NETFLIX INC Form SC 13D/A February 13, 2009

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 13D Under the Securities Exchange Act of 1934 (Amendment No. 9)\* NETFLIX, INC.

(Name of Issuer) Common Stock, par value \$0.001 per share

> (Title of Class of Securities) 64110L106

(CUSIP Number) Carla S. Newell c/o Technology Crossover Ventures 528 Ramona Street Palo Alto, California 94301 (650) 614-8200

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications) February 5, 2009

#### (Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. o

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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ITEM 1. SECURITY AND ISSUER ITEM 2. IDENTITY AND BACKGROUND ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION ITEM 4. PURPOSE OF TRANSACTION ITEM 5. INTEREST IN SECURITIES OF THE ISSUER ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER ITEM 7. MATERIAL TO BE FILED AS EXHIBITS SIGNATURE

NAMES OF REPORTING PERSONS:

TCV IV, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

DELAWARE

7

- SOLE VOTING POWER:
- NUMBER OF 7,733,802 SHARES OF COMMON STOCK (A)
- SHARES SHARED VOTING POWER:
- OWNED BY -0- SHARES OF COMMON STOCK
- EACH SOLE DISPOSITIVE POWER:
- REPORTING 9 PERSON 7,733,802 SHARES OF COMMON STOCK (A)

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10

# -0- SHARES OF COMMON STOCK

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

## 11

7,733,802 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

13.2%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

PN

NAMES OF REPORTING PERSONS:

TCV IV STRATEGIC PARTNERS, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

(a) o

(b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

#### 4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

**DELAWARE** 

7

9

SOLE VOTING POWER:

NUMBER OF 288,385 SHARES OF COMMON STOCK (A)

SHARES SHARED VOTING POWER:

**OWNED BY** -0- SHARES OF COMMON STOCK

EACH SOLE DISPOSITIVE POWER:

REPORTING PERSON 288,385 SHARES OF COMMON STOCK (A)

Table of Contents

10

# -0- SHARES OF COMMON STOCK

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

288,385 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

LESS THAN 1%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

PN

NAMES OF REPORTING PERSONS:

## TECHNOLOGY CROSSOVER MANAGEMENT IV, L.L.C.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

DELAWARE

7

- SOLE VOTING POWER:
- NUMBER OF 8,022,187 SHARES OF COMMON STOCK (A)
- SHARES SHARED VOTING POWER:
- OWNED BY -0- SHARES OF COMMON STOCK
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON8,022,187 SHARES OF COMMON STOCK (A)

10

# -0- SHARES OF COMMON STOCK

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

## 11

8,022,187 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

13.7%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

00

NAMES OF REPORTING PERSONS:

TCV VI, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

4

5

6

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

DELAWARE

7

- SOLE VOTING POWER:
- NUMBER OF 1,926,334 SHARES OF COMMON STOCK (A)
- SHARES SHARED VOTING POWER:
- OWNED BY -0- SHARES OF COMMON STOCK
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON1,926,334 SHARES OF COMMON STOCK (A)

Table of Contents

10

# -0- SHARES OF COMMON STOCK

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

1,926,334 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

3.3%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

PN

## NAMES OF REPORTING PERSONS:

TCV MEMBER FUND, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

#### 4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

DELAWARE

7

- SOLE VOTING POWER:
- NUMBER OF 15,191 SHARES OF COMMON STOCK (A)
- SHARES SHARED VOTING POWER:
- OWNED BY -0- SHARES OF COMMON STOCK
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON15,191 SHARES OF COMMON STOCK (A)

10

-0- SHARES OF COMMON STOCK

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

15,191 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

LESS THAN 1%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

PN

NAMES OF REPORTING PERSONS:

## TECHNOLOGY CROSSOVER MANAGEMENT VI, L.L.C.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

DELAWARE

7

- SOLE VOTING POWER:
- NUMBER OF 1,941,525 SHARES OF COMMON STOCK (A)
- SHARES SHARED VOTING POWER:
- OWNED BY -0- SHARES OF COMMON STOCK
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON1,941,525 SHARES OF COMMON STOCK (A)

10

# -0- SHARES OF COMMON STOCK

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

1,941,525 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

3.3%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

00

NAMES OF REPORTING PERSONS:

JAY C. HOAG

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

UNITED STATES CITIZEN

7

- SOLE VOTING POWER:
- NUMBER OF 56,059 SHARES OF COMMON STOCK (A) (B)
- SHARES SHARED VOTING POWER:
- OWNED BY 9,963,712 SHARES OF COMMON STOCK (B)
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON56,059 SHARES OF COMMON STOCK (A) (B)

Table of Contents

- 10
- 9,963,712 SHARES OF COMMON STOCK (B)

# AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

10,019,771 SHARES OF COMMON STOCK (B) (C)

# CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

# PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

17.1%

# TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

IN

(A) Consists of options issued under the 2002 Stock Option Plan and held directly by the Reporting Person that are immediately exercisable into a total of 56,059 shares of common stock.

(B) Please see Item 5

(C) Includes options issued under the 2002 Stock Option Plan and held directly by the Reporting Person that are immediately exercisable into a total of 56,059 shares of common stock.

## NAMES OF REPORTING PERSONS:

### 1

RICHARD H. KIMBALL

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

- (a) o
- (b) þ

SEC USE ONLY:

#### 3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

#### 4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

#### 6

5

UNITED STATES CITIZEN

7

- SOLE VOTING POWER:
- NUMBER OF 15,156 SHARES OF COMMON STOCK (A)
- SHARES SHARED VOTING POWER:
- OWNED BY 9,963,712 SHARES OF COMMON STOCK (A)
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON15,156 SHARES OF COMMON STOCK (A)

- 10
- 9,963,712 SHARES OF COMMON STOCK (A)

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

9,978,868 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

17.0%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

IN

NAMES OF REPORTING PERSONS:

JOHN L. DREW

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

UNITED STATES CITIZEN

7

- SOLE VOTING POWER:
- NUMBER OF -0- SHARES OF COMMON STOCK
- SHARES SHARED VOTING POWER:
- OWNED BY 1,941,525 SHARES OF COMMON STOCK (A)
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON-0- SHARES OF COMMON STOCK

10

1,941,525 SHARES OF COMMON STOCK (A)

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

1,941,525 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

3.3%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

IN

## NAMES OF REPORTING PERSONS:

JON Q. REYNOLDS, JR.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
- (b) þ

SEC USE ONLY:

3

SOURCE OF FUNDS (SEE INSTRUCTIONS):

4

AF, OO

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):

0

CITIZENSHIP OR PLACE OF ORGANIZATION:

6

5

UNITED STATES CITIZEN

7

- SOLE VOTING POWER:
- NUMBER OF -0- SHARES OF COMMON STOCK
- SHARES SHARED VOTING POWER:
- OWNED BY 1,941,525 SHARES OF COMMON STOCK (A)
- EACH SOLE DISPOSITIVE POWER:
- REPORTING9PERSON-0- SHARES OF COMMON STOCK

Table of Contents

10

1,941,525 SHARES OF COMMON STOCK (A)

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

11

1,941,525 SHARES OF COMMON STOCK (A)

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):

12

0

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

13

3.3%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

14

IN

NAMES OF REPORTING PERSONS:

1

WILLIAM J.G. GRIFFITH IV