### Edgar Filing: PORTNOY DAVID - Form 4

PORTNOY Form 4	DAVID										
March 20, 2									OMB	APPROVAL	
FORM	<b>4</b> UNITED S	STATES S					NGE	COMMISSIO	N OMB	3235-0287	
Check th			vvas	shington,	D.C. 20	549			Number: Expires:	January 31,	
if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES IN BENEFICIA SECURITIES Filed pursuant to Section 16(a) of the Securities E Section 17(a) of the Public Utility Holding Compan 30(h) of the Investment Company Action 10(b).					ies E 1pany	L OWNERSHIP OF L OWNERSHIP OF Expires. 200 Estimated average burden hours per response 0 xchange Act of 1934, Act of 1935 or Section					
(Print or Type	Responses)										
1. Name and A PORTNOY	Address of Reporting I DAVID	s (	Symbol	r Name <b>and</b> CELL IN CEL]			-	5. Relationship Issuer (Ch	of Reporting F eck all applica		
(Last) 700 BROO SUITE 180	KER CREEK BL	(		f Earliest Tr Day/Year) 018	ansaction			X Director X Officer (gi below) Co-Ch		0% Owner Other (specify Officer	
	(Street) R, FL 34677			endment, Da nth/Day/Year	-	l		6. Individual or Applicable Line) _X_ Form filed by Form filed by Person		g Person	
(City)	(State)	(Zip)	Tabl	le I - Non-F	)erivative	Secur	ities Ac	equired, Disposed	of, or Benefic	rially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution I any (Month/Day	d Date, if	3. Transactio Code	4. Securit r(A) or Dis (D) (Instr. 3, 4	ies Ac sposed	quired of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Common Stock								151,224	I	By Corporation $(1)$	
Common Stock								49,150	I	By 401K	
Common Stock								9,122	I	As Cust for Daughter	
Common Stock								9,974	I	As Cust for Son	
	03/15/2018			А		А	\$0	578,333	D		

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Common Stock	91,801 (6)			
Common Stock		78,864	I	By Spouse
Common Stock		59,027	I	By LLC (2)
Common Stock		199,080	Ι	By IRA
Common Stock		55,219	Ι	By Corporation $2 \frac{(3)}{2}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of 8 Underlying Securities 1 (Instr. 3 and 4) 5	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 1.72					12/01/2011	12/01/2021	Common Stock	200,000
Stock Option	\$ 2.9					08/31/2011	08/31/2021	Common Stock	100,000
Stock Option	\$ 3.14					04/15/2016(4)	04/15/2026	Common Stock	70,270
Stock Option	\$ 7.92					(5)	03/08/2023	Common Stock	23,636

## **Reporting Owners**

**Reporting Owner Name / Address** 

Relationships

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	Director	10% Owner	Officer	Other
PORTNOY DAVID 700 BROOKER CREEK BLVD., SUITE 1800	х		Co-Chief Executive	
OLDSMAR, FL 34677	7		Officer	
Signaturaa				

## Signatures

/s/ David I. Portnoy

03/20/2018

<u>\*\*</u>Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Share of Common Stock held by Partner Community, as to which David I. Portnoy may be deemed the beneficial owner as the Chairman
 (1) of the Board and Secretary and as the managing member of Mayim Management, LLC, which may exercise investment and voting discretion over such shares of Common Stock in accordance with the Investment Advisory Agreement.

Share of Common Stock held by Mayim Investment Limited Partnership, as to David I. Portnoy may be deemed the beneficial owner as(2) the managing member and owner Mayim Management, LLC, which is the general partner of Mayim Management Limited Partnership, which is the general partner of Mayim Investment Limited Partnership.

(3) Share of Common Stock held by uTIPu, Inc, as to which David I. Portnoy may be deemed the beneficial owner as the Chairman of the Board and Secretary.

- (4) Stock options vest 1/3 on date of grant, 1/3 on December 1, 2016 and 1/3 December 1, 2017.
- (5) Stock options will vest 1/3 on date of grant, 1/3 on December 1, 2018 and 1/3 on December 1, 2019.
- (6) Shares of restricted stock awarded for 2017 performance pursuant to employment agreement executed April 15, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.