

PRIMEDIA INC  
Form 8-K  
September 15, 2006

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 15, 2006**

### PRIMEDIA Inc.

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other Jurisdiction of  
Incorporation or Organization)

**1-11106**  
(Commission  
File Number)

**13-3647573**  
(I.R.S. Employer  
Identification No.)

**745 FIFTH AVENUE, NEW YORK, NEW YORK**

(Address of principal executive offices)

**10151**  
(Zip Code)

Registrant's telephone number, including area code **(212) 745-0100**



**Item 1.01. Entry into a Material Definitive Agreement.**

On September 15, 2006, PRIMEDIA Inc. entered into an employment agreement with Steven R. Parr, President of PRIMEDIA's Enthusiast Media division, a copy of which is furnished as Exhibit 99 to this report on Form 8-K. The agreement provides, in part, that Mr. Parr shall be paid an annual base salary of \$600,000 through May 31, 2008.

**Item 9.01. Financial Statements and Exhibits**

(c) Exhibits

Exhibit 99: Employment Agreement between PRIMEDIA Inc. and Steven R. Parr

**SIGNATURES**

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PRIMEDIA Inc.**  
(Registrant)

*Date:*      *September 15, 2006*

*/s/ Christopher A. Fraser*  
*Christopher A. Fraser*  
*Senior Vice President, General Counsel*

**INDEX TO EXHIBITS**

<b>Exhibit No.</b>	<b>Description</b>
99	Employment Agreement between PRIMEDIA Inc. and Steven R. Parr