

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On April 28, 2016, Columbia Sportswear Company (the “Company”) issued a press release reporting its first quarter 2016 financial results and updated outlook for 2016. A copy of the Company’s press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

Attached hereto as Exhibit 99.2 and incorporated by reference herein is financial information and commentary by Thomas B. Cusick, Executive Vice President of Finance and Chief Financial Officer of Columbia Sportswear Company, for the first quarter of 2016 and forward-looking statements relating to the financial outlook for fiscal year 2016, as posted on the Company’s investor relations website, <http://investor.columbia.com>, on April 28, 2016. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

ITEM 7.01 REGULATION FD DISCLOSURE

In its April 28, 2016 press release, the Company also announced that its Board of Directors approved a cash dividend of \$0.17 per share of common stock to be paid on June 2, 2016 to its shareholders of record on May 19, 2016.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press Release, dated April 28, 2016 (furnished pursuant to Items 2.02 and 7.01 hereof).

99.2 Commentary by Thomas B. Cusick, Executive Vice President of Finance and Chief Financial Officer of Columbia Sportswear Company, dated April 28, 2016 (furnished pursuant to Items 2.02 and 7.01 hereof).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: April 28, 2016 By: /S/ THOMAS B. CUSICK

Thomas B. Cusick

Executive Vice President of Finance and Chief Financial Officer

EXHIBIT INDEX

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