |
| Common Stock | | | | | | | 3,216 | I | by Trust 1 (3) | | | |
| Common Stock | | | | | | | 52,414 | I | by Trust 2 | | | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| Title of Derivative | 2. Conversion | 3. Transaction Date | | 4. 5. Number of TransactionDerivative | | 6. Date Exercisable and | | 7. Title and Amou Underlying Secur | |
|---|--|---------------------|---|---------------------------------------|---|----------------------------------|--------------------|---------------------------------------|-------------------------|
| Security (Instr. 3) | or Exercise Price of Derivative Security | (Month/Day/Year) | Execution Date, if any (Month/Day/Year) | Code (Instr. 8) | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Expiration Date (Month/Day/Year) | | (Instr. 3 and 4) | |
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Am or Nui of S |
| Non-Qualified Stock Option (right to buy) | \$ 55.72 | 06/30/2015 | | A | 34,727 | 06/30/2019 | 07/30/2025 | Common Stock | 34 |

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer

Executive Vice President

Church John R NUMBER ONE GENERAL MILLS BOULEVARD

MINNEAPOLIS, MN 55426

Signatures

By: Christopher A Rauschl For: John R 07/02/2015 Church

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units that vest on June 30, 2019.
- (2) Held in Trust by the Trustee of the General Mills Savings Plan.
- (3) Held in Trust for the benefit of the reporting person's spouse by the Trustee of the General Mills Savings Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2

(9-02)

Relationships

Other