

LUXOTTICA GROUP SPA
Form 6-K
October 02, 2009

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Form 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

October 2, 2009

COMMISSION FILE NO. 1 - 10421

LUXOTTICA GROUP S.p.A.

VIA C. CANTÙ 2, MILAN, 20123 ITALY
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of
Form 20-F or Form 40-F. Form 20-F x Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by
Regulation S-T Rule 101(b)(1): o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by

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Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Set forth below is the text of a press release issued on October 1, 2009.

Luxottica: monthly update on share buyback program

Milan, Italy - October 1, 2009 - With reference to the share buyback program launched on September 21, Luxottica Group S.p.A. (NYSE: LUX; MTA: LUX) announced today that an aggregate amount of 230,000 treasury shares were purchased on the Milan Stock Exchange's Mercato Telematico Azionario (MTA) during the month of September, at an average unit price of Euro 17.857 and for an aggregate amount of Euro 4,107,141.

In parallel, Luxottica Group's subsidiary Arnette Optics Illusions Inc. sold during the month of September on the MTA an aggregate amount of 229,104 treasury shares, at an average unit price of Euro 17.889 and for an aggregate amount of Euro 4,098,455.

Media and investor relations contacts

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LUXOTTICA GROUP S.p.A.

Date: October 2, 2009

By: /s/ ENRICO CAVATORTA
ENRICO CAVATORTA
CHIEF FINANCIAL OFFICER