APPLICA INC Form DEFA14A November 02, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of Earliest Event Reported): November 2, 2006 APPLICA INCORPORATED

(Exact name of Registrant as specified in its charter) Commission File Number 1-10177

Florida

(State or other jurisdiction of incorporation or organization)

3633 Flamingo Road, Miramar, Florida

(Address of principal executive offices)

Registrant s telephone number, including area code: (954) 883-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

(Zip Code)

33027

59-1028301

(I.R.S. Employer Identification Number)

Item 2.02 Results of Operations and Financial Condition.

On November 2, 2006, Applica Incorporated issued a press release describing its results of operations for the quarter ended September 30, 2006.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits. A copy of the press release is attached as Exhibit 99 to this report.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 2, 2006	Applica Incorporated
	By: /s/ Terry Polistina Terry Polistina, Chief Operating Officer and Chief Financial Officer of Applica Incorporated 3

Exhibit Index

Exhibit No. Description 99 Applica Incorporated Press Release dated November 2, 2006 4