

ASIACONTENT.COM, INC  
Form SC 13G  
February 13, 2001

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 13G  
Under the Securities Exchange Act of 1934

ASIACONTENT.COM, LTD.  
-----

(Name of Issuer)

Class A Common Stock, \$0.01 Par Value Per Share  
-----

(Title of Class of Securities)

G05354108  
-----

(CUSIP Number)

April 12, 2000  
-----

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule  
pursuant to which this Schedule is filed:

/ / Rule 13d-1(b)  
/X/ Rule 13d-1(c)  
/X/ Rule 13d-1(d)

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CUSIP NO. G05354108

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(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Viacom International Inc.  
-----

I.R.S. Identification No. 04-2980402

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(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
/ / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Delaware

|  |     |                          |            |
|--|-----|--------------------------|------------|
| Number of Shares                                 | (5) | Sole Voting Power        | 0          |
| Beneficially Owned by Each Reporting Person With | (6) | Shared Voting Power      | 1,930,797* |
|  | (7) | Sole Dispositive Power   | 0          |
|  | (8) | Shared Dispositive Power | 1,930,797* |

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797\*

(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions \_\_\_\_\_

(11) Percent of Class Represented by Amount in Row (9) 5.4%\*\*

(12) Type of Reporting Person (See Instructions) CO

\*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.

\*\* Based on full exercise of stock options.

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(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Viacom Inc.

IRS Identification No. 04-2949533

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
/ / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Delaware

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|  |        |                          |            |
|--|--------|--------------------------|------------|
| Number of Shares   | (5)    | Sole Voting Power        | 0          |
| -----  |        |                          |            |
| Beneficially Owned by Each Reporting Person With   | (6)    | Shared Voting Power      | 1,930,797* |
| -----  |        |                          |            |
|  | (7)    | Sole Dispositive Power   | 0          |
| -----  |        |                          |            |
|  | (8)    | Shared Dispositive Power | 1,930,797* |
| -----  |        |                          |            |
| (9) Aggregate Amount Beneficially Owned by Each Reporting Person                         |        |                          | 1,930,797* |
| -----  |        |                          |            |
| (10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) | _____  |                          |            |
| (11) Percent of Class Represented by Amount in Row (9)                                   | 5.4%** |                          |            |
| -----  |        |                          |            |
| (12) Type of Reporting Person (See Instructions)   | CO     |                          |            |
| -----  |        |                          |            |

\*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.

\*\* Based on full exercise of stock options.

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(1) Name of Reporting Person  
 S.S. or I.R.S. Identification No. of Above Person  
 NAIRI, Inc.  
 -----  
 IRS Identification No. 04-3446887  
 -----

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
 / / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Delaware

|  |       |                          |            |
|--|-------|--------------------------|------------|
| Number of Shares   | (5)   | Sole Voting Power        | 0          |
| -----  |       |                          |            |
| Beneficially Owned by Each Reporting Person With   | (6)   | Shared Voting Power      | 1,930,797* |
| -----  |       |                          |            |
|  | (7)   | Sole Dispositive Power   | 0          |
| -----  |       |                          |            |
|  | (8)   | Shared Dispositive Power | 1,930,797* |
| -----  |       |                          |            |
| (9) Aggregate Amount Beneficially Owned by Each Reporting Person                         |       |                          | 1,930,797* |
| -----  |       |                          |            |
| (10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) | _____ |                          |            |

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(11) Percent of Class Represented by Amount in Row (9)  
5.4%\*\*

(12) Type of Reporting Person (See Instructions) CO

\*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.  
\*\* Based on full exercise of stock options.

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(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
National Amusements, Inc.

IRS Identification No. 04-2261332

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) \_\_\_\_\_  
/ / (b) \_\_\_\_\_

(3) SEC Use Only \_\_\_\_\_

(4) Citizenship or Place of Organization Maryland

|  |                              |            |
|--|------------------------------|------------|
| Number of Shares                                 | (5) Sole Voting Power        | 0          |
| Beneficially Owned by Each Reporting Person With | (6) Shared Voting Power      | 1,930,797* |
|  | (7) Sole Dispositive Power   | 0          |
|  | (8) Shared Dispositive Power | 1,930,797* |

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797\*