

Edgar Filing: NEW VISUAL CORP - Form 8-K

NEW VISUAL CORP  
Form 8-K  
December 23, 2003

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): December 23, 2003

NEW VISUAL CORPORATION  
(Exact name of Registrant as specified in its Charter)

UTAH  
(State or other jurisdiction  
of incorporation)

95-4545704  
(IRS Employer  
Identification No.)

0-21785  
(Commission File Number)

New Visual Corporation  
5920 Friars Road, Suite 104  
San Diego, CA 92108  
(619) 692-0333  
(Address and Phone Number of Principal Executive Offices)

ITEM 5: OTHER EVENTS.

On December 23, 2003, New Visual Corporation (the "Company") issued a press release reporting that Ray Willenberg, Jr. Chairman of the Board and Executive Vice President and Brad Ketch, President and Chief Executive Officer, respectively, purchased 400,000 and 40,000 restricted common shares of the Company.

The press release is filed as Exhibit 99 hereto and incorporated herein by reference.

ITEM 7: FINANCIAL STATEMENTS AND EXHIBITS.

The following documents are provided as Exhibits to this Form 8-K:

(c) EXHIBITS.

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| EXHIBIT NO.<br>----- | DOCUMENT DESCRIPTION<br>-----         |
|----------------------|---------------------------------------|
| 99.1                 | Press Release Dated December 23, 2003 |

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEW VISUAL CORPORATION

Date: December 23, 2003

By: /s/ James W. Cruckshank

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James W. Cruckshank  
Chief Financial Officer